



SU Programs and Events Report

2018 - 2019

Nikhat Dato and Marcus Plottel
Student Services
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Contents

Executive Summary.....	3
Events vs. Programs	3
By the Numbers	3
Events.....	4
Orientation Days	4
Deans Dinner.....	5
Undergraduate Research Symposium	6
StressLess Week.....	6
Calgary Leaders’ Dinner	7
Frostbite	8
SU Socials	8
Bermuda Shorts Day	10
Programs.....	11
Fitness in the Space.....	11
Teaching Excellence Awards	11
Pet Therapy	12
Sex Week.....	13
DeStress Kits.....	13
Condoms	14
Period Products.....	15
Faculty Representative Events.....	15
Looking Forward: Goals for 2019/20	16
Involving Elected Officials	16
Event Scheduling and Focused Promotion	16
Meeting Students’ Needs and Expectations	16
APPENDIX A: 2019 SU Teaching Excellence Award Winners	17

Executive Summary

This report summarizes debriefs from all major events and programs the Students' Union (SU) planned and executed during the 2018/2019 academic year. These initiatives positively impacted thousands of undergraduate students at all Calgary campuses. They also served to enhance relationships with faculty, staff, graduate students, and members of the greater campus community, including valuable partnerships forged with university officials and offices. Student life at the University of Calgary (UCalgary) is dynamic and the SU endeavours to fulfil our mandate by continuously adapting our events and programs to meet the ever-changing needs and expectations of students.

Events vs. Programs

Collectively known as "SU Initiatives," this report differentiates between events and programs. Events are considered one-off occurrences or collections of occurrences that fall within a specific time-period. Programs are consistent, repeating, or regularly recurring occurrences. All initiatives except Faculty Representative events are coordinated primarily by Student Services staff.

By the Numbers

The following table outlines the number of campus community members impacted (or attendees) each program or event held by the SU in the past three years. Trends and explanations for significant variations will be discussed in the following sections.

Initiative	2016/17	2017/18	2018/19
Orientation Days	3,208	3,270	2,060
Deans Dinner	43	45	43
Undergraduate Research Symposium (URS)	310	300	350
StressLess Week	982	1,531	947
Calgary Leaders Dinner	74	78	72
Frostbite	130	110	60
SU Socials*	- - -	248	250
Bermuda Shorts Day	5,871	4,232	2,643
Fitness in the Space	3,029	2,037	1580
Teaching Excellence Awards	2,568	3,149	3404
Pet Therapy	1,639	1,637	1,445
Sex Week	268	250	401
DeStress Packs	1,500	1,500	1,500
Condoms	- - -	8,700	4,600
Period Products**	- - -	14,706	13,274
Faculty Representative Events***	- - -	- - -	2,806

*SU Socials replaced Cinemania partway through 2017/18

**Period Products began in 2017/18

***Faculty Representative Event attendance was not tracked until 2018/19

Events

The SU holds events to enhance student life by providing opportunities to socialize, celebrate, and address mental health and wellness. Events can also provide information, opportunities for networking, or a platform for advocacy. Our goal is to host a variety of events each year to appeal to a wide cross section of undergraduate students, while supporting the mission, vision, and values of the SU.

Orientation Days

The SU participates in new student orientation in September to engage incoming students and increase awareness of our purpose, programs, and services. In previous years we have partnered with the university's Leadership and Student Engagement office (LSE) to host multiple events during orientation; however, this year, orientation was reduced from a week to two days, and LSE did not resign a letter of agreement to collaborate on this initiative. The SU was still involved on the Orientation Advisory Board, but our core session was cut in favour of an LSE-run panel, and our involvement in many other aspects of planning was limited.



