

# SU Student Services Annual Report:

VS, Clubs, Events and Programs **2021-2022** 



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#### Introduction

During the first year of the pandemic, the SU was facing unchartered territory when it came to how we would run our programming and spaces. However, we were able to come together to innovate quickly and had strong engagement numbers throughout the year. In the second year of the pandemic, we have faced even more challenges. The campus community was dealing with pandemic fatigue, as well as great uncertainty throughout the year regarding course delivery, and fluctuating restrictions as we lived through several different waves of COVID-19. These circumstances, along with the fact that we now have two years of UCalgary students who had not spent much time on campus, or become familiar with the resources, services and events, meant that our numbers in some programming areas did take a dip compared to previous years, or did not increase as much as we would have hoped.

Despite these hurdles, the Student Services team continued to work hard, adapt with each new government or university announcement, and pivot plans as necessary. Over the course of the year, we were able to run several initiatives that had not occurred the previous year, including a few in-person yoga classes, Deans Brunch, grab-and-go kits during StressLess Week, re-establish special events funding for Clubs, hold a mini version of Club Awards, hold our first Q Centre and Active Living collaborative event, introduce Ramadan Hampers and relaunch the Volunteer Services Tax Program. We were also able to move the SU Teaching Excellence Awards and Colour Night back in-person, as well the gala for the Undergraduate Research Symposium. These are just a few of the highlights of the year and some of the key areas where our staff, volunteers and committee members came together under stress-filled situations to make things feel "normal" for our student community.

As we reflect on what was completed and look to the future of our programming, we are very proud to share this joint report for you with highlights from Volunteer Services, the Clubs Office and our general student engagement initiatives. Despite the pared down events and the lack of physical spaces for students, our team had a very successful year and has received positive feedback from students at every turn. We are also excited to note that we will be able to bring back more student staff positions in the coming year. This means we are anticipating a fuller opening of our spaces and relaunch of more of our programming in September 2022, which will be adapted to include lessons learned over the past two years.

We hope you find this information useful. Members of our team are available to take questions at any time. On behalf of Student Services, we thank you for your ongoing support of our work.

Respectfully,

Nikhat Ahmed

Manager, Student Services



# SU Volunteer Services Report 2021-2022



# **Executive Summary**

The VS Office has been working hard to offer services while wrestling with instability due to COVID. All programs had been shut down in mid-March 2020, and the VS Office has been working to bring all the programs back to life. This past year, The VS Office operated the Campus Foodbank (CFB), Information Centre/Lost and Found (ICLF), Q Centre, and Volunteer Tax Program (VTP). Some of these programs ran at half capacity or mostly virtually. Based on the budget, fluctuating COVID restrictions, student demand and capacity of the team, a decision was made to focus on these programs and keep the other VS program closed. One student coordinator was hired for each of the programs, and they began work in late August.

Late in the year we also made the decision to stop running the Dr. Suess in the Park program as our summer program. This choice will allow us to explore new volunteer and service opportunities, post-COVID.

The following Volunteer Services report summarizes debriefs from all major activities planned and executed during the 2021/22 academic year through the Volunteer Services office.

# **SU Campus Foodbank**

The CFB was fully open over this last academic year for our emergency hamper service. Our Breakfast Program and Good Food Box services did not run once again. One coordinator was hired to run the CFB and was supported by 16 volunteers. The space itself was closed to the public due to current restrictions and all interactions with the campus community occurred over the phone, email or Zoom videoconferencing. Towards the end of the Winter semester 2022, we opened the office to clients for hamper pick-ups only.

# **Hamper Requests**

The focus for this year was to start bringing the program back up to full capacity. We saw a 421% increase in hampers packed in Fall 2021 compared to Fall 2020, as well as a 240% increase in Winter hampers from 2021 to 2022. Hamper requests also picked up further during the Winter semester when we began offering Ramadan hamper additions to the standard hamper during the month of April.

	Fall 2020	Winter 2021	Fall 2021	Winter 2022
Number of Hampers	21	55	88	139
Graduate Students	11	17	69	107
Undergraduate Students	9	38	18	29
Non-Students	1	0	1	3
ESL Students	0	0	0	0
Number of Adults Fed	12	47	132	154
Number of Children Fed	21	18	40	67
Total Fed	33	65	172	221



Hamper services continued to be adapted significantly this past year. Requests were completed virtually or over the phone. Pick-ups were conducted curbside out by the North courtyard loop. This changed late in the Winter semester as the university reduced some restrictions and we were able to have clients come into the VS office to pick-up their hampers, if requested. Packing of hampers was done with extra cleaning measures in place and Student Services team members assisted with pick ups or packing when needed. The Foodbank continued to use compostable plastic bags this year for our hampers instead of passing cloth bags back and forth as we have done in the past. This allowed us to keep in line with restrictions while still staying in line with our sustainability goals.

