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Definitions

Active Member means a student at the University of Calgary who meets the qualifications for membership established in section 1 of the Union Bylaw.

All-Candidates Meeting means a meeting scheduled by the CRO that is mandatory for all Candidates or Official Agents (for Candidates and Campaign Groups) to attend.

Campaign Group means an Active Member or group of Active Members registered as the official “yes” or “no” side for a Referendum or Plebiscite question.

Campaigning means all activities related to the promotion of a Candidate and/or the “Yes” or “No” side of a Referendum or Plebiscite.

Campaign Manager means anyone designated by a Candidate who is properly registered with the CRO to act as an official representative of that Candidate in all matters related to a Union Election.

Candidate means an Active Member who is seeking election for the office of President, Vice President Academic, Vice President External, Vice President Student Life, Vice President Operations and Finance, Faculty Representative, Board of Governors or Senate Student-at-Large Representative in a Union Election.

Chief Returning Officer (CRO) means the Active Member(s) responsible for administering Union Elections in accordance with this policy.

Elected Officials means anyone who currently holds an elected position of the Union or who is duly appointed to fill such a position. This includes current SLC members, the current Board of Governors and Senate Student-at-Large Representatives.

Fine means a financial penalty levied against a Candidate or Campaign Group by the CRO. A Fine is counted as a debt to the Students’ Union but is not counted against campaign finance limits.

Frivolous Complaint means a complaint that has no merit.

Nomination Days refer to the days at the end of the Nomination Period during which the CRO will accept nominations. At the end of Nomination Days, the CRO declares the Candidates, acclamations, and vacancies for each position.

Nomination Package means the package provided to potential Candidates or Campaign Groups for Union Elections. It includes information about positions up for election, election related policies and procedures, the election calendar, and any election related forms and paperwork.

Nomination Period means the days from when the Notice of Nomination is posted up to and including the Nomination Days.

Notice of Election refers to the CRO declaration confirming the Candidates for each position up for election and Referendum or Plebiscite questions that will appear on the ballot, including the dates and times for voting. The Notice of Election occurs after the final Nomination Day.
Notice of Nomination refers to the day the CRO announces the positions that are up for election and Referendum or Plebiscite questions that will appear on the ballot.

Official Agent means anyone designated by a Campaign Group who is properly registered with the CRO to act as an official representative of that Campaign Group in all matters related to a Referendum or Plebiscite.

Petition means a formal written request, signed by at least ten percent of Active Members, requesting SLC to conduct a vote on, and implement any resolution pertaining to the affairs of the Union, including a proposed Referendum or Plebiscite question.

Plebiscite means a general vote of Active Members on a single question that has been referred to them for their opinion on an important proposal. The outcome of a Plebiscite is not binding but as an expression of popular will, it can carry considerable weight.

Referendum means a general vote of Active Members on a single question that has been referred to them for a direct decision. The outcome of a Referendum is binding on the Union. Referenda are required to establish or increase fees administered by the Union or to amend the Constitution.

Registered Student Organization means a formal third-party student group such as a club, association, or society that is registered with the SU.

Slate means two or more candidates acting cooperatively in any manner where candidates seek to promote each other’s campaign. A slate may include, but is not limited to, the use of a unifying name, symbol, slogan, and/or visual identity (e.g. colour scheme, design of campaign materials); explicit verbal or written endorsements between candidates; and/or substantively aligned platforms. Slates, real or apparent, are not permitted. Note that campaigning in the same area or keeping company with other candidates do not constitute a slate.

SU Business means work related to the roles and responsibilities of current Elected Officials.

Third Parties means individuals and organizations, including, but not limited to, Registered Student Organizations, other campus-based groups, or external organizations and businesses.

Union Policy means any official statement of values, beliefs, principles or processes of the Union as outlined in the Constitution, Union Bylaw, Policies, Procedures, Resolutions or Terms of Reference which are amenable in the proper form dictated by either the Constitution or Union Bylaw.

Union Elections means a process by which an Active Member is selected to be on SLC or as a Board of Governors or Senate Student-at-Large Representative at a General Election or By-Election.

Vexatious Complaint means a complaint which is brought, regardless of its merits, solely to harass or subdue another person.

Purpose

1 (1) The purpose of this policy is to:

(a) Fulfil requirements established in the Post-Secondary Learning Act pertaining to the administration of Union Elections;
(b) Establish principles for how Union Elections shall be administered;
(c) Delegate authority for the management of Union Elections to the Chief Returning Officer (CRO) and General Manager or designate as appropriate;
(d) Establish expectations for the conduct of Union Elections; and
(e) Outline standards and criteria for the administration of a fair and valid election.

Authority

2 (1) Section 93(3) of the Post-Secondary Learning Act (PSLA) legislates that the students association of a public post-secondary institution shall provide for the administration of student affairs at the public post-secondary institution, including the development and enforcement of rules relating to student affairs.

(2) Section 95(1)(a) of the PSLA legislates that the businesses and affairs of a student organization of a public post-secondary institution must be managed by a council, the members of which are to be elected by and from the members of the student organization as provided in the Bylaws made by the council.

(3) Section 95(2)(b) PSLA states that the council of a student organization may make bylaws governing the qualifications for election as a member of the council and the time and manner of conducting the elections.

(4) In accordance with section 95 of the PSLA, the Union Bylaw establishes:

   (a) The general principles of Union Elections; and
   (b) The ability for the Students’ Legislative Council to create additional policies and procedures pertaining to the administration and conduct of Union Elections.

(5) As per the Union Bylaw, all Union Policy shall be made in accordance with the Constitution and Union Bylaw.

Principles

3 (1) The Students’ Union (SU) shall ensure that Union Elections are administered in accordance with the SU’s mission, vision, and values. Union Elections shall be:

   (a) Fair and equitable for all participants;
   (b) Administered in a manner that is independent and impartial;
   (c) Transparent and accountable;
   (d) Democratic;
   (e) Environmentally and financially sustainable; and
   (f) Grounded in professionalism and respect for all parties.

Statement of Independence

4 (1) The SU shall not endorse or support the views of any Candidate in any Union Election. Further, the views of any Candidate during campaigning shall not necessarily represent the views of the SU or current Elected Officials.

Eligibility

5 (1) In accordance with the Union Bylaw, all current Active Members shall be eligible to run in Union Elections.

(2) An Active Member who wishes to be nominated for an executive position must have completed at least one half-course at the University of Calgary in each of the preceding fall and winter semesters to be eligible for nomination.
An Active Member who wishes to be nominated for a Faculty Representative position may only be nominated for the faculty in which they are currently registered in a program leading to a degree.\(^1\)

A current Elected Official may be nominated in an upcoming Union Election if their office will be up for election.

An Active Member is not eligible to be nominated as a Candidate or Campaign Group for any position being contested in any Union Election or to serve as an Elected Official if they are:

(a) The CRO;
(b) A member of the Review Board or Tribunal;
(c) Disqualified from eligibility to run in Union Elections by SLC, the Review Board, or the Tribunal;
(d) Indebted to the SU for more than $75.00, unless they have entered into a written agreement with the SU to repay the debt;
(e) An SU employee who has not taken a leave of absence; or
(f) Party to litigation with the SU.

To be nominated, all eligible Active Members shall complete and submit an Election Nomination Package during Nomination Days:

(a) Executive Candidates shall collect 150 signatures of Active Members;
(b) Faculty Representative Candidates shall collect 50 signatures of Active Members registered in their faculty;
   (i) Faculty Representative Candidates in faculties with fewer than 750 undergraduate students\(^2\) shall collect 25 signatures of Active Members registered in that faculty;
(c) Senate and Board of Governors Student-at-Large Representative Candidates shall collect 50 signatures of Active Members; and
(d) Campaign Groups shall collect 150 signatures of Active Members.

All Candidates (including Campaign Managers, if applicable) must attend at least one All-Candidates Meeting before being eligible to participate in the given Union Election.

Chief Returning Officer

As established in the Union Bylaw, the CRO shall be an Active Member.

An Active Member shall not be eligible to serve as the CRO if they are:

(a) A current SU Elected Official;
(b) A member of the Review Board or Tribunal;
(c) A Candidate or Campaign Manager in a Union Election;
(d) An Official Agent for a Campaign Group in an Referendum or Plebiscite.

In accordance with the Union Bylaw, no SU Executive shall be eligible to become the CRO within three years of the Executive’s term in office.

The CRO shall be governed by Conflict of Interest provisions established in the Union Bylaw.

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\(^1\) The University of Calgary Calendar defines this as a “Regular Student” – a student who has been formally admitted and is registered in a program leading to a degree. Open Studies Students, Visiting Students, and Exchange Students are not eligible for Faculty Representative positions.

\(^2\) Faculty enrolment data may be obtained from the university’s Fact Book published by the Office of Institutional Analysis. Section 7(1)(b)(i) refers to the whole number of Active Members in a faculty, regardless of location (campus, practicum placement, etc.).
Delegation of Authority

10 (1) The CRO and General Manager or designate shall be delegated authority for the administration and conduct of Union Elections.

(2) The CRO and General Manager or designate shall establish operational rules and procedures regarding Nominations, Campaigning, Expenses, Candidate and Campaign Group conduct in accordance with:

(a) All relevant Union Policy, including, but not limited to, the Union Bylaw and this Elections Policy;
(b) University policies and procedures; and
(c) Municipal, provincial, and federal legislation.

(3) The CRO may make decisions with respect to the administration and conduct of any Union Election, taking into consideration:

(a) All relevant Union Policy;
(b) The SU’s mission, vision, and values;
(c) Input from the General Manager or designate;
(d) Student feedback;
(e) University policies and procedures; and
(f) Best practices for the administration of elections.

11 (1) The General Manager or designate shall have the authority to make decisions regarding staff involvement in Union Elections.

Referenda and Plebiscites

12 (1) All Referendum and Plebiscite questions shall be initiated and administered in accordance with the Union Bylaw.

(2) The Union shall only administer Referendum and Plebiscite questions that:

(a) Align with the SU’s mandate established in the PSLA;
(b) Align with the SU’s mission, vision, and values; and
(c) Permit the General Manager to exercise professional judgment in discharging responsibility for the administration and operations of the SU.

13 (1) A Petition of Active Members shall be considered valid if:

(a) The Petition includes the names, university identification number, phone number, address, and signature of the official representative(s) of the Petition;
(b) The proposed Referendum or Plebiscite questions to appear on the ballot appears identically on each page of the Petition;
(c) The Petition is signed by at least ten percent of Active Members;
(d) Each Active Member who is a signatory to the Petition prints their name and student identification number adjacent to their signature;
(e) Each signature to the Petition is witnessed by an official representative of the Petition; and
(f) The witnesses submit an affidavit with the Petition attesting to the eligibility of each signatory to sign the Petition as an Active Member.

14 (1) In accordance with the Union Bylaw, SLC may vote to approve a Referendum or Plebiscite question to appear on the ballot during the upcoming Union Election if the question meets the following criteria:
(a) Referendum questions shall be written in the form of a polar question³;  
(b) Plebiscite questions shall either solicit preference or ask a polar question;  
(c) All proposed Referendum and Plebiscite questions shall include:  
  (i) The name of the individual or group sponsoring the question; and  
  (ii) Reasonable background information enabling voters to make an informed choice;  
(d) All proposed Referendum questions shall include an explanation of each possible outcome;  
(e) All proposed Referendum and Plebiscite questions calling for a change in the level of a current fee or the creation of a new fee shall include:  
  (i) Information on the purpose of the fee;  
  (ii) The university sessions during which the fee will be levied;  
  (iii) The level of the fee in all faculties, programs and session in which the fee level may be different;  
  (iv) The duration of the fee;  
  (v) If applicable, the current per student, per session level of the fee; and  
  (vi) The future per student, per session level of the fee in the event of an affirmative vote.  

(2) The CRO and General Manager or designate shall verify the grammatical correctness and clarity of all proposed Referendum and Plebiscite questions and may make non-substantive changes to clarify the intent or correct grammatical errors prior to SLC approval.

15 (1) The SU shall remain neutral regarding all Referendum and Plebiscite questions.  

(2) SU Marketing and Communications staff may publicize any Referendum or Plebiscite question as they see fit, within the bounds of section 15(1).  

(3) Notwithstanding section 15(1), SLC may vote by Special Super Majority Resolution to support a side if a Referendum question concerns a fee levied for the maintenance of the association, as established in section 95(2)(e) of the PSLA.  