We were able to attend parent and family night, campus expo, have executives sit on the LSE core session panel, and host four elective sessions (clubs, volunteer services, student government, and student life balance). Our partnership with the Dinos to host the kickoff tailgate party is still strong, and UCalgary Alumni has taken over the BBQ portion for LSE in addition to adding several game stations at the event. Due to the lack of communication with LSE and the desire to adapt to changing orientation programming, a pop-up prize giveaway and info booth was set up during the two days of orientation. This replaced Night on the SU. A lunch and learn was also held at Spy Hill instead of the Vet Med BBQ, which resulted in a better opportunity to interact with students.

In 2017 there were 3,270 campus community members directly involved in the SU's orientation activities, while only 2,060 were directly involved this year. This is likely due to the loss of core sessions and our evening program. To compensate, we decided to increase the number of giveaways available, thereby increasing the overall interactions our EOs and staff had with incoming students during orientation days. In 2017, 2800 sunglasses and 2850 notebooks were given out, totalling **8,920** interactions (event attendance and giveaways combined). Compare this to 2018, where 2250 sunglasses, 2540 notebooks, 1500 pop sockets, 3250 stylus pens, and 2075 branded tote bags, resulting in **13,765** total interactions.

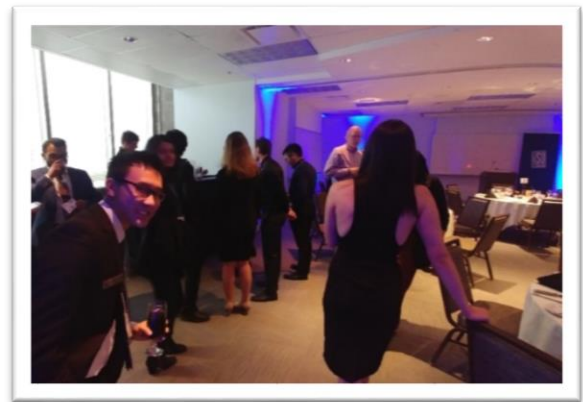
What worked: Executives did participate in LSE's core sessions, which should continue. The elective sessions on clubs and student life were popular and should continue (possibly offered more than once)

next year. Partnering with Alumni for Kickoff Tailgate was a challenge but proved beneficial and should continue. The SU should also continue to participate in campus expo and should try to get a spot on the MSC patio again as this was very effective (we could play loud music!). Having additional branded giveaways increased interactions. The Vet Med lunch & learn was successful and could possibly incorporate clubs training to get all SU info out of the way at once.

Suggestions for improvement: Reviving the positive working relationship with LSE will allow us to collaborate with them to create “tour stops” instead of the pop-up patio. This idea envisions multiple SU stops on the campus tours hosted by LSE student staff wherein our staff and reps can explain SU services directly to students and provide incentives to visit each booth, thereby increasing direct interactions and ideally information retention. Night on the SU should return, and we should continue to push for an SU core session in addition to elective sessions.

Deans Dinner

Deans Dinner is an annual SU event in the VP Academic’s portfolio that brings together Deans, SU Faculty Representatives and university administration in a casual dinner setting to get to know each other. For some members of SLC this event may be the first time they get the chance to sit down with their Dean. Although the event is focused on encouraging individuals to build relationships, the less formal conversations often allow for Faculty Representatives to share their goals for the year and plant seeds for future collaboration.



This year’s event was held on October 24, 2018 in Cassio A/B. There were 43 attendees, with nine Deans or Associate Deans present. The evening began with cocktails, followed by an introduction from the VPA and a plated dinner. The event ran similar to previous years, with no major changes or challenges.

What worked: As the first formal event of the academic year, it continues to be a good idea to send invitations out to the Deans and their Executive Assistants in late summer so they may plan around the date. We also encouraged Deans who could not attend to send someone in their place, which helped to ensure representation from almost every faculty. We also made minor changes to the layout of the room to help showcase the SU brand, such as using our pop-up banner near the front and using blue spotlights.

Suggestions for improvement: Some SU Faculty Representatives do struggle with what to discuss during dinner and it would be beneficial to do a short pep-talk or check-in with SLC the week prior to help prepare them with talking points and suggestions for conversation.