#### **Events**

The CFB generally holds a few events in the year to increase awareness about food insecurity on campus, promote healthy eating and to better support our clients. This year with limited resources we were still able to hold several events and had a very successful year. Cash donations were on par with the past year, due to the addition of a GoFundMe page, Fines for Food program, and word of mouth promotion. Our final donation total for the year was over \$68,000.

#### Fall Harvest Food Drive

The Fall Harvest Food Drive is a month long-event held in October to support the SU Campus Food Bank during the fall and winter. This year, we gave a more behind the scenes glimpse on social media of how the foodbank works and where donations would be going to directly.

**Highlights:** The Fall Harvest Food Drive was immensely successful. In total, the CFB received \$4,451, as well as 4785 food items. The event also raised a lot of awareness about the CFB and prompted donations well into the weeks leading up to Christmas.

**Looking forward:** The Foodbank offers specific items to its clients based on nutritional value and the Canada Food Guide food groups. Large food drives increase intake of unusable items for the Foodbank that volunteers and coordinators then must sort through. We will continue to find ways to do targeted marketing for specific food items, to reduce the number of items we cannot use.



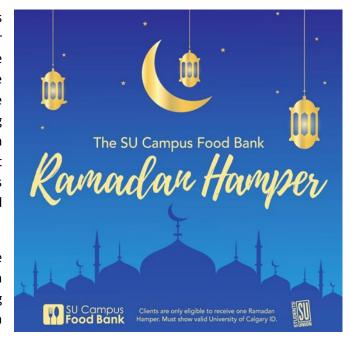
#### Holiday Hampers/Ramadan Hampers

Holiday Hampers are provided in addition to regular hampers, in the final two to three weeks prior to closing the office for the winter break. Each hamper contains items to create a special holiday meal (turkey, stuffing, vegetables, etc.), along with a treat. This year we distributed 38 Holiday Hampers.



This year we also introduced Ramadan Hampers where we included extra food items on top of our standard hamper that are common in the celebration of Ramadan. These additions include staples such as dates, rice, yogurt and many more items, to support students on campus struggling with food insecurity during this time. Between March 28th and April 26th, the food bank gave out over 60 Ramadan Hampers. The success of this initiative highlights the needs of it on campus and will be pursued next year as well.

**Highlights:** Advertising early helped to drive the demand. Most items were easily purchased from Sysco, including the turkeys, and anything missing was picked up by the Student Services team well in advance. Treat items, such as cookies, chocolates,



etc., that were donated earlier were saved and added to these hampers to make them extra special. By creating a promotional video for Ramadan and doing a "takeover" of the SU main Instagram, awareness about the CFB grew, with several people learning about the food bank for the first time through it.

Looking forward: Some of our food items for Ramadan hampers were not available through our standard purchasing channels. This meant we had to make purchases from various grocery stores to ensure we had enough supply. In the future we will look at options available to us from our normal food suppliers. It is also hard to judge the number of items to buy for these additions, as ordering must happen before clients are able to request them. Keeping accurate statistics will be important to make educated guesses in future years. The month of Ramadan changes every year so that will be an important note for incoming coordinators.

#### Adopt-a-Family

Adopt-a-Family is a gift program, which matches donors and families with children in an anonymous manner prior to the winter holidays. Donors are given information about the children, such as ages and interests, which they use to purchase small gifts. This year we were able to support eight families.

**Highlights:** Having the extra space in Hamlet made it much easier to organize all the gifts and keep on top of the deliveries. Curbside delivery worked well for this, and the Student Services team chipped in to do the drop offs. The program ran smoothly as always.

**Looking forward:** We will continue to encourage families to sign up early to avoid disappointment and remind them to keep their gift requests within a reasonable dollar amount to keep things fair for every family. We would also like to promote this initiative more on our social media accounts and find other connections on campus to make sure families are aware of this program, as we had decreased participation this year.