16 (1) There may be one Campaign Group registered for each side of a Referendum and Plebiscite question appearing on the ballot during a Union Election.  

  (a) An Active Member or group of Active Members, represented by an Official Agent, may register as the official "yes" or "no" Campaign Group on a first come, first served basis for a given question in accordance with procedures established by the CRO and the General Manager or designate.  

Election Calendar  

17 (1) The CRO and General Manager or designate shall create and make available an annual calendar for the administration of Union Elections, establishing dates for:

  (a) Notice of Nominations;  
  (b) Referendum and Plebiscite question submission and approval by SLC;  
  (c) Nomination Days;  
  (d) Notice of Elections, acclamations, and vacancies;  
  (e) All-Candidates Meetings;  
  (f) Campaign funding procedure deadlines;  
  (g) Campaign periods;  
  (h) Voting days; and  
  (i) Appeal deadlines.

³ A polar question has only two possible responses: yes or no.
18 (1) Regular voting days for the annual General Election shall be held no later than two weeks after Reading Week for at least three consecutive business days.

(2) Regular voting days for the annual By-Election shall be held during the second full week of October for at least three consecutive business days.

Nominations

19 (1) The CRO and General Manager or designate shall establish procedures for:

(a) Submitting valid nominations;
(b) Registering a Campaign Group;
(c) Platform submission;
(d) Withdrawing nominations; and
(e) Registering Campaign Managers and Official Agents.

Campaign Managers, Official Agents and Campaign Volunteers

20 (1) Active Members may serve as Campaign Managers for Candidates subject to the same criteria outlined in section 6.

(a) Candidates or Campaign Groups must register the name of their Campaign Manager or Official Agent in accordance with procedures established by the CRO and the General Manager or designate.

21 (1) Campaign volunteers may work for any Candidate or Campaign Group in a non-official capacity.

(a) Campaign volunteers may not receive compensation or in-kind gifts.

Campaigning

22 (1) All Campaigning shall be positive in nature and in accordance with:

(a) The rules of fair play outlined in section 27; and
(b) The community standards established in section 28.

23 (1) Campaigning shall be strictly prohibited in any campus library or residence facility.

(2) Campaigning shall be strictly prohibited at all campus food vendors; food vendors shall not be permitted to display or distribute campaign materials on behalf of Candidates or Campaign Groups.

(3) Candidates and Campaign Groups shall not be permitted to campaign in classrooms without advance written permission from the instructor assigned to a given course section.

(a) Candidates and Campaign Groups may not post campaign materials or write on whiteboards, chalkboards, or other surfaces in classrooms for the purpose of campaigning.

(4) It shall be strictly prohibited to use SU resources for the purposes of Campaigning. Campaigning, including the storage of campaign materials, is strictly prohibited in any Students’ Union operated offices or business.

(a) Current Elected Officials participating in a Union Election as Candidates, Campaign Managers, Campaign
Groups, or Official Agents shall be required to forgo privileged access to the SU offices for the duration of the campaign periods.

(b) Notwithstanding section 23(4)(a), current Elected Officials may be permitted to access SU offices for the purpose of SU Business, at the discretion of the CRO.

(5) No person may at any time block or obstruct a means of egress including secondary corridors, fire exits, stairways, stairway landings, aisles, or fire escapes.

(6) It shall be prohibited to use or superimpose logos (including SU, university, Dinos, and faculty logos) on any campaign materials. Logos that appear in the existing environment and do not require special permissions for use may be permitted at the discretion of the CRO and General Manager or designate.

24 (1) Slates, real or apparent, shall not be permitted.

(2) Candidates shall not:

(a) Share expenses for campaign materials;
(b) Appear on another Candidate’s campaign materials;
(c) Produce campaign materials that resemble those of another Candidate in colour, branding or design; or
(d) Use the same slogan or slogans as another Candidate.

25 (1) In consultation with campus stakeholders and in accordance with the principles established in this policy, the CRO and General Manager or designate shall establish and enforce additional rules and procedures regarding:

(a) What campaign materials shall be permitted during a Union Election;
(b) The content of campaign materials; and
(c) The display and distribution of permitted campaign materials.

(2) Candidates and Campaign Groups shall be responsible for understanding what campaign materials are permitted and how those campaign materials may be displayed or distributed during Union Elections.

26 (1) During Voting Days all Campaigning shall be prohibited within a 20m radius sightline of all SU voting stations.

Rules of Fair Play in Union Elections

27 (1) In accordance with the principles established in section 3(1), Active Members who choose to participate in Union Elections shall be required to conduct themselves in accordance with the following rules of fair play:

(a) Participants in Union Elections shall demonstrate respect for others. Respect refers to having due regard for the feelings and the rights of others; further, respect may include admiration or acknowledgement of another’s abilities, qualities, or achievements;
(b) Participants in Union Elections shall engage in fair competition, understanding that legitimate success is earned in accordance with the rules and without cheating or trying to achieve an unjust advantage;
(c) Candidates shall compete on equal terms, especially in regard to status, rights, and opportunities, in order for voters to make a fair decision;
(d) Candidates shall demonstrate integrity by adhering to a code of moral values, particularly honesty, during Union Elections;
(e) Participants in Union Elections shall regard Union Elections with a sense of unity in pursuit of democratic elections and with an ultimate goal of enhancing the welfare of students at the University of Calgary;
(f) Participants in Union Elections shall demonstrate an ability and willingness to tolerate opinions, behaviours, and decisions with which they may not necessarily agree; and
Candidates shall demonstrate concern for, and attach importance to the interests of Active Members and the Students’ Union.

**Community Standards in Union Elections**

28 (1) In accordance with the principles established in section 3(1), Active Members who choose to participate in Union Elections shall be required to conduct themselves in accordance with the following community standards.

(a) As students at the University of Calgary and members of the SU, all participants in Union Elections, including Candidates, Campaign Groups, volunteers, and voters, shall be required to comply with university and SU policies and procedures, including rules related to harassment, discrimination, and other types of non-academic misconduct.

(b) The SU welcomes debate and dissent; however, campaign activities shall not harm the reputation of any individual, the SU, or the university.

(c) Campaign activities shall not interfere with or cause unwelcome disruption to any person or group including faculty, staff or students who continue to study, attend class, and work during Union Elections.

(d) Campaign activities shall not insult, attack, harass, bully, threaten, demean, or impersonate others.

(e) Campaign activities shall not advocate hate, violence, or contempt against any individual or group based on race, ethnicity, religion, sexual orientation, sex, gender identity, personal expression, or ability.

(f) Campaign activities shall not contain content that is graphic, violent, or obscene. This includes content that is construed to be explicit, overly suggestive, or intentionally shocking.

(g) Campaign activities shall not promote the excessive consumption of alcohol or drinking games.

(h) Participants in Union Elections shall comply with municipal, provincial, and federal laws. Campaign activities shall not promote or depict illegal activities.

(i) Participants in Union Elections have a right to privacy. Campaign activities shall not reveal the personal information of others without their consent.

**Endorsements**

29 (1) Only verbal or written endorsements shall be permitted during Union Elections.

(2) Candidates and Campaign Groups shall not be permitted to receive any monetary, in-kind, or material endorsements or donations from Third Parties during Union Elections.

(3) In accordance with section 24, endorsements made by Candidates or Campaign Groups shall not appear on Campaign Materials.

(4) Any endorsement from a Registered Student Organization shall be authorized by the Registered Student Organization’s governing body in accordance with the organization’s own policies and procedures; if a Candidate or Campaign Group member is a member of a Registered Student Organization, they shall abstain from participating in such decisions.

30 (1) Executives shall not endorse Candidates or Campaign Groups.

(2) Elected Officials shall not utilize SU resources, including their title and any established modes of communicating to students on behalf of the SU, to endorse Candidates or Campaign Groups.

31 (1) Candidates and Campaign Groups shall not be permitted to use the university’s electronic communications system (e.g. D2L, the UCalgary global address book, etc.) for Campaigning.

(2) Candidates and Campaign Groups shall be required to obtain explicit or implied consent to collect and use students’ personal contact information for the purposes of Campaigning.
(3) Candidates and Campaign Groups shall not be permitted to send emails or other mass communications to Third Party lists for the purposes of Campaigning. Third Parties may send written endorsements to their own managed lists; however, these messages may not be sent by or on behalf of a Candidate or Campaign Group.

Voting

32 (1) Voting for Union Elections shall be administered through an online system established by the CRO and General Manager or designate. Paper ballots shall be made available at polling stations in case the online system is unavailable.

33 (1) Candidates and Campaign Managers shall have the right to observe voting at any polling station during a Union Election.

   (a) The CRO or General Manager or designate may impose rules regarding where Candidates or Campaign Managers may observe voting.

   (b) Candidates and Campaign Managers shall not interfere with voters before or after a vote is cast.

Campaign Funding

34 (1) All Candidates and Campaign Groups shall be eligible to receive funding from the SU to cover campaign expenses equal to a maximum allowable expenditure for the office/position sought, as established by the CRO and General Manager or designate in accordance with the Annual Budget.

(2) Campaign donations are not permitted.

   (a) Discounts must be available to all Candidates and Campaign Groups to be considered an eligible expense.

35 (1) The General Manager or designate shall have authority over the administration of all Campaign funding and accounting, including the final authority in determining the validity of expenses and accompanying receipts.

Conduct

36 (1) All Candidates and Campaign Groups shall act reasonably, in good faith, and in accordance with the rules of fair play during the course of Union Elections.

(2) Candidates and Campaign Groups shall be responsible for the actions, and violations stemming from such actions, of any volunteer or individual acting on their behalf.

37 (1) In accordance with the SU Election-Related Leaves of Absence Policy, current executives who run for election or re-election during their current term must use personal leave time (known as wellness days or half-days) if they wish to participate in any campaigning activities during established office hours.

38 (1) In accordance with section 10(3) and in consideration of the principles established in section 3, the CRO may make decisions regarding the conduct of any Candidate or Campaign Group in a Union Election.

(2) Candidates and Campaign Groups who fail to abide by policies and procedures during a Union Election may be subject to sanctions on the following grounds:

   (a) Minor violations shall include, but are not limited to:

      (i) Failing to adhere to the policies and procedures related to Campaigning, rules of fair play, community standards, endorsements, campaign funding or conduct established in this policy;
(ii) Making Frivolous or Vexatious Complaints; and

(iii) Failing to comply with policies and procedures established by the CRO and the General Manager or designate.

(b) Major violations shall include, but are not limited to: 4

(i) Failing or ceasing to meet Candidate or Campaign Group eligibility requirements;
(ii) Failing to comply with a CRO decision;
(iii) Interfering with voters, ballots, voting procedures or ballot counting; and
(iv) Repeated and/or willful violation(s) of election policies and procedures.

(3) The CRO, in consultation with the General Manager or designate, shall investigate the nature of violations and may impose any combination of the following sanctions:

(a) For minor violations the CRO may:
   (i) Issue a warning;
   (ii) Levy a Fine;
   (iii) Confiscate or destroy campaign materials; or
   (iv) Impose limits, restrictions or prohibitions on any Campaign activities for any period of time.

(b) For major violations the CRO may:
   (i) Disqualify a Candidate or Campaign Group; or
   (ii) Invalidate an election or referendum.

(4) Sanctions for minor violations shall not necessarily be considered cumulative.

(5) The CRO and General Manager or designate may establish a schedule outlining how fines and penalties may be levied for specific violations at the discretion of the CRO.

39 (1) All Active Members may be subject to the University of Calgary’s Non-Academic Misconduct Policy for their conduct in Union Elections.

Complaints

40 (1) Any member of the university community may submit a written complaint to the CRO in accordance with procedures established by the CRO and General Manager or designate. Complaints may be made in regard to any perceived violation of this Elections Policy that may impact the validity and fairness of a Union Election.

(2) Upon receipt of a complaint, the CRO shall provide an initial response to the complainant within 24 hours. The CRO may investigate a complaint and make any decision regarding the conduct of candidates or Campaign Groups in elections in accordance with sections 10(c) and 38 of this policy.

Appeals

41 (1) In accordance with the Union Bylaw, any Active Member may appeal a CRO decision or contest the validity of a Union Election by application to the Review Board, within five SU business days of the last day of voting, in accordance with procedures established by the Review Board.