Undergraduate Research Symposium

Entering its ninth year, the Undergraduate Research Symposium (URS) is the SU's premiere opportunity for undergraduate students to showcase their research alongside their peers. URS changed significantly this year, incorporating 5-minute thesis presentations, physical model displays, a student keynote speaker, a panel discussion, and workshops for participants. The awards gala was also hosted in the same week, making the events feel unified.



URS reached a milestone for award donations this year, giving out \$31,000 from 23 donors (compared to \$25,250 from 17 donors last year). Applications were also up (140 this year compared to 136 last year) as were total participants accepted (102 this year compared to 94), with at least one from every faculty being accepted to present. Fifty-five professors, graduate students, and researchers adjudicated the posters, displays, and presentations to select winners of the 36 URS awards¹. A total of 52

people attended URS workshops, and over 100 attended the URS gala to celebrate research excellence. Made possible in part by a Quality Money grant, the event will continue to evolve in 2019/20.

What worked: Close and consistent communication with donors, judges, and participants resulted in the highest number of participants and value of awards ever at URS. The 5-minute thesis and keynote were well-received, as was the gala.

Suggestions for improvement: Promoting URS workshops as breakout sessions (involving student participants and allowing them to present) may increase turnout. Finalizing these sessions prior to deciding on participants is critical. The ultimate vision for URS is a week-long symposium-style event, and specific improvements to all aspects of the event are included in the debrief that will get us there.

StressLess Week

The first week of December 2018 marked the sixth year of StressLess week. Intended to address students' stress levels just before finals, the week is a series of short, low-commitment drop-in activities held in MacEwan Student Centre. Activities included cookie decorating, art therapy, free massages, terrarium building (still the most popular of all events), bath bomb making, wellness workshops, and

¹ Awards, donors, and winners are listed here: <https://www.su.ucalgary.ca/programs-services/academic-research/undergrad-research-symposium/>

more. Three Pet Therapy sessions are also hosted this week, as are the regular Fitness in the Space programs.



StressLess activities are planned and executed by the Program and Events Assistants (PEAs) with the support of Student Services staff. They continue to evolve this programming, with many of the activities being offered later in portfolio-specific executive events (e.g., StressBusters offered bath bomb making). This series of events was under budget and will continue to evolve in 2019/20 based on the recommendations of the PEAs and feedback from students and SLC members.

What worked: Massages were popular, as were terrariums. The format continues to work well, as students seem to enjoy the drop-in nature of the activities. Individual activities were most successful when students could take something away (a plant, a card, a cookie, etc.).

Suggestions for improvement: Ensure that PEAs coordinate set-up and in-event management efficiently, and that enough support from SLC members is available. Marketing and promotion could improve, and events could last longer or be repeated on multiple days if demand is high enough. Incentivizing participation in every event might be an option to explore.

Calgary Leaders' Dinner

The eighth annual Calgary Leaders' Dinner (CLD) was held on January 17, 2019. This event falls within the Vice President External portfolio. CLD is an opportunity for SLC members and student club leaders to meet and network with Calgary's federal, provincial, and municipal leaders, all of whom are invited.

In total, 16 politicians, 14 university personnel, and 3 student leaders (in addition to 21 SLC members) attended. Mayor Naheed Nenshi spoke, and Chancellor Deborah Yedlin delivered a keynote address on the importance of student leadership. The event was under budget and will be continued in the same format in 2019/20.

What worked: Sending advocacy documents to invitees in advance allowed guests to understand and converse on advocacy topics important to the SU. Sending reminders to confirmed guests in advance helped ensure high turnout.

Suggestions for improvement: Hosting the event in MacHall A was tricky. If it's there again, more signage to help redirect lost politicians would be useful, but the Ballroom is preferred. Sending parking maps to off-campus guests would be helpful.