#### Fines for Food

During the week of February 14 -20 2022, 50% of the gross revenue paid from parking tickets was be donated to the CFB. All tickets paid were included in the program, regardless of when they were first issued. This program raised \$6205 for the CFB this year and is already being pursued for continuation next year.

**Highlights:** Social media helped push the word out and overall, the program was a huge success. This program mostly runs itself and we only provide media materials to post online to create awareness.

**Looking forward:** Because this program is so hands-off, we must work harder to ensure that coordinators and volunteers feel comfortable to answer questions or share about the event.

# **Q** Centre

Many members of the campus community rely on the Q Centre's physical space to provide a safe and welcoming environment at the University of Calgary. It is a space used for networking, socializing, studying, discussions, debate and ongoing learning and personal development.

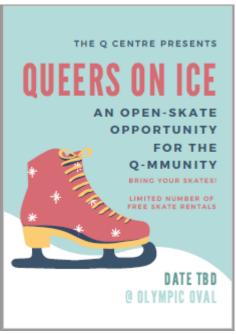
The university decided to shift completely back from online to in-person after reading week, unfortunately leaving only six functioning weeks on campus. This year the Q Centre was run with only one coordinator and three volunteers which would have not been enough to open the doors, even for a few hours a day. Due to the University's decision to return to campus so late in the semester, we had to evaluate whether it was worth opening. Creating a functioning space, especially with the added health and safety protocols, would take significant time and resources, including the recruitment and proper training of many more volunteers. It would have been outside of the capability of one coordinator to complete these tasks in a short period of time and then manage on a daily basis. In addition, we had to consider that many of the other SU spaces were closed as well for similar reasons.

Although we were not able to open the space for the general public, a few key supports and events were successfully provided throughout the year, which amounted to more than what we were able to do in the first year of the pandemic. We look forward to welcoming individuals back into the space during the 2022-2023 academic year to better facilitate that community feeling that students are looking for.

#### **In-Person and Virtual Events**

The Q Centre was able to run a few in-person events and activities such as information booths, a movie night, discussion events in the Q space, and an ice-skating event at the end of the year. The Q Centre also ran multiple virtual events such as a trivia night, peer support sessions and two workshops during Sex Week.





**Highlights:** Turnout for events, both virtual and in person, was quite consistent. The Q Centre saw an average of around 10 attendees in addition to the Q Centre coordinator and three volunteers. Responses to the events were generally very positive. The information booths saw an average of 50-70 people come and talk or ask questions.

Looking forward: Students are itching for the Q Centre space to be open again. Offering some more in-person events, when allowed, will likely alleviate some of that restlessness. We also saw some negative feedback from the community regarding the continued closure of the Q Centre space. This rhetoric, which included some misinformation, sometimes overflowed into Q Centre events. It will be important to prepare the new coordinators to manage these types of situations in case they come up again.

#### **Queer Mentoring**

The Queer Mentoring program has two main goals.

- 1. Provide professional and social support to mentees
- 2. Increase the sense of community amongst sexual and gender minorities on campus.

The Queer Mentoring Program is designed to pair Queer faculty members/grad students in the university to queer undergrads. These mentors are there to support the goals of their mentees and share advice and suggestions on how to carry yourself with pride through your life and career.

**Highlights:** This year we had six different pairing of faculty and student mentors/mentees. Matching based on LGBTQ+ experience and field of interests was a good idea. All mentors provided positive feedback about the matches they were paired with and how the program ran.

**Looking forward:** The program mainly had female mentor applications. There was only one non-binary mentor application and no male mentor applicants. Further work needs to be done to target a wider population and retain more male and non-binary applicants both as mentors and mentees.

# **Peer Support**

Support to those requesting it was available all year virtually. One-on-one in-person sessions were also available, by request. The coordinator and volunteers responded to the emails and requests on a daily basis.

**Highlights:** Peer Support was still available to students throughout the semester, although only 2 individuals used the service, they both accessed multiple sessions. Additionally, the Q Centre library was



digitized and put online on Notion where students could browse the library and sort by genre, topic, etc. for added support where needed.

**Looking forward:** The physical space that the Q Centre has is very important to the community. It was difficult to have it closed for so long. It will be important to utilize that space effectively once it is open again and to set proper boundaries and expectations for the space.

#### **Sex Week**

This year, the Students' Union gave two presentations during Sex Week. Nine people were present for Trans 101 and 10 people were present for Alphabet Soup presentation. One in-person workshop on the topic of food as related to relationships was switched to a virtual video and Q/A format on social media, as students had still not returned to campus.