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4 As per the Review Board decision issued November 16, 2017, and upheld by the Tribunal on February 23, 2018, a discretionary major violation “should be something unlisted among the major violations that would compromise the integrity of the democratic process.”
42 (1) The CRO shall provide a written report to SLC at least three SLC meetings prior to the first day of the Nomination Days for each Union Election. This report shall include:

(a) The elections calendar for the given Union Election; and
(b) A summary of any changes to election policies or procedures made since the previous Union Election.

(2) The CRO shall provide a written report to SLC no later than three SLC meetings subsequent to the completion of a Union Election. This report shall include:

(a) A summary of the results;
(b) A summary of complaints, concerns, and issues that arose before, during, and after the election; and
(c) Recommendations for amendments to the Union Bylaw or Election Policy, if necessary.
Introduction
This manual is intended to assist you in your preparations to become a Candidate or create a Campaign Group for the upcoming SU Election. It will also walk you through the Elections process, rules and procedures that all Candidates and Campaign Groups must follow in order to ensure a fair and equitable Election. Candidates, Campaign Groups and their volunteer teams are responsible for understanding all the material in the Nomination Package, including the Election Policy that appears at the start of the package.

What is the SU?
The Students’ Union (SU) is a student-governed and student-led organization. We are a registered lobby organization under the Alberta Lobbyists Act and our existence is mandated in the Post-Secondary Learning Act. Our mission is to serve, represent and support all University of Calgary undergraduate students.

Whether it’s an affordability concern, an accessibility issue or a matter related to the quality of education, the SU advocates on behalf of students to the university and all three levels of government. In addition, we offer a wide range of programs, services and businesses to support you and enhance your quality of life on campus. You are the reason we exist.

What is SLC?
The Student Legislative Council (SLC) is an essential component of student life here at the University of Calgary. These student members are part of the highest governing body of the Students’ Union (SU) and their focus is to enrich the undergraduate experience for over 25,000 students at UCalgary.

SLC is made up of the Executive (President and four Vice-Presidents) and 19 Faculty Representatives. The Executive sets the strategic direction for the SU each year, and the SLC provides oversight for this direction and keeps the organization accountable to it.

Getting involved in SU Elections
Every March the SU holds a General Election to fill the positions on SLC. If any positions remain vacant or are vacated prior to September, a By-Election is held the following October.

The positions are as follows:

Students’ Union Executives
President (1)
Vice-President Academic (1)
Vice-President External (1)
Vice-President Student Life (1)
Vice-President Operations and Finance (1)

Faculty Representatives
Cumming School of Medicine (2)
Faculty of Arts (4)
Faculty of Kinesiology (1)
Faculty of Law (1)
Faculty of Nursing (1)
Faculty of Science (3)

Faculty of Social Work (1)
Faculty of Veterinary Medicine (1)
Haskayne School of Business (2)
Schulich School of Engineering (2)
Werklund School of Education (1)

Other Elected Officials
Board of Governors (1)
Senate (2)

SU Executives work full-time and must reduce their course-load during their term. Faculty Representatives receive a monthly honorarium and complete their work alongside their regular class schedule.
Students also have the opportunity to elect additional students who will represent undergraduates specifically at the University of Calgary Board of Governors (1) and Senate (2). These Elected Officials work with the SU Executives to prepare for Board of Governor and Senate meetings and present a united student perspective on issues dealt with at this level.

If you are interested in becoming a student representative, it is a good idea to get in touch with one of the current Executive members or your Faculty Rep to learn more about what the position entails. You can also attend SLC meetings on **Tuesdays at 6:30 pm in Council Chambers** to see the team in action as they discuss important undergraduate issues and make policy decisions for the SU.

**Campaign Groups**

When the SU holds a Referendum or Plebiscite during the Election Period, students may wish to support the “yes” or “no” side of the question. A Campaign Group may be registered, using the same procedures that apply to Candidates. The group must declare which side of the question they are supporting when they submit their Nomination papers and follow all the rules in the Election policy and Elections manual that apply to Candidates. There may only be one group per side.

Each Campaign Group is required to have an Official Agent. This person will be considered the leader and main contact for the group. A Campaign Group must also have a secondary contact, in case the Official Agent is unavailable at any given time during the Election.

Please note that Campaign Groups can only be registered in an SU Election if a Referendum or Plebiscite is taking place in that Election.

Chief Returning Officers are available by appointment for questions leading up to the Elections.

**Eligibility**

To be eligible to run for a position during the SU Elections or lead a Campaign Group, students must be currently registered in an undergraduate program at the University of Calgary. You must be a student both during the Election Period and, if elected, for the duration of your term. Conditional acceptance into a Faculty does not fulfill the eligibility requirement.

Additional information on eligibility is outlined in the Election Policy (articles 5 through 7).

**SU Elections Staff**

The SU designates a team of people who work together to ensure undergraduate students can participate in a fair Election process. The Chief Returning Officers (CROs) and a full-time SU staff member head up the team, which includes individuals who assist with Election promotion, administrative work, and running the polling stations.

The best way to contact the Elections staff is by email: elections@su.ucalgary.ca or leave a voicemail at: 403.220.2961. Email and voicemail are monitored by Election staff during business hours (Monday to Friday, 8:30 am to 4:30 pm). Your inquiry will be handled by the first available Election staff member, or the designated individual depending on the issue.

**Note!** Emails or phone calls received outside of these times may not be returned until the next business day. Any communication sent to Election staff via personal numbers or social media accounts will not receive a response.

Election staff will have regular office hours which will be posted on the SU front door and SU website at the beginning of each Election Period. Refer to the section below regarding scheduling of appointments.
Appointments
Election staff members hold office hours and are available during this time for appointments to assist you with any questions or concerns. These hours are subject to change each semester.

Appointments are given in 30-minute intervals and can be made by contacting Election staff via email, by voicemail, or by speaking to the SU front desk staff. **Individuals must make appointments at least two hours in advance.** For example, an individual may email the staff on Monday evening and request an appointment for noon the next day. However, **they may not email the staff at 9:00 am and expect an appointment for any earlier than 11:00 am.** Election staff will provide written confirmation of the appointment date and time if the request was made by email. Appointments made through phone calls or by speaking to the SU front desk staff will be confirmed verbally.

Please note that appointments are given on a first-come, first-served basis and may not always occur on the same day as requested. To allow the Election staff to support all Candidates and Campaign Groups equally, appointments cannot go over 30 minutes in length. If the appointment time has ended and you have further questions you will be asked to contact us by email or make another appointment. To ensure a productive appointment, please come prepared with your questions, or email them in advance so the team can give you the most accurate response possible.

If you are unable to meet during the designated office hours, the Election staff may be able to accommodate you in other ways, such as scheduling a phone meeting. However, please note that **no appointments will be given outside of SU business hours.**

Drop-Ins
Candidates and Campaign Groups are encouraged to make an appointment in advance if they need to speak with Election staff in person. Most questions can be answered through email or over the phone.

Drop-in appointments may be given at the discretion and availability of the staff during posted office hours. During a drop-in appointment, candidates will be limited to one issue or question.

Staying Connected
Chief Returning Officers for the 2020 General Election are Ashley Teixeira and Tausif Syed. Contact them at elections@su.ucalgary.ca or by phone at 403-220-2961 during their office hours. Office hours are posted online and on the door of the main SU office during the Election Period.

We’re always adding new information to keep University of Calgary students updated on the SU Elections. Find us online: [www.su.ucalgary.ca/elections](http://www.su.ucalgary.ca/elections)

Also, connect with us on Facebook, Twitter and Instagram for the most recent news using: @SUUofC.
Nominations Procedures
If you’ve decided to run in an upcoming SU Election, it’s important that you understand the process of becoming an official Candidate or Campaign Group – otherwise known as the “Nomination Period.” The Nomination Period kicks off what is known as the “Election Period.” It begins with the Notice of Nomination.

Notice of Nomination
A Notice of Nomination is posted on the SU door and SU website when an SU Election is imminent, generally in January and again in September for the By-Election. This Notice indicates what positions are open for contest, as well as when and where the Nomination Days will occur.

Nomination Days
Nomination Days are generally held in the SU main office (MSC 251) two to four weeks prior to Voting Days. The CROs and other designated staff accept Nomination Packages over the span of three days, for several hours each day. Eligible active members may submit their forms between the times indicated on the Notice. Under certain circumstances the CROs may designate additional locations and times where nomination packages will be accepted to accommodate students on other University of Calgary campuses. These accommodations will be made at the discretion of the CROs. If you are unable to attend in person at the times available, you may designate a Campaign Manager to submit the forms on your behalf. Please see page 31 of the Nomination Package for more information about registering a Campaign Manager to represent you during the Election Period.

For the 2020 SU General Election, Nomination Days will be held February 10 – February 12. Completed Nomination Packages will be accepted in the CRO Office (SU office in MSC 251) at the following times:

- February 10: 10 am to 3 pm
- February 11: 10 am to 3 pm
- February 12: 10 am to 3 pm

This means no forms are accepted before 10:00 am or after 3:00 pm at the CRO office but will be accepted any time in between.

Students are served on a first-come, first-served basis.

**TIP!** There are often several students waiting to submit their Nomination Forms. Please give yourself plenty of time and ensure your name is on the waiting list when you arrive so you are seen in the appropriate order. Any student not on the list before the cut-off time will not be permitted to submit their Nomination Package.

To become an official Candidate or Campaign Group for an upcoming SU Election, students must submit all the mandatory items in hard copy during Nomination Days. Digital copies of anything other than platform statements and photos, (which must be on a CD or USB stick) will not be accepted. Election staff will not accept incomplete or late packages. All forms must be stamped and dated by Election staff to be considered official.
Nomination Package **Mandatory** Items:

- Election Registration Form
- UCalgary Proof of Enrollment (see instructions below.)
- Deposit of $25.00 (cash or cheque only)
- Nomination Support Form(s)
- CD or USB stick with the following:
  - Platform Statement (Max. 350 words)
  - Hi-resolution photo of candidate

Nomination Package **Optional** Items:

- Incumbent Acknowledgement Form (current SLC or SU staff members only)

**TIP!** You can obtain your UCalgary Proof of Enrollment by following these steps: Log on to MyUofC-> Under Exams and Grades, click confirmation of enrollment-> From the drop down menu, select Letter type: General Letter with the designated term->Print and submit along with Nomination Package

**The Fine Print**

**Deposits**

- Deposits will be returned at the end of the Election Period, after all expense forms have been approved.
- If you have received an Election Grant, the Election staff will contact you when your deposit is ready for pick-up.
- Deposits are not returned to any Candidate or Campaign Group who has failed to provide an Election Expense form or who has not already cleared all sanction-related fines.

**Photos**

- If you are a Candidate, you should be the only person in the picture and the image must be of you. The image will be cropped if necessary. If you are registering a Campaign Group, your photo may be a designed logo/image, or a picture of your Official Agent.
- Maximum dimensions 3 x 5 inches, Minimum 1.5 x 2 inches.
- Minimum 400 pixels wide.
- Acceptable formats: JPEG (not compressed) and TIFF.
- Please ensure all digital filenames include your surname. E.g. – CampaignPhoto2020_JSmith.jpg

**Platform Statements**

- The platform statement will appear on the SU website. The SU will not edit platform statements, nor update the website with formatting changes. Submit your platform with minimal formatting to ensure it appears online as you intend it to (i.e. – Avoid bullets, italics, bolded text, etc.).
- Please ensure all digital filenames include your surname (e.g. – CampaignPlatform2020_JSmith.doc.).

**Videos**

- Maximum length of 3 minutes.
- Campaign video is posted on social media after receiving approval and the start of Campaign Period One.
- The video adheres to the Community Standards established in the SU Elections Rules.
**Withdrawing your Nomination**

Students who decide to withdraw their nomination as a Candidate or Campaign Group must do so in writing within 24 hours of submitting their documents, or before the end of Nomination Days, whichever date/time is earlier. For Candidates, the request will only be approved if the position will still be contested amongst the remaining nominees running for that position. **If your withdrawal will result in either an acclamation for the remaining Candidate(s) or in a vacancy, your request will not be approved.**

**Notice of Election**

The day after the Nomination Period ends, the Election staff will post a Notice of Election on the SU office front door and the SU website. This notice confirms the dates and locations of voting, states which positions are being contested and the number of Campaign Groups that have been registered. All undergraduate students will be able to cast ballots for all the Executive, Board of Governors and Senate positions that are being contested, as well as any Referendum or Plebiscite questions. Faculty positions can only be voted on by students currently enrolled in that faculty.

The Notice of Election will also note any acclamations and vacancies. Acclamations and vacancies do not appear on the ballot.