Frostbite

In partnership with the university’s Leadership and Student Engagement office (LSE), the SU’s Program and Events Assistants (PEAs) work with SU staff to host a winter games-style week of activities known as Frostbite. Teams compete for prizes and can earn points by winning challenges, donating to the SU campus food bank, doing good deeds, and finding the Yeti on campus for a photograph.

Interest and participation in Frostbite has been declining since 2016, where the event saw 190 participants on 19 teams. This year, seven teams registered, and one dropped out resulting in only 60 students engaging in activities. Due to this, the timeline of Frostbite was significantly condensed to ensure staff time was used efficiently. Frostbite came in significantly under budget and will not continue in 2019/20 in the same format; however, a one-day low-commitment drop-in style SU Social event is being considered as a replacement.



What worked: The PEAs did a wonderful job of creating new engaging games and updating the Frostbite team handbook. They worked well with LSE to coordinate volunteers and manage the activities. The food bank coordinators participated in the Can Boss event as judges and proceeds from the event were donated to the SU Food Bank.

Suggestions for improvement: Due to low student interest, this event in its current format has been cancelled for 2020. Instead, a low-commitment, all-day drop-in SU Social will take its place.

SU Socials

After the success of the Riverdale SU Social at the Den in March 2018, Student Services set aside funds to hold a series of themed events this year. As there was no set standard or limits around what kind of events the team could hold, the PEAs worked creatively to make each one unique. This allowed us the opportunity to experiment and observe what type of events students are more attracted to.

Stranger Den

The 2018 SU Social ‘A Stranger Things Halloween’ was held on Tuesday October 30th, from 6 to 9pm in the Den. There was a turnout of 27 guests and 12 Elected officials, approximately 5 teams completed an online scavenger hunt, though only 3 teams claimed their prize of mini donuts. All those in attendance utilized the photobooth and coloring pages. A special menu, with savory and sweet Eggo waffles, and themed drinks was created with the support of Chef.



Though the event itself was well executed there was a lack of attendance and interest from the student body. The costume contest only received one entry. The timing of the event was a big factor in low turnout. The Den ended up planning multiple Halloween events that week, and the show itself was not releasing new episodes at this time.

SU Livingroom (Winter break theme)

The SU Livingroom was an idea that came together very quickly within a month of the term ending. The event was focused towards providing a space for students to relax and relieve some of the stress of finals, during exam week. There was a Christmas-themed movie marathon set up in That Empty Space on December 12, 2018 from 10 am to 4 pm. Students were encouraged to drop by and pick up a distress kit, make a holiday card, use the photobooth and watch the movies. Popcorn, rice krispie squares, cookies, pop and hot chocolate were offered.

The event had more than 50 people engage in at least one way. All the verbal feedback was extremely positive, with many students requesting other similar events. They appreciated the casual, but comfortable set up of the room and that the activities could be done alone, or with friends.

A Magical Kingdom

The Disney Trivia SU Social was held on Tuesday, March 26th, 2019 from 6pm to 8pm in The Den. Once again, we partnered with the Den staff and kitchen to come up with food and drink specials. The restaurant was decorated according to the theme and we used the SU Executives dressed up in character to help us with promotion.



There were approximately 85 people who completed the trivia and around 150 people who participated in the event as a whole. The planning team worked with The Den to hire a trivia company (Tippy Trivia). A small number of Elected officials came to The Den after SLC and other meetings to join in the festivities. The three prizes for trivia comprised six ski passes, a bucket of candy with a Skip the Dishes gift certificate and a Netflix gift certificate, and three board games and a Rec Room gift card.

The souvenir photos using a polaroid were popular, with almost 100 people using the service. The jumbo pens and temporary tattoos were distributed at the door and were also well received. Several students requested a repeat Disney-themed event. The menu was much more popular than the first Social of the year, however still considered low sales by Den management. As our engagement outcomes are measured differently, we will be working with the Den to determine how to better support the restaurant in its needs when planning future events.