**Highlights:** Although the sessions had small audiences, they were all received well. Including student panel members from the community also allowed for additional engagement.

**Looking forward:** In the upcoming year we look forward to having more sessions hosted by the Q Centre and hopefully in person. With two coordinators and more volunteers, we'll be able to reach a wider audience and more fully participate in this event.

# **Volunteer Tax Program**

This year was the first time the VTP has run in the last two years. One coordinator and 31 volunteers completed over 300 returns for graduate and undergraduate students. The program ran in the Clubs East space again this year, with modified protocols due to COVID. Measures such as implementing an appointment-only system, allowed for a controlled environment. Sanitizer and social distancing were also maintained for the duration of the program. Training for volunteers was completed in a hybrid format, with the first session occurring over Zoom and then hands-on training in the space occurring a few days before the program began in small groups.

**Highlights:** Recruitment of quality volunteers was essential to the successful running of the Volunteer Tax Program. The program was essentially starting over from scratch with a new Coordinator, Volunteer Services and a sole Program Coordinator with no VTP experience, along with the constant changes due to COVID. The program was able to re-establish itself and become registered again with the CRA. We also completed over 300 returns, which was a great success. Additionally, we filed two years' worth of taxes for many students. This shows us that students, particularly international students, rely on this program to do their taxes and we should do what we can to continue.

**Looking forward:** Increased training for volunteers will be implemented next year and should be done inperson, as it is much more effective. This allows us to share more regarding common challenges faced when filing taxes and to increase familiarity with the tax filing software and the space itself. With the



previous closure of the VTP and COVID based issues, there were many complicated tax situations that arose, and we will need to work on better ways to ensure clients understand when they may need to visit a bigger, professional tax service. A more comprehensive record-keeping system will also be set up to track clients and inquiries more easily.

# **Information Centre/Lost and Found**

This year, the Information Centre/Lost and Found was run by a single coordinator and 16 volunteers with only one volunteer running the desk at a time. Normal years would see two coordinators and two volunteers at the desk while open.

September 2021 – May 2022	
Inquiries at Info Desk (Phone and on foot)	6375
Items brought to Lost and Found	2246
Items returned to owner	403
Items donated	1128
Condoms given out (x3 in each package)	1446
Pads given out (x4 in each package)	1129
Tampons given out (x3 in each package)	911

#### Information Centre

**Highlights:** This year, the Info Centre coordinator trialed a new program to organize all the information a volunteer at the desk may need. In the end we found that our original system using Google drive was more effective and we were able to fully update the database for the next incoming coordinators. A weekly newsletter to volunteers letting them know about new programs or other new information went a long way in keeping volunteers up to date with everything happening on campus. Training the Student Support Assistant to run the desk was also very valuable in situations where a volunteer was unable to come in or the coordinator was busy with other important tasks.

Looking forward: One of the main challenges for the Info Centre coordinator is keeping up to date with all the latest information to pass on to the volunteers. We will be looking at new ways to gather information to better support the team. One of the main criticisms from volunteers this year was the fact that they had to volunteer at the desk alone due to social distancing requirements. Unfortunately, volunteers missed out on the social benefits of volunteering. The Info Centre will return to two volunteers at the desk if allowed to bring this perk back and make things more efficient as the building becomes busier.

#### Lost and Found

**Highlights:** This year we introduced an online form for reporting lost items. It meant that clients would no longer need to go to the desk themselves or call-in to get their information written down. This meant less work for the volunteers as well. Claims submitted to the webform accounted for 56% of all of the claims



we logged in the Winter semester. In the month of March (the first fully in-person month of the semester), we logged 150 claims. That's over 400% more claims than comparable months in the 2019 - 2022 school year. During the campus closure, our return to owner rate dropped to around 7% but with students back on campus our return to owner rate has increased to 34%. This is about where we were pre-pandemic.

Looking forward: Many different reception desks around the university act as miniature lost and founds. They collect items but rarely take active action to return items to owners. Over the past year, the ICLF coordinator would visit ten of these locations each week to collect lost items and bring them to the central SU Lost and Found. We will be doing some more work to spread the word across campus that we operate what is essentially the university's main lost and found and to have other offices and cleaners bring items directly to us moving forward. The ICLF coordinator is also responsible for delivering items to be donated to their respective locations on their own time. We would like to limit this in the future and look at getting volunteer support for these tasks.