Once the Notice of Election is posted, Candidates and Campaign Groups will receive an email confirming that they are officially campaigning in the upcoming Election. The email also contains information about the mandatory All Candidates Meeting and any other important announcements.

**Acclamations**

When the number of Candidates submitting a Nomination Package for a position is equal to or less than the number of positions available, the CROs will declare an Acclamation on the Notice of Election. For example, if there is one position for the Faculty of Nursing and only one Candidate comes forward, that individual is acclaimed. There is no ballot created for that position and no voting occurs – instead the individual will automatically receive the title of Faculty Representative once the Election is over. The individual will receive an email confirming their acclamation and any information on what happens next.

**Vacancies**

When the number of Candidates submitting a Nomination Package is less than the number of positions available, the CROs will declare a Vacancy\(^5\) on the Notice of Election. When this occurs, the SU will advertise the position after the Election ends within the appropriate faculty and go through an appointment process – like hiring for a job. The appointed individual will complete the duties as required, including attending SLC and voting on resolutions.

In the fall semester the appointed position is again considered vacant and the vacancy is filled during the By-Election held in October. The appointed individual continues to fulfill the responsibilities of the position until the By-Election results are announced, after which the role is passed on to the elected individual.

**Referenda and Plebiscites**

In some Elections, a Referendum or Plebiscite question may be included on the ballot. These questions help the SU to determine which direction to take on important issues based on what students vote. The questions are framed to have an answer of “yes” or “no”.

An Active Member or group of Active Members may come together to create a Campaign Group in support of either the “yes” or “no” side of a Referendum or Plebiscite question. Campaign Groups will be registered during Nomination Days

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\(^5\) If multiple seats are available for a position, and the number of applicants is less than the number of seats, then there will be a combination of vacancies and acclamations. For example, if there are four seats for the Faculty of Arts and only two Candidates come forward, both candidates will be acclaimed, and the remaining two seats shall be declared vacant.
on a first come, first served basis for a given question and only one “yes” and one “no” Campaign Group will be registered per question.  

A Campaign Group can register during Nomination Days by submitting their Campaign Group Registration Form and clearly indicating which side of the Referendum or Plebiscite question they are choosing to represent. Campaign Groups must declare an Official Agent. This person will be considered the leader of the group and will be required to attend the All-Candidates meeting. Campaign Groups must also provide a second point of contact on their Registration Form.

The Official Agent for the group will be the person invited to represent the group at any forums that are organized. The Official Agent may use their photo to go with the platform, or a designed logo for the group may be used (not a UCalgary logo).

*Remember!* Campaign Groups are required to follow the same procedures and policy as Candidates running in the Election.

**All-Candidates Meeting**

All Candidates and Campaign Groups must attend one All-Candidates Meeting before being eligible to run in an SU Election. During the By-Election, one All Candidates Meeting will be held following Nomination Days. During the General Election, two meetings will be held, and Candidates may attend either one. See the Election Calendar for dates and times.

If a Candidate is unable to attend the meeting and has registered a Campaign Manager during Nomination Days, that individual may attend the All-Candidates Meeting in their place. For a Campaign Group, only the Official Agent or secondary contact is required to attend (not the whole group).

Anyone who is more than five minutes late to an All-Candidates Meeting will be marked absent and the Candidate or Campaign Group will subsequently be disqualified. Candidates or Campaign Groups who do not attend one meeting will automatically be disqualified.

Candidates and Campaign Groups are responsible for ensuring they have read the entire Nomination Package, including the SU Election Policy and Election Manual completely before attending the All-Candidates Meeting. At the meeting, the CROs will provide a review of the major rules, a reminder of deadlines, any updated information on the sanction procedures and a place to ask general questions about campaigning. Specific questions about your campaign should be directed to the Election staff by requesting a phone or in-person appointment during posted office hours.

**No campaigning of any kind can take place before the end of the All-Candidates Meeting.**

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6 For example, if there is one Referendum question for the upcoming Election, there may be a total of two groups registered: one for the “yes” side and one for the “no” side. If there are two Referendum questions, there may be a total of four Campaign Groups registered (one “yes” and “no” for each question).
Your Campaign

Declaring Intent and Pre-Campaigning

Many students begin thinking about running in an SU Election long before the Notice of Nomination goes up. It’s natural to want to share your thoughts on a possible campaign platform with others or try to garner support early so you can get enough signatures when the time comes. However, Pre-Campaigning is strictly forbidden in any SU Election. Campaigning can only occur during the designated Campaign Periods.

Pre-Campaigning is any type of activity that is done publicly and indicates your desire or intention to run in an upcoming Election before the designated Campaign Period has begun, such as:

- Making an announcement in a class
- Posting a public message or status update, or creating a public group/page on social media
- Posting a video

We recognize that you may want to gather a few friends to help you write your platform or come up with your strategy ahead of time. In that case, you are allowed to do something called “Declaring Intent”.

Declaring Intent is any type of activity that occurs in private prior to the start of the Campaign Period and is not intended to reach a large group of people. This could include:

- An email to a couple of friends
- Talking to an individual face-to-face
- A private message or private/unshared group/page on social media

Potential Candidates or Campaign Groups will need to Declare Intent to collect signatures for their nomination. Candidates shall neither campaign for multiple offices, nor collect signatures without specifying the office for which they are campaigning. The position you are seeking nomination for must be clearly written on the signature page before signatures are collected. Any pages with white-out or other alterations on them will not be accepted. Students seeking nomination signatures for a vacant position may not also collect signatures for a Campaign Group.

Note! The CROs will contact any student engaging in Pre-Campaign activities with a warning. These students may be subject to sanctions immediately upon registering on Nomination Days.

Campaign Period

Each Candidate and Campaign Group must have their campaign materials approved before beginning any form of campaigning. Please ensure you understand the section on the Campaign Approval Process below before preparing your campaign strategy.

Once you have received approval, you can begin campaigning based on what part of the Campaign Period is active. The Campaign Period is divided into two parts:

- **Part One**
  During the first part of the Campaign Period, Candidates and Campaign Groups who have received their Campaign Approvals can begin reaching out to students online and face-to-face. This is the time where many Candidates choose to launch a website, post videos online, start using their social media accounts and approach students individually around campus. Candidates may not put up posters or banners during this period, conduct class visits, or hand out any materials, including swag, food or handbills.

  Generally, Part One of the Campaign Period begins immediately after the All-Candidates Meeting. Please refer to the Election Calendar for specific dates and times.

- **Part Two**
  During Part Two of the Campaign Period, Candidates and Campaign Groups who have received their Campaign Approvals may begin to post their paper materials and use their other campaign tools to engage students, such as handbills or
campaign swag. They may also continue any of the online campaigning that started during Part One. The second part generally begins at 8:00 a.m. on a Monday. Please refer to the Election Calendar for specific dates and times.

**Candidates and Campaign Groups**

In the event that a Referendum or Plebiscite question is being asked during the Election, Candidates may express support for one side of the question, or for a Campaign Group, through their own individual campaigns, forums and or by signing Nomination Support forms. Candidates **cannot** base their entire Campaign around the question or their stance on the question. Each Campaign platform must be original and created by the Candidate running in the election. Candidates **cannot** be the Official Agent or secondary contact for any Campaign Groups.

**Campaign Approval Process**

All Candidates and Campaign Groups must have their campaign materials approved before they can be used in any campaigning. The SU has a rolling approval process and will accept Campaign Approval Forms from the start of Nomination Days until the first day of Voting. To receive approval:

1. Visit the "Election Docs" page on the SU website: [https://www.su.ucalgary.ca/about/elections/election-docs/](https://www.su.ucalgary.ca/about/elections/election-docs/)

2. Click on "Campaign Approval" and log in to the online system using your IT Username and password (the same one you use to log in to myUofC).

3. Fill in all the required fields, provide as much information as possible and upload any designs (posters, banners, handbills etc.) in either .jpg or .png format. Candidates or Campaign Groups may submit a maximum of **ten files** in total over the course of the Election. Please name the files with the correct description include first and last name AND what the image is used for. For example, JohnSmith Banner.jpeg

4. If you are using the same photo/design for multiple materials, please indicate this information on your form and submit only one file. E.g.- if your poster design will also be the exact same design as your handbill, you only need to submit one file and indicate that you are using the same design twice on your form.

5. The cut-off to receive approval requests is 12:00 pm on each business day (Monday to Friday). All submissions will be time stamped. You will receive an email confirmation by 4:00 pm the same day if we have received your request by the cutoff time and your submission is approved. Requests made after 12:00 pm will not be processed until the next business day. If there’s a concern with your request or materials, we may temporarily deny your approval until we’ve had a chance to speak to you in person.

6. If you change your strategy in the middle of your campaign or add items that were not previously included in the approved request, you **MUST** submit a new request, so we can update your approval. For example, if you want to create a new poster design or decide to hand out chocolate bars half-way through campaign week. The cutoff time for updated approval is the same: 12:00 pm each business day.

7. Any campaign materials that are not specifically listed on the online form should be listed in the “Other” section.

**TIPS!** Use an email address on the form that you check regularly. Election staff will contact you at this address to confirm your materials are approved, or to request additional information. A delay in a response from you, means a delay in your approval!

**Campaign Materials**

Candidates and Campaign Groups may use a variety of materials to assist in the promotion of their personality and platform. Be creative and ensure that you submit your form early, so you can start campaigning at the start of the designated Campaign Period. Take note of the specific guidelines below and ask Election staff if you are unsure because sanctions will be imposed as needed. **Do not print any materials before you receive approval (see above).**
Printed materials
All printed materials for Candidates and Campaign Groups must include:

1. First and Last Name of Candidate. (Or for Campaign Groups, a reference to the Referendum or Plebiscite question they are campaigning for or against)
2. Position sought (Or for Campaign Groups, if they are on the “Yes” or “No” side)
3. Voting Dates

Printed materials are classified into three main categories:

**Banners**
- Any material over 11x17 inches.
- Maximum of 2 banners per candidate or group.
- Hung from railings or posted on brick or unpainted walls only.
- Must be hung by string, masking tape, or painters tape only.

**Posters**
- 11x17 inches or smaller.
- Max. of 150 posters per candidate (expenses must reflect this).
- Post only on public boards, brick walls, unpainted walls, or railings.
- Use only masking tape or painters tape.

**Handbills**
- Handed directly to another individual.
- If posted (i.e., on walls or boards) they will count towards poster count.
- Materials may not be left on tables or around campus.

Remember! Participation in an SU Election does not give you permission to violate laws or university policies. The SU will not intervene with the police or university if they conduct an investigation of a Candidate or a Campaign Group.

Election staff may remove posters or banners without reason if asked to do so by Operations Management/Facilities. This includes but is not limited to any items obstructing fire lanes or sprinklers, any lawn signs or cable ties on university property (green spaces), any items affixed to a window or glass surface, or any other safety or security concerns. Any cost of damage or cleaning, such as peeling of paint, tape residue, etc., will be charged to the Candidate or the Official Agent for Campaign Groups.

Please see the “Campaign Zone” section for (page 29) additional information about where printed materials may be posted or handed out.

**Food**
For health and safety reasons, only pre-packaged food and drink will be permitted to be used as campaign material. Buying in bulk from a store and then using your own packaging (such as Ziploc bags) is not considered pre-packaged. In addition, Candidates or Campaign Groups may not hand out any food or drink that is homemade.

**Examples:**
Permitted – juice boxes, pop cans, chocolate bars, vacuum sealed cookie packages, etc.
Not permitted – coffee, hot chocolate, pancakes, pizza, baked goods made at home or from a larger package, etc.

**Swag (Giveaways)**
Some Candidates and Campaign Groups choose to purchase branded materials, such as pens, t-shirts, pins or plastic bracelets. Stickers and magnets are not permitted due to rules laid out by Facilities, however most other swag can be approved as long as it follows all Community Standards outlined in the Election Policy.

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7 See: [http://www.ucalgary.ca/policies/files/policies/use-of-university-facilities-for-non-academic-purposes-policy_0.pdf](http://www.ucalgary.ca/policies/files/policies/use-of-university-facilities-for-non-academic-purposes-policy_0.pdf)
Please note any form of transaction that influences voter support in an unfair way (i.e. rewarding individuals who engage with your campaign via trivia wheel prizes, Level Up codes, etc.), is not permitted.