Spring Livingroom (End of school theme)

Following the success of the fall SU Livingroom, a similar event was organized during the exam period of the winter semester on April 17 from 10 am to 4 pm. Once again, the focus was to give students a casual space to hang out in and relax, or to pass through and pick up a snack. The event had a spring/Easter theme. Three movies were played back to back and snacks were provided, including pizza this time, which was well received. Students had the opportunity to make a room spray to help destress and this activity was very popular throughout the day.

More than 60 people engaged in this event, either by watching the movie, or doing the activity.

What worked: After two successful events, it is apparent that students appreciate the drop-in format that was used during the SU Livingroom events and appreciate activities that do not require heavy commitment.

Suggestions for improvement: Hold more low-key, relaxed events, that do not take a lot of planning, or money, but offer some kind of activity and snack. Choose a theme that is easily relatable for students and not too niche. Events in That Empty Space or the Courtyard seem to attract more students.

Bermuda Shorts Day

Bermuda Shorts Day (BSD) is the University of Calgary Students' Union's annual celebration that takes place on the last day of winter semester classes. It is organized by the SU as a means of providing a safe place for students to celebrate the last day of their classes. This year it was decided that for reasons related to financial sustainability as well as increasingly unpredictable weather that the event would move from lot 32 to MacEwan Hall and the Den. Due to a decrease in capacity the number of wristbands available decrease from 10,000 to 5,000.

All 5,000 wristbands were picked up by University of Calgary students by 1 o'clock on the last day they were available. However, this did not translate into high attendance and only 2,643 students came to the event throughout the day. This worked out to a 53% turn out rate, down significantly from past years when the turn out rate hovered around 90%.

What worked: With the change in venue more resources were put into décor to ensure the space still felt celebratory. This worked well and although attendance was limited the space looked great. The addition of new activations such as the photo booth and karaoke were incredibly popular and busy all day.

Suggestions for improvement: The event should be looked at critically to ensure there is still an appetite for it on campus. The changes were very popular but given the low revenue and attendance it should be evaluated by the 77th executives.

Programs

Many SU events evolve into permanent programs. These regularly recurring initiatives address important ongoing issues on campus, from teaching standards to mental health and sexual wellness, all of which reflect the SU's strategic plan in a number of ways.

Fitness in the Space

This year "Yoga in the Space" went through some major changes. Our Wednesday session, which had much lower attendance, was replaced with a new fitness activity called Piloxing. The instructor combines boxing, pilates and dance moves into a high-energy workout, using upbeat music. With this change, we rebranded this program and it is now called: Fitness in the Space. We refreshed all of our promotions and created the flexibility to change up our programming more easily in the future.

Piloxing numbers were quite low in the fall semester (less than seven participants per class), but picked up in winter, with some sessions seeing 15 or more people. However, following the trend from the past three years, overall numbers were lower for yoga as well. Total attendance for this year was 1,580 students, down from 2037 students in 2017/18. This could be due to more students choosing to go external vendors who offer student discounts, or a variety of other factors, such as timing of classes.

What worked: The update in marketing caught a lot of attention at the beginning of the year. Showcasing our programming on social media, or having SLC attend, always helps with numbers.

Suggestions for improvement: This summer Student Services will review this program and consider different timing options that may help to reach more students next year.

Teaching Excellence Awards



Online nominations for outstanding professors and teaching assistants teaching undergraduate courses from all faculties were once again accepted in both the fall and winter. The nomination period is approximately six weeks long in each semester and during this time various methods are used to promote the TEA program, including a strong social media presence and paid advertisements. SLC is also encouraged to spread the word through their networks. This year over 1,160 nominations were received, on trend from the increased numbers last year.

At a formal ceremony on April 23, 2019 in MacEwan Hall, the SU Teaching Excellence Awards Committee awarded 27 professors and teaching assistants with TEA awards, while 10 individuals received honourable mentions, and 4 professors received Hall of Fame awards. A full list of winners is attached as an appendix.

This year more effort was taken to include the SU's blue colour into the gala, to distinguish it from other UCalgary award events. This included special lighting and using the SU banners. There were minimal issues on event day and the committee members were well prepared to give their speeches.

