2016 – 2019 Strategic Plan

Vision

We imagine a vibrant student community that is accessible to everyone. We imagine a university where students shape their learning journey. We imagine a society where the student voice is respected and has an immediate and long-lasting impact.

Mission

Our mission is to advance and support the needs and interests of undergraduate students at the University of Calgary, including their academic and extra-curricular success. We champion the diverse student voice with unwavering advocacy and thoughtful representation. We provide services that contribute to the wellbeing of students and enrich the campus community.

Values

Adaptability – We are flexible and responsive to the issues and needs of students.

Honesty – We operate with integrity and we are open and responsible in our decision-making.

Inclusivity – We celebrate and support diversity, including diversity of opinion.

Courage – We take stands on important issues and represent the best interests of students with confidence and determination.

Empowerment – We foster a sense of community and empower students to be leading voices on campus and to better themselves and their communities.

Kindness – We treat others with compassion, remain grounded as an organization and always remember our duty to students.

Professionalism – We value a fun environment where we conduct ourselves and treat others in a respectful and professional manner.

Forward-thinking – We act in a way that protects the future needs of students.