**Classroom Visits**
Candidates and Campaign Groups may request to make an announcement in a classroom in advance. Classroom visits are considered part of Campaign Period Two. Written permission from the instructor of that particular class must be received prior to entering the classroom. Sufficient notice must be given to instructors whose classes you wish to visit (at least 24 hours). Approaching an instructor as they are setting up for a lecture is not considered sufficient notice. Please ensure you respect instructor’s time and classroom. Keep a record of all permission slips and communications with instructors as Election staff may ask for them at any time. For the sake of courtesy, campaign notes on the board must be erased prior to the beginning of the next class.

**Online and Social Media**
Social media and personal websites are very popular methods of campaigning. You may use Facebook, Twitter, YouTube, Instagram, however when submitting them for Campaign Approval, the CRO must be able to see that your pages are new – meaning no followers, no posts and no likes.

Social media platforms that only allow posts for a limited time or can only be seen by certain people are not permitted (such as Tinder and Snapchat).

All candidates must create new **campaign-specific** social media pages when submitting the Campaign Approval form:

- **Do:** Include the active link with little or no content (no likes, followers, posts, profile/cover photos, etc.)
- **Do not:** Invite people to join groups, solicit likes / followers, make campaign-related posts, or update your profile or cover photo before your Campaign Approval request is approved.
- **Do not:** Re-name an existing social media account regardless of how it was previously used.

Social media spot-checks will be done by SU Elections Staff throughout the campaign periods. As per community standards, we do not need to approve every single post on social media; however, unique campaign materials (photographs, promotions, videos, etc.) must have approval before being posted online.

**TIP!** Do not film your videos or take your Candidate photos in Campaign Free Zones (e.g. – Library, SU office, Clubs Area, etc.). Also, remember to give credit where it’s due if you’ve used photographs, music, video clips, etc.!

**Logos**
Candidates may not use or superimpose the SU logo, any UCalgary logos (including those of individual faculties or the Dinos), or that of any organization on any of their Campaign Materials.

Logos that appear in the existing environment (such as wayfinding signs, or Dinos apparel purchased from an authorized retailer) and do not require special permissions for use may be permitted at the discretion of the CROs. SU Hoodies may not be worn by candidates or campaign team members under any circumstances.

Only Campaign Groups may design a group logo for the use of their platform photo if they do not want to use the picture of their Official Agent.
Additional Campaigning Opportunities

**Forums**
The most effective method of campaigning is to meet with voters face-to-face and make personal connections. During the Campaign Period for the General Election, the SU hosts a series of forums to give you the opportunity to meet more of your constituents. The forums are normally facilitated by outgoing Elected Officials, who come prepared with a list of both open and closed ended questions to allow voters to get to know your personality and more about your Election promises. If time permits, questions from the audience are also taken. Forums may not be held for every position and are not normally organized by the SU for By-Elections.

Often other groups on campus, such as clubs, also organize forums that are open for all Candidates to attend. A list of scheduled forums, including time, location and what you must do to confirm your attendance will be available during Nomination Days.

**The Rock**
Painting any of the three ‘rocks’ is permitted. You may paint over the last message only after a reasonable amount of time (at least 24 hours) has passed.

**NUTV Graphic Campaign Advertisement**
NUTV offers Candidates a 60 second graphic advertisement on their TV screens in MacEwan Student Centre for $10.00.

- Submit a jpeg of your advertisement to the Executive Director, Cameron Macgowan at ed@nutv.ca.
- The advertisement will be aired on a rotating basis throughout the day. It is your responsibility to ensure the ad only appears during designated periods.
- This visual graphic must be designed by the Candidate and may be a digital copy of your Election poster.
- NUTV ads are an eligible campaign expense and you must obtain a receipt at the NUTV office. Please ensure that you record all your expenses in the expense form for full reimbursement.

**Campaigning, Rules of Fair Play, and Community Standards**
Candidates and Campaign Groups must conduct all campaigning in accordance with both the Rules of Fair Play and Community Standards as outlined in the Elections Policy.

All campaigning must be positive in nature and show respect for other candidates. This means that campaign tactics, actions, or materials that attack, demean, or unfairly target other candidates or Campaign Groups will not be allowed. A fundamental component of the democratic process is the ability and willingness to tolerate opinions that you may not agree with. By focusing on positive campaigning and respecting the diversity of opinions from all candidates, you help to ensure the election is both fair and equitable for all those involved.

Candidates and Campaign Groups must also demonstrate respect for all members of the University community when campaigning. This includes respecting the opinions and actions of University staff and administration, as well as the right of all students, staff, and faculty to continue to study and work during the Election. When campaigning, please keep this respect in mind in terms of noise, use of space, and interactions with other community members. Failure to do so, may result in a warning and/or sanction.

As a candidate, your respect for all active members of the Students’ Union, and the university at large demonstrates a commitment to the importance of their interests. This commitment will ultimately help you if you are elected to SLC.

**REMEMBER!** Positive campaigning does not mean that you are restricted from offering constructive criticism. As a candidate you are encouraged to debate important issues and share your opinions – just remember to do so in a professional manner. Personal attacks will not be tolerated.
**Campaign Resources and Zones**

Candidates and Campaign Groups must document all resources used and **keep all original receipts** to submit with their expense form.

Candidates and Campaign Groups are permitted to take advantage of store or company promotions and discounts only if they are advertised and readily available to any other Candidate. E.g. – In store and flyer promotions are acceptable. Discounts received due to a Candidate knowing an employee or the owners are not permitted.

Using any SU resources is strictly prohibited. Current Elected Officials, including SU Executives, may not use their SU privileges to assist Candidates or Campaign Groups. This includes the use of technology, supplies, physical space and SU branded attire or materials (i.e. Clubs Space lockers and Executive and/or Elected Officials’ Office). If a Candidate or Campaign Group holds a title/position with the SU at the time of the Election, they are not permitted to use that position for an unfair advantage. Candidates or Campaign Groups who hold a position within the SU must give up their access to the SU office(s) for the duration of the campaign. They may only use the SU office(s) for official SU business and the CROs must be informed of such instances. Current Elected Officials may not use social media pages or email lists used for their position for any campaigning purposes. They must also remove any posters (including those provided by SU communications at the start of their term) or other advertising used to promote themselves as a current representative during the election period.

Any students currently involved with the SU as Elected Officials, student staff or as a committee member also need to sign the Incumbent Agreement when submitting their Nomination Package.

Candidates and Campaign Groups may not use their current position with the SU on campaign materials or as a means to gather information that is not available to other Candidates. The only permitted use of a position or title is to refer to it during verbal campaigning (i.e. – forums and face to face) as “prior personal experience” or in one’s platform on a website or social media. Only current elected officials may use the term “re-elect” if they are running for the same position again.

**For example, you may NOT email a note to students via D2L saying:** “I am your Arts Rep and it’s time I was promoted to SU President.”

**You MAY say at a forum or in a face-to-face conversation with a student:** “I have gained a lot of communication and administrative skills as an Arts Rep and would like to continue working for students as SU President.”

Current Elected Officials shall refer to the Union Bylaw, Elections Policy and SLC Code of Conduct for information regarding their involvement in Elections.

**All SU offices and businesses are always Campaign Free Zones.** Candidates, Campaign Groups and their volunteers cannot use these spaces when collecting signatures and they shall not bring their materials into these spaces, nor do any kind of promotion.

These spaces include the following:

- SU Main Office
- Volunteer Services
- Q Centre
- Clubs Spaces (East and West)
- The Den/Black Lounge
- That Empty Space
- Council Chambers
- The Stör
- Bound and Copied (can only be used for the purpose of printing)
- Vendors in MSC Food Court
- Information Centre/Lost and Found
- MacEwan Conference and Events Centre Office (Conference rooms or Tables may be booked at the regular rate)
Any SU event, program or service that is operating during the time of the Election Period (e.g. – Arts Networking Event, Volunteer Tax Program, etc.)

Respect the rules set by this manual and university facilities. Everyone’s ability to campaign depends on Candidates abiding by these standards. Repeated and/or willful violations will result in warnings or increased levels of sanctions.

Unattended campaign materials (costumes, photo booths, etc.), if found by and at the discretion of Election staff or university facilities, will be confiscated and subject to warnings or increased levels of sanctions.

**TIP! Stick to the following general rules when deciding where to campaign:**

<table>
<thead>
<tr>
<th>Where <strong>TO</strong> Campaign:</th>
<th>Where <strong>NOT</strong> to Campaign:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Face-to-face in common areas such as MacEwan Student Centre or hallways</td>
<td>Libraries</td>
</tr>
<tr>
<td>Online</td>
<td>SU office, satellite offices, or businesses</td>
</tr>
<tr>
<td>Poster boards</td>
<td>Food court vendors</td>
</tr>
<tr>
<td><strong>Unpainted</strong> surfaces: Walls, railings, brick, concrete</td>
<td>Any area off university property (including the train station)</td>
</tr>
<tr>
<td>Organized forums</td>
<td>Parking lots / at cars</td>
</tr>
<tr>
<td>Classrooms (with written permission)</td>
<td><strong>Painted</strong> surfaces: walls, concrete, railings</td>
</tr>
<tr>
<td>The Rocks</td>
<td>Bathrooms</td>
</tr>
<tr>
<td></td>
<td>Windows or glass surfaces</td>
</tr>
<tr>
<td></td>
<td>Over other candidate materials</td>
</tr>
<tr>
<td></td>
<td>Trees, fences, lamp posts, lawn signs, etc.</td>
</tr>
<tr>
<td></td>
<td>Residence buildings</td>
</tr>
</tbody>
</table>

*University of Calgary Facilities/Operations may designate any area on any campus “Campaign Free” at any time. You may be asked to remove your materials if this occurs.*

**Campaign Team/Volunteers**

Running a campaign is hard work. Many Candidates or Campaign Groups enlist the help of classmates or friends to develop a strategy, post and hand out campaign materials, and reach out to voters. There is no limit on how many people can volunteer with your campaign but remember to recruit your team privately if you are doing so during any Pre-Campaign periods.

Campaign team members, including Official Agents and Campaign Managers, are volunteers and **may not** receive any type of compensation such as a gift card or cash. Election expenses do not cover volunteer appreciation. Candidates and Campaign Groups choosing to provide any form of appreciation to their volunteers must do so after the conclusion of the Election (after Official Results are announced) and at their own expense.
Campaign teams should not include other candidates, as this can be perceived as an apparent slate. While the SU recognizes you may wish to campaign with your friends, avoid the appearance of a slate by campaigning independently whenever possible.

**TIP!** Review all important information in the Election Policy and Manual with your Campaign Team prior to the start of the Election Period. Candidates are responsible for the actions of, and any subsequent violations made by, their Campaign Team members.

**Campaign Managers**
A Campaign Manager is the only person who can represent you as a Candidate when you are unable to attend a meeting (such as the All-Candidates Meeting) or respond on your behalf when the Election staff need to speak to you. It is highly recommended that your Campaign Manager is not planning to run as a candidate in the same Election as you, as this will be perceived as a slate.

Candidates are not required to have a Campaign Manager. However, if a Candidate chooses to have one, they must also be an undergraduate student at UCalgary and currently be registered in classes. A Campaign Manager is recognized once the Candidate declares one on their Candidate Registration form during Nomination Days.

**Endorsements**
Candidates or Campaign Groups often request groups or clubs on campus to endorse their campaign in order to reach a larger number of voters. **All endorsements must be verbal or written only.**

Candidates or Campaign Groups may not receive any monetary, in-kind, or material endorsements from any third parties (individuals or groups) of any kind (including covering the cost of campaign materials, room/table rentals, or other benefits). Any written or verbal endorsement must be authorized by the Executive or leadership of the group or club. If a Candidate or Campaign Group members are part of the club Executive or one of the group’s leaders, they may not influence such decisions.

Candidates may choose a side of a Referendum or Plebiscite to support, however they cannot base their entire Campaign around the question or their stance on the issue.

If an SU Club or other group decides to endorse a Candidate or a Campaign Group through an online platform, the group administrator must send the message on behalf of the Candidate. Candidates are not permitted to directly send messages to a group, either through email lists or social media group pages, or use club benefits or discounts for their campaign.

SU Elected Officials and SU staff may not utilize SU resources, including their title and any established modes of communicating to students on behalf of the SU, to endorse Candidates or Campaign Groups.

**Funding your Campaign (Expenses)**
One way that we ensure fairness amongst Candidates and Campaign Groups is to place a maximum spending limit on campaign related expenses. Expenses include anything that is used to assist you to market yourself and your ideas during the Election Period, such as: poster printing, stationary, giveaways, costumes (rented or purchased), props, table rentals, etc.