There were more than a dozen supportive and congratulatory messages that came in from winners and other attendees after the event. Although the event is becoming more expensive to hold, this feedback illustrates the importance and long-lasting impact of this program.

What worked: The PEAs did an excellent job of delegating tasks to each other and helping the committee stay organized. No class visits were missed, and the nomination process ran very smoothly. As we prepared for the event it was helpful to have multiple people review the documents to ensure no mistakes were made and everything that was printed was high-quality.

Suggestions for improvement: As the event becomes more expensive, we will be looking at ways to reduce costs, without diminishing the look and feel of the event. As well, some work needs to be done over the summer with the Communications and Marketing team to review our promotional and gala materials, to ensure they represent the SU effectively and professionally.

Pet Therapy

Partnering with PALS, the SU invites up to 10 trained and certified dogs and their handlers to That Empty Space nine times over the fall and winter semesters to help students de-stress. This event continues to be a favourite of students across campus, and many other offices and faculties have taken up similar initiatives for students and staff alike.



Lower attendance numbers may be attributed to the timing of these events, especially given the introduction of a fall reading week. While we do want to provide de-stressing opportunities during exam periods, we will learn from this year's lessons and ensure that timing fits students' busy schedules. We will continue this program in the centralized location of That Empty Space for the 2019/20 year.

What worked: Partnering with PALS works well, as does the venue of That Empty Space. Elected Officials continue to be the best people to host these events, as they are the face of the SU and can interact with students in line and at the event to learn more about their interests and needs.

Suggestions for improvement: Research will be done on "parking codes" that we can pay for in advance and provide to PALS volunteers instead of cash reimbursements. Timing will be evaluated to ensure no conflicts with other events or academic schedules. Paperless waivers will be introduced to combat unnecessary waste, address storage issues, and simplify the waiver process.

Sex Week

Held annually, Sex Week includes programming focused on sexual and gender wellness, health, and education. The SU Q Centre collaborates with the Wellness Centre, Women's Resource Centre, Queer UofC, and a variety of community organizations to offer engaging workshops and activities to students that allowed them to express and explore their identities in a safe, supportive, and educational environment. Q Centre Sessions included Alphabet Soup (15 attendees), BDSM 201 (25 attendees), Campus Carnival (100 attendees), Let's get Knotty: Intro to Rope Bondage (20 attendees), Non-Binary Panel (13 attendees), Sex and Gender Panel (17 attendees), and Sex Toys: Tips, Tricks and How (7 attendees).

What Worked: Overall there was good turnout at most sessions. Sessions focused on specific identities or activities of interest such as Let's get Knotty: Intro to Rope Bondage and the Non-binary Panel drew larger audiences and better student engagement. The Campus Carnival is always successful as a kick-off for the week and gets the message out about the rest of the week's events, while also providing a low-commitment place for students to learn more about community organizations.

Suggestions or Improvement: The lack of a chair person or official leader in the working group contributed to confusion and an overall lack of communication. This can be eliminated by clearly identifying a leader who can attend all of the meetings, and who should likely be an SU representative or the Wellness Centre representative. There was some confusion from non-SU groups over the room booking procedure, which should be eliminated with a working group chair and clearer initial communication. The Q Centre and other on-campus groups had lower attendance for workshops with a more general topic (Sex and Gender Panel, Healthy Relationships), which can possibly be mitigated through different marketing for these events or a change of format from a general panel discussion to a trivia or contest format. Some panelists organized through other on-campus groups did not contribute positively to healthy and constructive discussion, which could be mitigated with clearer expectations of panellists in the planning phases.

DeStress Kits

Part of the VP Student Life and VP Operations and Finance portfolios, SLC members pack 750 DeStress Kits per semester to give out to students during final exam periods. Working as a team, SLC members put together items in an MCEC conference room on a Tuesday before and after SLC meets. This format allows everyone to work together to finish packing kits in just one day.