#### **VS Committees**

#### Committee of 10,000

This year the Committee of 10,000 granted \$24,000 to organizations in and around Calgary that have a positive impact on the community as well as provide opportunities for University of Calgary students to get involved. We received a total of 25 applications, which is down from previous years when we would receive 40 or more. A committee made up of the SU VP Operations and Finance, two SLC members, and six students-at-large, selected 11 different organizations to receive funding. Three of these organizations received funding from the Committee of 10,000 for the first time. Organizations chosen for funding were given the opportunity to promote themselves on our social media channels and cheques were sent via mail.

# **Pride Scholarships**

For the 2021-22 academic year, the SU Pride Scholarship adjudication was adjusted from previous years due to a new Quality Money grant. Prior to this year, two \$1500 scholarships were given out each semester. Starting in 2021-22, the SU began giving out five \$2000 scholarships in spring with one of these having additional weight given to applicants who expressed monetary need. We received a total of 13 applicants. A committee made up of the SU VP Student Life, Q Centre Coordinator, two Queers on Campus representatives, and two students-at-large took part in selection. Winners were given the option to pick-up their cheque or have it mailed. Hopefully in future years we will be able to organize a more formal cheque presentation event and use that as an opportunity to further engage with these students.



# **Volunteer and Coordinator Appreciation**

This year we distributed awards and recognized six different volunteers for their contributions to SU volunteer programs. A Volunteer of the Year, four portfolio award winners (most valuable volunteer for each program), and most dedicated (most hours) were selected to win prizes. Gift cards, certificates, and prizes were handed out to each of the winners, along with personalized thank you cards from program coordinators. Coordinators this year were also given personalized thank you cards with gift cards. We hope next year to bring back the Volunteer Appreciation Gala and have a chance to host and celebrate both our coordinators and volunteers in-person for all their dedication and hard work.

# **Looking Forward: Goals for 2021/22**

#### **Reviving VS Programming**

The Student Services team will be working over spring and summer to create plans for the future of the Volunteer Services office. We plan to open more programming for the upcoming year, as students are expected to be on campus. The programs Into the Streets and Students for Literacy will be returning for the 2022-2023 academic year. The Good Food Box, Breakfast Program, and Administrative Volunteer program are also planned to return, although they will likely look different from previous years. The Students' Union made the choice to discontinue the Dr. Suess in the Park program recently, as it does not fully line up with the mission and vision of the SU. The team will be working with our Policy Analyst and Research Assistant to do an environmental scan and determine what other needs we could be servicing for students, post-COVID.

### **Hiring and Training**

To work towards a full return of VS programming, strong hiring, and training new staff will be essential. For the 2022-2023 academic year, eleven part-time student staff program coordinators have been hired to run the Volunteer Services programs. There is one returning coordinator and another that will be training the incoming coordinators in August. Additionally, two previous volunteers have been hired as coordinators which will go a long way in seeing success during the early months of the programs. We are also excited to hold our Volunteer Management Training in-person after virtual presentations over the past two years. This will allow for team activities and hands-on role play and help us to build stronger relationships early on in the year.



# SU Clubs Report 2020-2021



# **Executive Summary**

This report details all major undertakings of Students' Union (SU) Clubs during the 2021/2022 academic year. Registered Student Organizations (SU Clubs) provide undergraduate students at the University of Calgary the opportunity to engage with their community, their school, and each other. Personal, social, and cultural development results from increased student engagement and involvement in these autonomous organizations that the SU supports through funding, services, and creative initiatives.

# By the Numbers

The data presented in this report is collected from the clubs' annual reports and the SU Clubs Survey. As of June 1, 2022, a total of 275 Annual Reports had been submitted, and 20 survey responses were received. Records of events, active clubs, funding, service requests, and more come from ClubHub (the online club management platform powered by Engage) and inform the findings in this report.

#### **Clubs by Category**

As of June 2022, **342** clubs were considered active. A further **19** clubs did not renew their registration with the SU but remain in our records (should they decide to re-register), bringing the total number of clubs in 2020/21 to **361**. This total number of clubs represents a decrease of **15.1%** from **425** in 2020/21. This decrease is most likely due to the second year of Covid-related difficulties for clubs, which may have left more clubs unable to properly transition and instead choosing to dissolve. Out of **48** new club registration requests, **20** new clubs were registered in 2021/22 (or **41.7%**). This represents a decrease in the amount of new club registrations compared to last year (**24** out of **38** requests in 2020/21, or **63.2%**), however at the time of this report the third new club registration deadline of mid-June was still upcoming, so the exact number of new club registrations received for the 2021/22 academic year has not yet been finalized. Clubs may register within one of ten categories, the distribution of which is illustrated in Figure 1.