Plan ahead and purchase new items from reputable suppliers as much as possible to avoid confusion and exceeding expense limits. **Do not print your posters and handbills at home.**
**Note!** Tape will be provided by the SU for all Candidates. Tape will not be an eligible expense and should not be purchased by Candidates. Candidates found to use tape that is different from what is provided by the SU will be subject to sanctions.

All Candidates and Campaign Groups must submit a Campaign Expense form, including those Candidates and Campaign Groups who do not spend any funds or who do not want to be reimbursed. No exceptions will be made.

Candidates or Campaign Groups who do not submit their forms on time may be subject to a fine. Candidates who are successfully elected and have not submitted their expense form may be disqualified.

Candidates must stay within the following spending limits, based on the position they are running for:

- Executive positions: $300.00
- Faculty Representatives: $150.00
- Campaign Groups: $150.00
- Board of Governors/Senate Student-at-Large positions: $150.00

There are two ways for you to fund your campaign: Grants or Reimbursements. The spending limits established above may not be exceeded regardless of whether you choose to receive a grant in advance or reimbursement after the election. No donations may be used towards your campaign. Candidates and Campaign Groups who disregard these limits may be disqualified.

**Grants**

Please follow the following steps if you choose to fund your campaign through an SU Election Grant.

1. Fill out the Grant Request Form (found in the Nomination Package) and return it to the Election staff by the deadline. The deadline is the Friday prior to Nomination Days.

2. You will receive an email stating that your request has been approved and information about when your cheque will be available for pick up.

3. Keep track of all your spending and hang on to ALL receipts.

4. Fill out the Campaign Expense Form fully (found in the Nomination Package). Staple all receipts to the form. Submit your form and receipts in a sealed envelope, with your name on the front, to the SU office prior to the deadline. **The deadline is 4:00 p.m. on the last day of voting.**

5. The week following the Election you will receive an email confirming the amount approved from your expenses. You will also be informed of any money you owe back to the SU. You will have 10 business days from the date of the email to return your unused funds.

6. Candidates or Campaign Groups who do not return unused funding to the SU may be declared “members in bad standing” and may not have the ability to participate in certain SU programs or events, including future Elections.

**Reimbursements**

Please follow the following steps if you choose to fund your campaign through an SU Election Reimbursement.

1. Keep track of all your spending and hang on to ALL receipts.
2. Fill out the Campaign Expense Form fully (found in the Nomination Package). Staple all receipts to the form. Submit your form and receipts in a sealed envelope, with your name on the front, to the SU office prior to the deadline. The deadline is 4:00 p.m. on the last day of voting.

3. The week following the Election you will receive an email confirming the amount that has been approved for reimbursement and when you may pick up your cheque from the SU office. If you do not pick up your cheque within 20 business days, it will be mailed out to the address we have on file.

**Note!** Cheques must be deposited within six months of issue. Stale cheques will not be reissued.

**Un-receipted Expenses**

It is your responsibility to keep your receipts and document your expenses. In the event that you have lost a receipt or are unable to acquire a receipt, you may use the un-receipted expense section of the form. **Only one item with a maximum value of $5.00 will be considered for approval.** The approval of un-receipted expenses is at the discretion of the Elections staff.

An example of an un-receipted expense would be if you used a previously purchased markers from home and estimated the cost to be $3.50. This amount would be considered a part of your expenses and would be counted towards your budget. This would mean that your other expenses (with receipts) could not total more than the budget minus $3.50 (either $146.50 for Faculty, Board, and Senate Candidates, or $296.50 for Executive Candidates).

If you have any questions about un-receipted expenses or campaign spending limits, please contact the Elections staff.

**Complaints**

As per the SU Elections Policy, Election staff will accept complaints from any member of the university community regarding violations that may impact the validity and fairness of a Union Election. Complaints may be made using the Election Complaint Form, found on the SU website. A hard copy of the form will be accepted at the main SU office and will be date-stamped by SU staff to ensure complaints are addressed on a first-come, first-served basis. Complaints will not be accepted through email or over the phone.

All complaints must include:

1. Full Name of the Complainant
2. Full Name of the Candidate or Campaign Group member(s) in question
3. A description of the perceived violation (including a reference to the section of the SU Election Rules that has been violated)
4. Any additional evidence (such as emails, photos, screen shots, etc. may be dropped off in person or emailed to the CROs)

Upon receipt of a complaint, the Election staff shall provide an initial response to the Complainant within 24 hours. The staff will investigate further if necessary and provide a written notice to both parties involved indicating the final decision, which may include a warning or sanction.

Harassment of Candidates or Campaign Groups will not be tolerated. Any perceived violations of the University’s Non-Academic Misconduct Policy towards Candidates and or Campaign Groups should be reported to the CROs and will be forwarded to UCalgary Student Conduct Office for their review.

**TIP!** Making frivolous or vexatious complaints about other Candidates or Campaign Groups can also lead to sanctions for you! Stay focused on your campaign and stick to the Rules of Fair Play outlined in the Election Policy.

For other Election-related questions or concerns, please contact Election staff by email: elections@su.ucalgary.ca.
Sanctions
The main job of SU Election staff is to uphold the principles of the SU Elections, as per the Election Policy. We want to ensure that all SU Elections are:

a) Fair and equitable for all participants;
b) Administered in a manner that is independent and impartial;
c) Transparent and accountable;
d) Democratic;
e) Environmentally and financially sustainable; and
f) Grounded in professionalism and respect for all parties.

When Candidates or Campaign Groups make choices that go against the Rules of Fair Play or the Community Standards outlined in the Election Policy, or ignore procedures laid out in this Elections Manual, these principles are violated. If this happens, the Election staff will investigate to determine if the Candidate’s or Campaign Group member’s behavior was a minor or major violation.

For minor violations, depending on the circumstances, the CROs will provide a warning or sanction to the Candidate using a three-strike system. At each stage candidates will receive a written notice (by email) explaining what rule has been violated, the expectations for the candidate moving forward and what the consequences are for any subsequent violations. Candidates may also be asked to come to the SU office for a face-to-face meeting to discuss the violation and consequences. As always it is expected that candidates will promptly respond to emails and be punctual for the meeting.

Three strike procedure:

Strike One: Candidate makes a minor violation for the first time. They receive a Notice of Formal Warning.

Strike Two: Candidate makes a minor violation for a second time. They receive an Official Notice of Sanction. This notice will most likely include a fine and/or a temporary ban on campaigning of some kind.

Strike Three: Candidate makes a minor violation for the third time. This is now considered a major violation (repeated violations and/or failing to comply with CRO decisions) They receive a Notice of Disqualification and campaigning is permanently ceased.

As per the Sanction Schedule, major violations will lead to immediate disqualification.

TIP! In addition to the Sanction Schedule laid out by the CROs, all students are subject to the University of Calgary’s Non-Academic Misconduct Policy (http://www.ucalgary.ca/conduct/) for their conduct in Union Elections. Make sure you and your Campaign team read and understand the SU Election Policy and Manual carefully. It is important that your whole team understands that if you exceed three violations, then you may be disqualified.
Overview of violations

<table>
<thead>
<tr>
<th>Type of Violation:</th>
<th>May include, but not limited to:</th>
<th>Possible Sanctions may include one or all of the following:</th>
</tr>
</thead>
</table>
| **Minor**          | a. Failing to adhere to the policies and procedures related to Campaigning, Rules of Fair Play, Community Standards, endorsements, campaign funding or conduct  
                    b. Making frivolous or vexatious Complaints  
                    c. Failing to comply with rules and procedures established by the CROs | a. Issuing of a warning  
                    b. A fine of up to $50.00  
                    c. A ban on online campaigning for up to 24 hours  
                    d. A ban on distributing handbills or other giveaways  
                    e. Removal of campaign posters and banners  
                    f. Postponing the review of new Campaign Approval forms |
| **Major**          | a. Compromising the integrity of the democratic process or integrity of the election  
                    b. Failing or ceasing to meet Candidate or Campaign Group eligibility requirements  
                    c. Failing to comply with a CRO decision  
                    d. Interfering with voters, ballots, voting procedures, or ballot counting  
                    e. Repeated and/or willful violation of Election rules and procedures | a. Disqualify a Candidate or Campaign Group  
                    b. Invalidate an Election or referendum. |

**Note!** Sanctions for minor violations may not necessarily be considered cumulative. Under normal circumstances each violation will be investigated individually, and sanctions issued separately.

A [Sanction Schedule](#) is included in the Nomination Package for your reference. Any updates to the Sanction Schedule for the next SU Election will be communicated at the All Candidates Meeting.
Voting
The SU uses an online voting system through the University of Calgary Student Centre Portal. All eligible voters (Active SU Members in good standing) will be able to enter through the UCalgary Student Centre using their valid eID and password. This method allows students the opportunity to vote securely at their convenience and from any device connected to the internet. The online ballot is available from 9:00 am on the first day of voting until 4:00 pm on the last day of voting. Voting dates for the 2020 General-Election are:

**March 3-5, 2020**

Polling stations will also be set up on campus during voting days and are generally open from 10:00 a.m. to 4:00 p.m. Voting is encouraged at the computer terminals that are available at the stations. Paper ballots are only used in cases of technical failure. Voters using a paper ballot must first take an oath indicating they are eligible to vote in the Election. Any eligible voters wishing to vote at a polling station at closing time will be permitted to vote, except on the final day of voting. Deputy Returning Officers are available at Polling Stations to inform voters of proper voting procedures if the voter asks for the information.

A person who is found using another student’s eID or gives away the use of their student eID and password will be asked to appear in front of the Review Board and may lose their SU privileges for the rest of their university career. Voter fraud will **not** be tolerated.

Observing the Voting
Candidates, Campaign Managers and members of Campaign Groups have the right to observe voting at any Polling Station. You may be asked to identify yourself by Election staff, who have the right to designate an area where you can observe the voting from. Candidates may not campaign anywhere near a voting station (within 20m) and cannot interfere with voters when they are voting, especially to ask who they will or have voted for. Candidates and Campaign Groups are not permitted to provide a device for voters to use for voting purposes (e.g. - a laptop, cell phone, etc.).

Results
SU Election results are announced in two parts:

Unofficial
Shortly after the close of voting, the CROs will announce the unofficial list of Elected Officials, as well as the result of any Referendum or Plebiscite questions in a public venue. This announcement is made about one to two hours after the closing of polls, usually at the Den for the General Election and in front of the SU office for By-Elections, unless otherwise specified by the CROs. The SU will post exact information about the time and location of the announcement in the days closer to the Election. The unofficial results will be available on the SU website shortly after the announcement.

Official
Five business days after the close of voting, once the deadline for appeals has passed, the CROs will post the official results on the SU office door and on the SU website and provide a list for publication in the Gauntlet.

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8 Open studies students may vote for Executives and Students-at-Large if they are enrolled in an undergraduate course and are in good standing with the Students’ Union. Active Members are eligible to vote for Executives, Students-at-Large, and the Faculty Representative for the faculty (or faculties) in which they are currently enrolled.
Recounts and Appeals
Recounts may be requested of the CRO on the basis of a close race. The deadline for requesting a recount is generally two days after the announcement of the unofficial results. Requests must be made in writing.

In accordance with Students’ Union Bylaw any Active Member may appeal a CRO decision or contest the validity of a Union Election by application to the Review Board within five SU business days of the last day of voting. An appeal is written in the form of a letter to the Review board, outlining the issue in detail, what specific Elections Policy or other policies have been violated and include direct evidence of wrong-doing. Appeals must be submitted in a sealed envelope and will be time stamped. The Candidate will be contacted directly to address the appeal. Please see the Election Calendar for exact dates and deadlines for both Recounts and Appeals.
All Candidates shall refer to the Union Bylaw (found on the SU website) for a full and updated description of the position they are seeking in the Election. It is important to fully understand the responsibilities of the role prior to running in the Election. Candidates are welcome to ask SU staff, current Executives or Faculty Representatives questions about the role by email, or by requesting an appointment.

**Executives**

SU Executives are required to work a minimum of 35 hours a week and therefore only take one class per semester. Most meetings occur during regular business hours (8:30 am to 4:30 pm), however there are various events, programs and other activities that may require attendance in the evenings or on the weekend, depending on the position. The following is a high-level overview of what each position entails.