This year, DeStress kits contained: earbuds (fall only); stress balls (winter only); branded tissue packs; granola bars; apples; tea bags; airhead candies; free slurpee coupons; chocolate or other candy; and several informational pamphlets about study spaces, mental health resources, and more. In the fall, leftover branded tote bags were used, while branded drawstring bags were ordered for winter.



What worked: Having SLC work together to pack kits before and after they meet continues to work well. The VPSL and OpFi collaborate well on the budget and selecting items for the kits. Distributing kits at the SU Living Room Social worked well and drew people to the event and having them available at the front desk and for faculty representatives to take to their faculties worked well.

Suggestions for improvement: Faculty representatives need to be given a limit of how many bags they can take to their faculty. Some representatives got upwards of 50, leaving few for others. We were informed that there will be no more free chocolate or tea available for these kits, which we relied on heavily to subsidize prices. Either items will need to be sacrificed, or the budget will need to increase for 2019/20. Several representatives in professional faculties also requested they be allowed to pack kits earlier in the winter semester. This practice will need to be reviewed to ensure all faculty representatives have fair access to kits.

Condoms

In support of student health and sexual wellness, the SU provides free condoms for students. Items available include lubricated male condoms (the most requested product), female condoms, and dental dams along with information on how to use all these items. They can be picked up in the main SU office, the Q Centre, and at the Info Centre / Lost and Found during business hours.

New for this year, a condom dispenser was installed in the main SU office. This combats theft of the condom basket and ensures that the free products are visible and accessible. Feedback from students suggests that dental dams and female condoms (and the information that comes along with them) are nice to see and should continue to be offered. The SU Free Condom program continues to be heavily utilized and will continue in the 2019/20 year.



What worked: Locations and available hours remain the same, and students have not expressed major concerns with these. The new supplier, Pamco Distributing, has an educational purchase program that allows us to purchase more condoms for a lower price, increasing efficiency and accessibility. The condom dispenser in the main office has deterred bulk theft and may be a good idea to install in other public locations.

Suggestions for improvement: Alternate, more accessible locations (including washrooms) should be explored; however, issues with bulk theft of condom dispensers may be an issue.

Period Products

The SU provides free period products (pads and tampons) to help offset the high cost of these necessary items for undergraduate students. Products are purchased from Costco (the most cost-effective source) three times per year by the VPSL and Senior Coordinator, Student Services. They are available at the SU main office, the Info Centre / Lost and Found, and the Q Centre.

Usage of this program is increasing as awareness of this program grows. We have seen steady uptake since the program's implementation in 2017/18 and student feedback continues to be positive. The program will continue in the same format in 2019/20.



What worked: Signage and locations seem to be working for most students. Costco remains the most financially sustainable option for purchasing products, and storage space has been cleared in the SU mail room which is working well. Awareness is spreading, and social media coverage should continue.

Suggestions for improvement: Alternate, more accessible locations (including washrooms) should be explored. Additionally, delivery options should be explored to limit the amount of travel required to purchase products. The program may expand to other locations on campus as well; however, these locations would always need to have a designated person in charge of maintaining stock.

Faculty Representative Events

Faculty representatives are required to submit event proposals for all initiatives they wish to implement within their terms. The SU President provides funding for these initiatives through their special projects budget. The following table summarizes faculty representative events for 2018/19:

Faculty	Event	Date	Impact	Cost
Arts	Waffle Brunch	Sept 14	300	\$350
Arts	Lemonade Stand	Feb 4	300	\$55
Arts	Sexual Violence Education Workshops	Feb 5 Mar 21	41 52	\$0 (promo only)
Arts	Town Hall	Mar 26	75	Covered by faculty
Arts	Lemonade Stand	Apr 10	150	\$37
Engineering	Internship Student Mixer	Jan 31	112	\$349
Engineering	Milk & Cookies Student Engagement	Feb 6 Mar 21	216 200	\$134 \$223
Kinesiology / Nursing	Meet & Greet / Student Engagement	Sept 24, 25, 26	450	\$88
Medicine	Pet Therapy	Oct 16, Nov 30, Feb 14, Mar 26	88, 60, 44, Unreported	\$800
Medicine	Three Minute Thesis	Apr 9	80	\$1,279