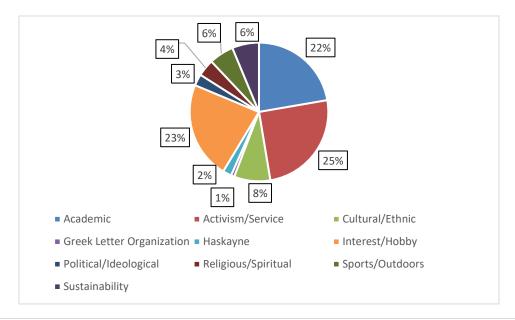




Figure 1: 2021/22 Registered SU Clubs by Category

#### **Membership & Fees**

SU Clubs reported a total of 26,438 members in 2021/22, a 29.6% increase from the 20,404 memberships reported in the 2020/21 annual reports. This increase can be partly attributed to the gradual loosening of the COVID-19 pandemic health restrictions and shift back to in-person learning which may have made it easier for clubs to recruit new members in place of those they had lost over the past two years. Finally, this increase could also be caused by clubs adopting a more accurate method of counting members. Many students are members of multiple clubs and most clubs have reported non-student members. In the 2022 SU Annual Survey, 647 respondents reported being members of SU registered clubs. This is a participation rate of roughly 33.5%. An additional 178 respondents, or roughly 9.2%, were unsure if they were members of SU registered clubs. This represents a slight decrease compared to the results reported in the 2021 SU Annual Survey (41.8% and 9.5% respectively). Aggregated annual report data indicates that 61.9% of clubs (212) have fewer than 100 members. Membership distribution is illustrated in Figure 2 below.

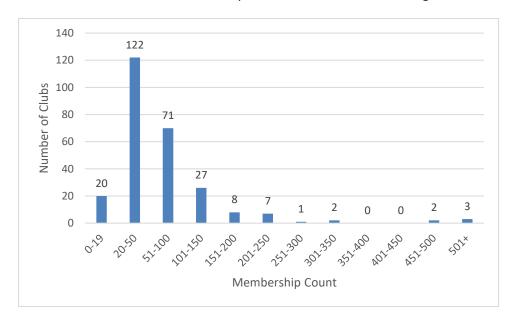


Figure 2: 2020/21 Membership Distribution

To establish an operating budget, clubs are encouraged to charge a membership fee which they determine independently. For the 2021/22 year, 26.3% of clubs that submitted an Annual Report indicated that they collected a membership fee (70), while the remaining 73.7% of clubs (196) did not. This was a slight increase from 2020/21, when 18.4% of clubs reported collecting a membership fee.

This increase was almost certainly due to the fact that clubs were able to host more in-person events in 2021/22 compared to the previous year. In-person events often have higher production costs than virtual events, and charging a membership fee is one of the most common methods for clubs to offset the costs associated with hosting events.



#### **Club Events**

SU Clubs plan, promote, and execute events independently. Event approval is necessary to fulfill the SU's risk management requirements. All club events are submitted and reviewed via an event request form on ClubHub. Figure 3 below indicates the frequency of SU Club events from 2017 to present.

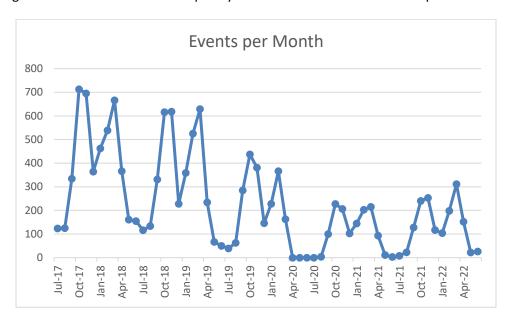


Figure 3: Club Events per Month (2017/18-2021/22)

In 2021/22, SU Clubs held **1582** (reported) events. This represents a **20.8%** increase in events from 2020/21 (**1310** events reported). This increase reflects the fact that clubs had more availability for hosting in-person events compared to 2020/21, as events were allowed on-campus from September – December 2021, and then again from March 2022 onwards. However, clubs were still not able to hold events at the same frequency they would have without the public health restrictions in place throughout the year. This was reflected in data from the annual clubs survey, which revealed that **70.0%** of respondents reported that their club was limited in some way in the amount of events they were able to host compared to their club's normal operations. It is anticipated that the total number of events hosted will increase if in-person events can be held safely without gathering restrictions throughout the entirety of the 2022/23 academic year.