**President**

The President is the chief elected official of the Students’ Union and one of the main representatives both on and off campus. The President ultimately oversees all the work of the SU and supports the other SU Executives and Elected Officials to achieve their goals. They are responsible for a variety of tasks as outlined below. Overall, the position requires tact, diplomacy, a keen sense of purpose and a willingness to learn and work as a team.

**Responsibilities include:**

- coordinating SU efforts to communicate with students and the public,
- being the primary spokesperson for the SU (including representing the SU in the media and at social, formal, official, or ceremonial functions),
- awarding Honorary Membership, when appropriate, to persons who have done outstanding work for students or the SU,
- overseeing the interpretation and negotiation of agreements between the SU and the university,
- chairing the Quality Money Committee, the University and Government Relations Committee, and the Cabinet,
- sitting as a member of the Operations and Finance Committee, and
- calling Executive meetings.

The President represents students by working with university officials, like the President and the Provost, to address issues related to:

- the cost of education,
- student awards and financial aid,
- university space, facilities and infrastructure,
- the reputation of the university or the SU, and
- university senior leader searches and performance reviews.

The President also represents the SU on the University of Calgary Board of Governors, all relevant Board of Governors committees, the General Faculties Council, and all relevant General Faculties Council committees, including the GFC Executive Committee, Academic Planning and Priorities Committee, and the Campus Facilities Development Subcommittee.
The President engages with Elected Officials about ongoing and emerging advocacy issues within the President’s portfolio. The President works with SU staff, SLC, and SU committees to identify important issues and develop plans to advocate effectively on behalf of students.

**VP Academic**

The VP Academic is generally tasked with maintaining an awareness of current issues in academic matters relevant to the undergraduate student population and the Students’ Union. The VP Academic must also represent the Union to the university on various committees, and on any other matter that falls within the purview of the position. They also oversee the Teaching Excellence Awards program, as well as the annual Undergraduate Research Symposium.

Responsibilities include:

- chairing the Teaching Excellence Awards Committee, and
- sitting on Operations and Finance Committee, Quality Money Committee, University and Government Relations Committee, and the Cabinet.

The Vice President Academic represents students by working with university officials, like the Provost and the Vice Provost (Teaching and Learning), on issues related to:

- Teaching and learning;
- Open Educational Resources;
- Academic curriculum and program quality;
- Admissions, enrolment, and registration;
- Teaching evaluation and assessment;
- Experiential learning;
- Library resources;
- Academic misconduct and appeals processes;
- Undergraduate research;
- The Ombudsperson;
- Student rights; and
- University senior leader searches and performance reviews.

The Vice President Academic represents the SU on General Faculties Council, as well as many of its committees: Academic Program Subcommittee (APS), Calendar and Curriculum Subcommittee (CCS), Teaching and Learning Committee (TLC), and Research and Scholarship Committee (RSC). The University may ask the VP Academic to sit on other committees as needed throughout the year.

The VP Academic engages with Elected Officials about ongoing and emerging advocacy issues within the VP Academic’s portfolio. The VP Academic works with SU staff, SLC, and SU committees to identify important issues and develop plans to advocate effectively on behalf of students.

**VP External**

The VP External represents the interests of the Union beyond the university to all levels of government. Further, the VP External liaises with other organizations and lobby groups to further the interests of UCalgary undergraduates.
Responsibilities include:
- chairing the Refugee Student Board and Committee of 10,000,
- vice-chairing the Policy Development and Review Committee,
- sitting as a member of Operations and Finance Committee, Quality Money Committee, University and Government Relations Committee, and the Cabinet,
- representing the SU as a voting member of lobby groups that the SU is a member of, and
- representing students on the University of Calgary Senate and its committees.

The VP External represents students by working with university officials, like the Provost and the Vice-President (University Relations), and the Associate Vice President, Government and Community Engagement, to address issues related to:
- government issues,
- the cost of education,
- university community initiatives,
- alumni relations,
- Dino Athletics, and
- other community issues that align with Union Policy.

The VP External engages with Elected Officials about ongoing and emerging advocacy issues within the VP External’s portfolio. The VP External works with SU staff, SLC, and SU committees to identify important issues and develop plans to advocate effectively on behalf of students.

**VP Student Life**

The VP Student Life focuses on student engagement initiatives and events and ensures they are accessible and affordable for all undergraduate students. The VP Student Life also works closely with SU Clubs, SU Volunteer Services, and the Residence Student Association to assist in improving the overall quality of student life on campus.

Responsibilities include:
- chairing Clubs Committee,
- sitting as a member on the University and Government Relations Committee, the Quality Money Committee, the Operations and Finance Committee, and the Cabinet, and
- representing students on the University of Calgary Senate and its committees.

The VP Student Life represents students by working with university officials, like the Vice-Provost (Student Experience) and other members of Student Enrolment Services, to address issues related to:
- Diversity, equity, and accessibility;
- Mental health and emotional wellness;
- Physical health and wellness;
- Spiritual wellness;
- Students’ leadership development and community service learning;
- Occupational wellness, including career and volunteer resources;
- Campus recreation;
- Student life and engagement;
- Residence; and
The VP Student Life engages with Elected Officials about ongoing and emerging advocacy issues within the VP Student Life portfolio. The VP Student Life works with SU staff, SLC, and SU committees to identify important issues and develop plans to advocate effectively on behalf of students.

**VP Operations and Finance**

The VP Operations and Finance is responsible for overseeing the SU budget and provides leadership on governance matters. They also work on issues related to the operations of the SU, including facilities management and sustainability.

**Responsibilities include:**

- chairing the Operations and Finance Committee, Nomination Committee, and the Policy Development and Review Committee,
- vice-chairing the Refugee Student Board,
- sitting as a member of the Quality Money Committee, University and Government Relations Committee, and the Cabinet,
- overseeing the negotiation and interpretation of agreements with other organizations,
- overseeing the negotiation and interpretation of agreements pertaining to SU owned and managed spaces,
- overseeing SU governance processes, and
- overseeing the SU’s Student Health and Dental Plan.

The VP Operations and Finance represents students by working with university officials, like the Vice-President (Finance) and the Vice-President (Facilities) units, on issues related to:

- Sustainability,
- Parking and transportation,
- University ancillary services (excluding residence services),
- Campus planning, and
- Facilities management and development.

The VP Operations and Finance engages with Elected Officials about ongoing and emerging advocacy issues within the VP Operations and Finance portfolio. The VP Operations and Finance works with SU staff, SLC, and SU committees to identify important issues and develop plans to advocate effectively on behalf of students.

**SU Executive Committee Responsibilities**

**Committee Chair**

Where an Executive Member is listed as the chair of a committee, the responsibilities for that committee include working with the appropriate staff member to call meetings, set the agenda, deliver agendas and background materials to all participants, ensure minutes from meetings are taken and maintained with care, make the committee aware of when a member is not fulfilling their duties, and promptly filling any vacancies. The Executive Member works closely with a designated staff lead for each committee.

**Committee Member**

As a member of any committee, an Executive Member is responsible for attending meetings, reading agenda packages, participating in the meeting to contribute a student perspective and present SU polices and positions (when dealing with
the university and other committees), and where appropriate, keep SLC, other executives, staff, and other SU committees and staff up-to-date on committee work.

Faculty Representatives
The Faculty Representative is responsible for the representation of the best interests of the students within their faculty. It is recommended that Faculty Representatives reduce their course-load during the fall and winter terms in order to take part fully in this role, while maintaining work-life balance.

Positions:
- Arts Faculty Representative (4)
- Cumming School of Medicine Faculty Representative (2)
- Haskayne School of Business Faculty Representative (2)
- Kinesiology Faculty Representative (1)
- Law Faculty Representative (1)
- Nursing Faculty Representative (1)
- Schulich School of Engineering Faculty Representative (2)
- Science Faculty Representative (3)
- Social Work Faculty Representative (1)
- Veterinary Medicine Representative (1)
- Werklund School of Education Faculty Representative (1)

Responsibilities include:
- Reporting to the faculty administration and students of their faculty on the policies, positions and programs of the Students’ Union.
- Representing student constituents of their faculty to SLC.
- Representing student constituents of their faculty on University committees, including GFC, Faculty Councils and/or other bodies.
  - GFC is a mandatory aspect of the Faculty Representative position. Meetings are held monthly on a Thursday from 1:30 PM – 4:30 PM. It is expected that faculty representatives make every effort to regularly attend these meetings.
- Reporting to the VP Academic on matters of academic importance within their faculty.
- Express and support all Student Union (SU) policy and interests when representing the SU in an official capacity.
- Attend and participate in SLC meetings, SLC committee meetings, and meetings of other bodies to which they are appointed by the SLC, including SU committees.

Committees
A member of any committee is responsible for attending meetings, reading agenda packages in advance, participating in the meeting to contribute a student perspective and present SU polices and positions (when dealing with University and other committees), and where appropriate keep the SLC, SU Executives, SU staff and other SU committees up-to-date on current committee work.
**Student-At-Large Positions**

**Board of Governors**
*(SU appointed Undergraduate Student-at-Large Representative - 1 position)*

The Board of Governors (BoG) is a policy-making body with responsibilities for ensuring that the activities of the University of Calgary are consistent with its purposes. BoG is responsible for setting goals and for developing policies that contribute to the achievement of those goals. Under the *Post-Secondary Learning Act* (PSLA), the SU receives two seats to appoint to undergraduate students, one of which is given to the SU President and the other is decided through election of a student-at-large.

**Responsibilities include:**
- Attending all general and special Board meetings.
- Sitting on committees and attending committee meetings as required.
- Acting in an ethical manner and complying with the Board’s and the Students’ Union’s bylaws and policies.
- Keeping informed and abreast of relevant municipal, provincial, national and international issues, as well as developments within the institution.
- Participating in assessing the Board’s performance and contribution to the institution and assessing ways in which the Board could improve in fulfilling its responsibilities.
- Participating in campus activities and providing input where appropriate.
- Completing an annual questionnaire to measure the effectiveness of Board procedures and to ensure that the level of engagement of the Board is meeting the expectations of the institution.

**Additional information:**
The first responsibility of a BoG member is to be informed enough to make responsible decisions on fiscal and academic matters. Members are encouraged to keep abreast of provincial and national educational issues, as well as developments within their institution.

Membership on BoG involves a time commitment of one meeting per month. Regular attendance at meetings is essential. Board members may also be asked to serve on committees on the Board. As well, the Student-at-Large representative is required to present a written or oral report to the Students’ Legislative Council before and after each BoG meeting.

Along with the Student-at-Large representative, the President of The Students’ Union is the only other undergraduate student representative. The function of these two positions is to express opinions that reflect the views of the Students’ Union and students attending the University of Calgary when attending Board meetings.

**Senate**
*(SU appointed Undergraduate Student-at-Large Representative - 2 positions)*

Chaired by The Chancellor of the University of Calgary, the Senate is comprised of several committees that carry out specific roles. The Senate has an Executive Committee consisting of the Chancellor and six to 12 other members of the Senate selected annually by the Senate. The Senate’s main goal is to inquire into any matter that might benefit the university and enhance its position in the community. The Senate also confers honorary degrees. Under the *Post-Secondary Learning Act* (PSLA), the SU receives four seats to appoint to undergraduate students: one is given to the SU VP Student Life, one to the SU VP External, and the other two are decided through the election of students-at-large.

**Responsibilities include:**
- Attending Senate and assigned committee meetings.
- Acting in an ethical manner and complying with university and Students’ Union’s bylaws and policies.
- Reporting to the Students’ Union on Senate initiatives and activities.
- Reporting any recommendations that it considers advisable to the Students’ Union.
- Supporting the Chancellor by attending at least one convocation exercise and other ceremonial exercises.
- Contributing to the nomination process for honorary degrees.
- Participating in campus activities, particularly those related to students.
Promoting the university and facilitating opportunities for university personnel to speak to community groups.

Becoming well acquainted with the university’s mission, academic plan, senior personnel, procedures, programs, and services.

Enhancing the university’s and Students’ Union’s position in the community by promoting initiatives and activities, fostering student interests, recognizing excellence, and representing public interest.

**Additional information:**

Membership on Senate involves a time commitment of approximately one meeting per month. Regular attendance at meetings is essential. Senate members may also be asked to serve on sub-committees which also meet approximately once per month. As well, the Student-at-Large representatives are required to submit to a written or oral report to the SU Students’ Legislative Council after each meeting.

