COMPLETING YOUR CAMPAIGN APPROVAL FORM

There is a lot to consider when planning your campaign, so we've provided a tip sheet to help streamline your campaign approval application.

Campaign Materials Approval Form

Welcome!

Name:
U of C Student ID:
Email:

Please complete the following information to apply.

Your Phone*:
Your Email*: [@ucalgary.ca   ]

Tip #1

Use an email address that you check often - it should be the same email you use on your nomination.

Position Sought

Position Sought*: [President ▾]

Printed Materials

Note: If you are using the same images or designs for posters, handbills, banners, and /or social media content **only upload it once** and explain what you are using it for in the description.

Posters: ● Yes
          ○ No

Poster Budget [$55]

Poster Description
[Printing one poster design, 25 copies. Enlarging same design for banner.]

Tip #2

Using the same design for lots of materials? Just upload it once and let us know.

File One: [Choose File] No file chosen
File Two: [Choose File] No file chosen
File Three: [Choose File] No file chosen

File Four: Choose File   No file chosen

File Five: Choose File   No file chosen

Handbills: ● Yes
                              ○ No

Handbills Budget $0

Handbills Description   virtual handbills to be be posted
                              on social media and emailed out to
                              my supporters

File Six: Choose File   No file chosen

File Seven: Choose File   No file chosen

File Eight: Choose File   No file chosen

Banners: ● Yes
                              ○ No

Banners Budget $20

Banners Description   As above - using same design as
                              poster in bigger size

File Nine: Choose File   No file chosen

File Ten: Choose File   No file chosen

Personal Website

Will you be using a personal website during your campaign? If yes, please list the URL for your site.
○ Yes
● No

Website Budget

Website URL

Online Ads

Will you be using online ads during your campaign? If yes, please provide a description below.

◉ Yes
◯ No

Online Ad Budget

$45

Online Ad Description

For FB and Instagram only, with my slogan and poster picture and vote for me.

Facebook

Will you be using a Facebook profile to promote your campaign? If yes, please list your Facebook URL below.

◉ Yes
◯ No

Facbook Account

facebook.com/samplelink/1234567/NAforpres

Instagram

Will you be using an Instagram profile to promote your campaign? If yes, please list your Instagram username below.

◉ Yes
◯ No

Instagram Account

instagram.com/Naforpres.samplelink

Twitter

Will you be using a Twitter account to promote your campaign? If yes, please list Twitter username below.

◯ Yes
◉ No

TikTok

Will you be using a TikTok account to promote your campaign? If yes, please list TikTok username below.

○ Yes
◉ No

TikTok Account

LinkedIn

Will you be using a LinkedIn account to promote your campaign? If yes, please list LinkedIn username below.

◉ Yes
○ No

LinkedIn Account

linkedin.com/NAsamplelink1234

Reddit

Will you be using a Reddit account to promote your campaign? If yes, please list Reddit username below.

○ Yes
◉ No

Reddit Account

Discord

Will you be using a Discord account to promote your campaign? If yes, please list Discord username below.

○ Yes
◉ No

Discord Account

Twitch

Twitch

Will you be using a Twitch account to promote your campaign? If yes, please list Twitch username below.
- ○ Yes
- ◉ No

Twitch Account

[   ]

YouTube

Will you be using a YouTube account to promote your campaign? If yes, please list YouTube username below.
- ◉ Yes
- ○ No

YouTube Account

[youtube.com/samplevideoNA]

Other

Will you be using any campaign materials not covered above? If yes, please include a description of the other campaign materials.
- ◉ Yes
- ○ No

Other Budget

[$50]

Description

[I'll be creating a 3 minute produced campaign video using my own laptop to put up on my social media. The video is private right now, but can be viewed here on youtube: www.youtube.com/sampleNAvideo]

PLEASE REVIEW your application. You will not be able to change it after pressing Next.

[Next] [This may take time to process depending on the size of your files.]

Classroom Visits

Will you be visiting classrooms during your campaign? If yes please enter the information below. If no, please click the Next Step button.

Course Name: | WMST |
Course Number: | 101 |
Teacher's Name: | Dr. Sample |
Visit Date and Time: | Feb 26 at 10 am |

[Save Class Visit] [Next Step]

Tip #9

Each class visit must be submitted separately.
Please enter your confirmed classroom visit, and select "Save Class Visit", then enter each additional planned class visit.
When you are finished, press "Next Step" to proceed.

Terms & Conditions   I understand that I may not use or post any of the materials listed above until I have received written confirmation of Campaign Materials Approval from SU Election Staff. Furthermore, I agree that I have read and will abide by the Campaign Material guidelines outlined in the Su Election Rules and Elections Manual, including when and where I can distribute my approved materials. If I intend to make any changes to my designs, or add additional materials, I understand Imust submit an updated form to the Election Staff and wait for a new approval notice before proceeding with the change.

[I agree to the above terms]

Tip #10

Please read before you agree.
You may only submit this form a maximum of two times during the campaign approval period.
Pressing this button will submit your form.

Thank you! Your Campaign Approval Form has been received. You will be contacted once your form has been processed.

Thank you! The election team will contact you - please check your email. You cannot begin your campaign until you have received a Campaign Approval Notice.

STUDENTS' SU UNION