Science	Pancake Breakfast	Sept 26	388	\$169
Science	Research Night	Nov 28	35	Covered by URS
Science	Year-End Gala	Apr 4	~200	Covered by faculty
Social Work	Meet your Rep	Sept 10	15	\$125
Vet Med	Foosball Tournament	Mar 14	Unreported	\$550

Event plans and debriefs for individual faculty representative events are kept on file by Student Services staff. Incoming faculty representatives may access this information to help plan their initiatives.

Looking Forward: Goals for 2019/20

Overall, we have seen a decrease in student engagement this year. This may be due to multiple factors, including the new academic schedule, changing needs and expectations, and different interests of elected officials. In addition to the specific goals listed above for individual events, several broad goals to help increase awareness and engagement next year are listed below.

Involving Elected Officials

The Student Services team will work closely with both the Communications Department and Elected Officials to promote SU events more strategically and dynamically. Faculty Representatives will be encouraged to bring at least five students from their faculties to each SU event. Additionally, if Faculty Reps intend on holding out-of-office hours, they will be advised to hold them right before SU initiatives and invite students to attend. During SLC orientations, the importance of promoting SU events will be emphasized to all elected officials.

Event Scheduling and Focused Promotion

The timing of events will be carefully coordinated to ensure that we are reaching the maximum number of students (i.e., taking breaks, exam periods, and other academic requirements into consideration) and not overlapping with other initiatives. When possible, staff will attempt to have one major program or event per week (aside from regular weekly programming). This will allow for more focused promotional strategies, including a “what’s going on in the SU this month” feature so that students can come to know what to expect from the SU at various times of the year.

Meeting Students’ Needs and Expectations

The goal of every SU initiative is to meet (and exceed) students’ needs and expectations. Anticipating these needs is always a challenge; however, with the assistance of our Program and Events Assistants, input from elected officials, and results from the annual SU survey, we will continue to adapt programs and events to find the next “big thing” on campus.

APPENDIX A: 2019 SU Teaching Excellence Award Winners

Teaching Assistant Winners	Ruth Spivak	Arts
	Fatima Chleilat	Kinesiology
	Chris Joshna	Science
	Christopher Hooey	Science
	Colton Unger	Science
	Daniel Anthony Levenson	Science
	Fathia Messaoudi	Science
	Matthew Adams	Science
	Nicole Taylor	Science
	Ryan Brendan Toth	Science
Teaching Excellence Honourable Mentions	Eleonara Buoncore	Arts
	Joe Kadi	Arts
	Safaneh Mohagegh Neyshabouri	Arts
	Noreen Irvine	Business
	Philip Tuck	Education
	UT Sundaraj	Engineering
	Sean Tuff	Kinesiology
	Leah Tellier	Nursing
	Peter Hoyer	Science
	Manual (Les) Jerome	Social Work
	Teaching Excellence Award Winners	David Marshall
Jean-Francois Richer		Arts
Mark Baron		Arts
Valerie Campbell		Arts
Houston Peschl		Business
Syed Rahat Ali Jafri		Business
Laurie Tuck		Education
Alireza Fazlirad		Engineering
Ryan Hamilton		Engineering
Cari Din		Kinesiology
Lorian Hardcastle		Law
Mayi Arcellana-Panlilio		Medicine
Heather Bensler		Nursing
Jo-Anne Brown		Science
Michael Pawliuk		Science
Rene Plume		Science
Gordon Atkins	Veterinary Medicine	
Hall of Fame	Leighton Wilks	Business
	Brad Kilb	Kinesiology
	Heather Addy	Science
	Cameron Knight	Veterinary Medicine