Along with the SU Student-at-Large representatives, the VP Student Life and the VP External are the only other undergraduate student representatives. The function of these student positions is to express opinions that reflect the views of the Students’ Union and students attending The University of Calgary when attending Senate meetings.
# 2020 SU General Election Calendar

## January 2020

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**Important Dates:**
- **Jan 1:** New Year’s Day (stat holiday, SU closed)
- **Jan 7:** Drop Dead Date for Referendum / Plebiscite 1st reading at SLC
- **Jan 14:**
  - Drop Dead Date for Referendum / Plebiscite 2nd reading at SLC
  - Pre-Election report to SLC
- **Jan 27:**
  - General Election Notice of Nomination posted @ 9am
  - Official Nomination Package posted @ 9am

## February 2020

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**Important Dates:**
- **Feb 7:** Grant applications due by 4pm
- **Feb 10:** Nomination Day #1
- **Feb 11:** Nomination Day #2
- **Feb 12:** Nomination Day #3
- **Feb 13:**
  - General Election Notice of Election posted @ 9 am
  - All-Candidate Meeting @ 5 pm
- **Feb 14:**
  - All-Candidate Meeting @ 5 pm
  - Campaign Period 1 begins @ 6 pm
- **Feb 17:** Family Day (stat holiday, SU closed)
- **Feb 18-21:** Reading Break
- **Feb 24:** Campaign Period 2 begins @ 8 am
- **Feb 25:** VP OpFi Forum
- **Feb 26:** VP External Forum
- **Feb 27:** VP Student Life Forum
- **Feb 28:** VP Academic Forum
March 2020

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**Important Dates:**
- **Mar 2:** President Forum
- **Mar 3:** Voting Day #1
- **Mar 4:** Voting Day #2
- **Mar 5:**
  - Voting Day #3
  - Expense forms due by 4 pm
  - Posters down by 4 pm
  - Tentative results at 5:30 pm in the Den
- **Mar 9:** Recount request deadline @ 4 pm
- **Mar 12:** Review Board appeal deadline @ 4 pm
- **Mar 13:** Official results posted @ 9 am
- **Mar 26:** Deadline to return unused grant funds
- **Mar 31:** Post-Election report to SLC
Sanction Schedule

The following schedule outlines how the Election staff (CRO and GM designate) will handle violations made by Candidates and Campaign Groups in the 2020 SU General-Election.

➢ The three-strike rule applies. The first minor violation will lead to a warning. Subsequent violations will come with a notice and a sanction. Continued minor violations can lead to disqualification. A major violation leads to an immediate disqualification.

➢ Sanctions for violations not listed are subject to the discretion of the Election staff.

➢ To remain eligible as a Candidate, Campaign Group or Elected Official within the Union, you must remain a member in good standing. Active Members who owe more than $75 to the Union for more than 60 days, who haven’t entered into an agreement to repay their debt, or who are behind in payments under such an agreement, are disqualified from remaining on the body to which they were elected.

<table>
<thead>
<tr>
<th>Violation Type A: Minor</th>
<th>Minimum Sanction</th>
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<tbody>
<tr>
<td>Unapproved campaign materials, including but not limited to:</td>
<td>➢ Campaign material removal and $5.00 fine per item (up to a maximum of $50.00); or</td>
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<tr>
<td>✓ Campaign materials not submitted for approval to Election staff in advance; and</td>
<td>➢ Campaign material removal or a ban on online campaigning for a minimum of 24 hours and a fine of $25.00; or</td>
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<tr>
<td>✓ Campaign materials that were not approved during the approval process; or</td>
<td>➢ A minimum one business day postponement in processing new Campaign Approval forms and a fine of $25.00</td>
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<tr>
<td>✓ Campaign materials that differ from those approved (e.g. in size, content, etc.)</td>
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<tr>
<td>Campaigning in an unauthorized area (Campaign Free Zones), including but not limited to:</td>
<td>➢ Campaign material removal and $5 fine per item, if applicable; or</td>
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<tr>
<td>✓ Campus libraries</td>
<td>➢ A ban on distributing handbills or other giveaways; or</td>
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<tr>
<td>✓ Residence facilities</td>
<td>➢ Minimum $25.00 fine</td>
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<td>✓ Campus food vendors</td>
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<td>✓ Obstruction of corridors, fire exits, stairways, etc.</td>
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<td>✓ SU offices or businesses</td>
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<tr>
<td>✓ Within 20m radius of voting stations</td>
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<tr>
<td>Submission of forms:</td>
<td>➢ Minimum $25.00 fine</td>
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<tr>
<td>✓ Failure to submit an Expense Form by the deadline (late)</td>
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<tr>
<td>✓ Nomination Forms contain dishonest or inaccurate information</td>
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<tr>
<td>Misuse of SU resources</td>
<td>➢ Maximum fine of $50.00 and one of the following:</td>
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<tr>
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<td>○ A ban on online campaigning for up to 48 hours</td>
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<td>○ Removal of all campaign posters and banners for up to 24 hours</td>
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<tr>
<td>Inappropriate conduct, including but not limited to:</td>
<td>Minimum fine of $25.00 and one of:</td>
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<tr>
<td>✓ Making frivolous or vexatious complaints</td>
<td>o A ban on online campaigning for up to 24 hours</td>
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<tr>
<td>✓ Failing to respect Rules of Fair Play</td>
<td>o A formal written apology to the parties involved</td>
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<tr>
<td>✓ Failing to respect Community Standards</td>
<td>o Removal of all campaign posters and banners for up to 24 hours</td>
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<tr>
<td>✓ Interfering with SU staff or UCalgary staff/faculty</td>
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<tr>
<th>Unauthorized campaign activities, including but not limited to:</th>
<th>Campaign material removal and $5.00 fine per item (up to a maximum of $50.00); or</th>
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<tr>
<td>✓ Campaigning in a classroom without the instructor’s written permission</td>
<td>Campaign material removal, a ban on online campaigning for a minimum of 24 hours after the designated Campaign Period begins and a fine of $25.00; or</td>
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<tr>
<td>✓ Campaigning as a real or apparent slate</td>
<td>A minimum one business day postponement in approving new Campaign Approval forms after the designated Campaign Period begins and a fine of $25.00</td>
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<td>✓ Unauthorized email or mass communication to a managed list</td>
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<td>✓ Pre-campaigning (online, in person, or using materials)</td>
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<th>Violation Type B: Major</th>
<th>Sanction</th>
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<td>✓ Compromising the integrity of the democratic process or integrity of the election</td>
<td>Disqualification; or</td>
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<td>✓ Failing or ceasing to meet Eligibility requirements</td>
<td>Invalidate an Election or Referendum</td>
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<td>✓ Failing to comply with CRO decisions</td>
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<td>✓ Interfering with voters</td>
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<td>✓ Repeated and/or willful minor violations</td>
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<td>✓ Repeated frivolous and vexatious complaints</td>
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<td>✓ Failing to attend the All-Candidates Meeting</td>
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<tr>
<td>✓ Failure to submit an Expense Form (late by more than 24 hours)</td>
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Election Registration Form

Please print clearly and review the form before submission.

PART A: Candidate Registration

Note - The first and last name you provide here will appear on the official ballot and CANNOT be changed at a later date.

I hereby declare my Nomination for the 2020 SU General Election as a: (choose one only)

Candidate for the position of:

<table>
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<th>First Name</th>
<th>Last Name</th>
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I understand that SU Executive positions are designated as a full-time role and includes working at least 35 hours per week while enrolled in one course. Faculty Representative positions are part-time roles and may be required to work up to 20 hours per week. It is my responsibility to ensure that I am legally authorized to work in Canada in this capacity if elected.

Initial Here to Acknowledge: _________

PART B: Campaign Manager Registration

Note – This section is optional, however if you choose to have a Campaign Manager, it must be declared at the time of Nomination.

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PART C: Declaration

By affixing our signatures below we hereby affirm that we are currently attending classes at the University of Calgary and are Active Members of the Students’ Union in good standing. We understand these are requirements to participate in the SU Elections.

We confirm that we, as well as our campaign volunteers, have fully read and intend to follow the rules, procedures and guidelines outlined in the Students’ Union Election Nomination Package. We recognize that failure to abide by the SU Bylaws, the Election Policy and Elections Manual may lead to disqualification of the above registered Candidate and the suspension of some or all of our Students’ Union privileges. We consent that our names and contact information may be shared with other students.

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<tr>
<th>Signature of Candidate</th>
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<tr>
<td>Signature of Campaign Manager</td>
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<td>Signature of SU Election Staff</td>
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<td>Submission Date</td>
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For Office Use Only (stamp here):
Nomination Support Forms

We, the undersigned Active Members of the Students’ Union, support the nomination of the following student for the position indicated in the 2020 SU General Election.

Candidate’s Full Name: __________________________________ For Position: ________________________________________

All fields below must be completed by nominator in their handwriting, not by the nominee. Nominators should not sign if either the nominee’s name or position sought (above) is blank.

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For Office Use Only (stamp here):
Nomination Support Forms

We, the undersigned Active Members of the Students’ Union, support the nomination of the following student for the position indicated in the 2020 SU General Election.

Candidate’s Full Name: ____________________________ For Position: ____________________________

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For Office Use Only (stamp here):
Nomination Support Forms

We, the undersigned Active Members of the Students’ Union, support the nomination of the following student for the position indicated in the 2020 SU General Election.

Candidate’s Full Name: __________________________________ For Position: __________________________________________

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For Office Use Only (stamp here):
Nomination Support Forms

We, the undersigned Active Members of the Students’ Union, support the nomination of the following student for the position indicated in the 2020 SU General Election.

Candidate’s Full Name: __________________________________ For Position: ________________________________________________

All fields below must be completed by nominator in their handwriting, not by the nominee.

Nominators should not sign if either the nominee’s name or position sought (above) is blank.

SIGNATURES OF ELIGIBLE ELECTORS TO VOTE IN THIS ELECTION

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<th>Printed Name of Elector</th>
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For Office Use Only (stamp here):
General Election Grant Application
Due February 7, 2020 at 4:00 pm to the SU Office

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<tr>
<th>CONTACT INFORMATION</th>
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<tbody>
<tr>
<td>Name</td>
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<tr>
<td>Student ID Number</td>
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<td>Email</td>
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<td>Position Sought</td>
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I, __________________________________________________ do hereby affirm the following in order to

(Candidate’s Name)

receive an Election Grant for the upcoming SU General Election.

➢ That I will use my Election Grant only for expenses related to my Students’ Union General Election campaign.
➢ That I will truthfully complete the Campaign Expense Form and provide receipts by 4:00 pm on the last day of voting.
➢ That my Expense Form and receipts will be reviewed, and I will be given notice by SU Election staff if my expenses have been approved. I will remit any left-over money or fines, as per this notice, to The Students’ Union within 10 business days of the close of voting.
➢ That failure to remit any remaining funds or fines may result in the suspension of my Students’ Union privileges.
➢ That my total campaign expenses may not exceed the spending limit for the position I am seeking (see page 31 in the Nomination Package) regardless of whether I receive a grant or reimbursement for these expenses.
➢ That I have read and understood the Students’ Union Nomination Package.

Signature of Candidate

Signature of Witness

Signature of SU Election Staff

Submission Date
General Election Expense Form

CONTACT INFORMATION

Name
Address
Phone
Position Sought

☐ Check this box if you received an Election Grant
☐ Check this box if you received a Sanction in the form of a fine. Amount owed:

NOTE: ONLY EXPENSES ACCOMPAnIED BY A RECEIPT ARE ELIGIBLe FOR REIMBURSEMENT. ONE ITEM, TO A MAXIMUM OF $5.00 MAY BE CLAIMED AS A NON-RECEIPTED EXPENSE AT THE DISCRETION OF THE STUDENTS’ UNION ELECTION STAFF. FACULTY REPRESENTATIVE AND STUDENT-AT-LARGE CANDIDATES MAY SPEND A MAXIMUM OF $150. EXECUTIVE CANDIDATES MAY SPEND A MAXIMUM OF $300. EXCEEDING THESE MAXIMUMS MAY RESULT IN SANCTIONS OR DISQUALIFICATION.

Receipted Expenses

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Non-Receipted Expenses

**One item only with a maximum value of $5.00 will be considered for approval.

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For Office Use Only

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<td>Total Requested Expenses</td>
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<td>Total Approved Expenses</td>
<td>Fines Paid:</td>
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<td>Total Owed or Debt</td>
<td>Deposit Return:</td>
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</tbody>
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