Get Out the Vote: Federal Election Campaign Team Members
Volunteer Position Description – August 2019

Objective:
As part of the Get Out the Vote (GOTV) Federal Election Campaign team, volunteers will play a key role in executing the SU's GOTV direct voter contact strategy. The goal of this non-partisan strategy is to encourage as many undergraduate students as possible to vote in the upcoming federal election, thereby increasing the influence young people have with the federal government. The strategy has two phases:

1. Leading up to election day (October 21), volunteers will lead a campaign that aims to have students pledge to vote and share their contact information with the SU in exchange for the opportunity to win prizes. Multiple tactics will be used to accomplish this, including classroom presentations, social media and traditional marketing efforts, presence at events like Orientation Week, Kickoff, and Clubs Week, roving GOTV “street teams” on campus, and unique GOTV promotional activities.

2. The weekend before election day, our team will contact students who have shared their information with us and ensure they know when to vote, how to vote, where to vote (based on their postal code), and why they should vote.

Responsibilities:
- Enthusiastically communicate with students at various events about the importance of voting in the federal election while maintaining a friendly, non-partisan, and professional demeanour.
- Encourage students to pledge to vote and assist with the collection of their contact information.
- Assist with input of collected information into the GOTV database.
- Call students who have opted-in to the GOTV database the weekend before election day to encourage them to vote, answer questions about voter eligibility, and let them know about polling locations.

Commitment:
- Must be available approximately two (2) hours per week between September 3 and October 21, 2019. Most shifts will be during regular working hours (Monday to Friday, 8:30 a.m. to 4:30 p.m.). Scheduling is flexible and will work around your classes.
- Must be available for a six (6) hour shift on either October 19 or 20, 2019.
- Must attend a training and orientation session on September 3, 2019.
- Required to read and respond to all email communication from the SU within two (2) days.

Benefits:
- Make a difference by fighting student apathy and spreading knowledge of our electoral system.
- Gain hands-on experience in:
  - advocacy campaigns and get out the vote efforts,
• data collection and administration, and
• Canada’s elections laws and campaigning best practices.
• Improve your customer service skills.
• Make new friends and network with other students who have similar interests.
• Get a credit on your co-curricular record before the mid-point of the fall semester.
• Get a free t-shirt and meals while you’re working. An appreciation event will be held at the end of October where volunteers will have an opportunity to win great prizes as well.

**Supervisor and Location:**

Jason Morgan – SU Assistant General Manager
SU Offices - MSC 251

**About Us:**

The Student’s Union (SU) serves and represents University of Calgary undergraduates. We work to ensure that undergraduate students have the best possible university experience through advocacy and the provision of programs and services. Within the MacEwan Building, the SU manages the Den & Black Lounge Restaurant, two concert venues, Bound and Copied, La Taqueria, Stor, and the MacEwan Conference & Event Centre.

**To apply, please submit cover letter and resume to gotv@su.ucalgary.ca.**