#### **SU Clubs Budget**

In 2021/22, the SU provided funding for clubs in the form of Start-Up grants (\$232.22), Food and Beverage reimbursements (\$1,455.20), and Special Event and Last-Minute Funding (\$4,712.60). Special Event Funding was reintroduced for the Winter semester after being on hold since the Spring/Summer 2020 semester. Costs associated with general SU Clubs programming (\$6,546.66) included the Criterion movie



screening license, PowToon software for creating online training videos, and the Club Awards celebration event.

A total of \$6,922.50 in Last-Minute Funding was requested in 2021/22 for 32 events, of which \$3,462.50 (50.0%) was pre-approved. This is a similar proportion of Last-Minute Funding pre-approvals as compared to the previous year (50.0% in 2021/22 vs. 48.5% in 2020/21). Most of the applications that were not pre-approved were due to confusion over funding criteria. Many clubs applied for a higher amount of Last-Minute Funding than they were eligible for based on the submission criteria or applied for funding to cover the cost of items that are ineligible for Last-Minute Funding. Additionally, there was a total of \$1,878.72 of unclaimed Last-Minute Funding (54.3% of pre-approved Last-Minute Funding). This large amount of unclaimed funding was mostly caused by clubs applying for more funding than was necessary to offset the ultimate cost of the approved expenses. Additionally, a total of \$13,459.75 in Special Event Funding was requested in 2021/22 for 16 events, of which \$6,553.00 (48.7%) was pre-approved. There was a total of \$2,514.18 of unclaimed Special Event Funding (38.4% of pre-approved Special Event Funding).

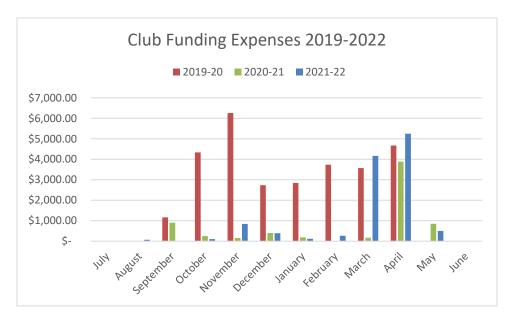


Figure 4: Club Funding and Expenses (2019 – 2022)

Figure 4 (above) indicates the month-to-month historical and projected expenses (2019 to 2022). Overall, there was an increase in funding requested across all categories this year as compared to 2020/21, although the funding totals were still drastically decreased as compared to the 2019/20 academic year. This slight increase in funding is due to the increased availability for clubs to host in-person events, especially from March onwards. Additionally, the implementation of an in-person club awards celebration also contributed to the limited increase in expenses.

It would not be prudent to conduct any meaningful analysis by comparing the funding data from this year to that of previous years, as the circumstances of this year were so drastically different. Now that public health restrictions have been fully lifted and clubs can return to their normal programming, including



more in-person events, the funding data should be a source of meaningful analysis starting with the 2022/23 year onwards.

In total, SU Clubs expenses reached \$11,696.68 of the \$44,000.00 budgeted for 2021/22, resulting in a \$30,503.32 surplus. This is representative of the new clubs budget total established in May 2020, as well as the elimination of the additional \$10,000.00 pilot that had been introduced in the 76<sup>th</sup> term of the Students' Legislative Council. The clubs budget will continue at this total for the next few years, and future VP Student Life's may decide to increase the total when necessary.

#### **Clubs Committee**

The Clubs Committee is a standing committee created by the Students' Legislative Council (SLC) to oversee the clubs system, make policy suggestions, contribute to the strategic vision of the Students' Union (SU), advise the Coordinator, Student Organizations (CSO) and SU, and report to SLC on club activities.

#### **Members**

Spring/Summer 2021	Fall 2021	Winter 2022
Assad Ali Bik, VP Student Life (Chair)		
Taimur Akhtar	Taimur Akhtar	Fayo Abdi
Adrian Alcantara	Adrian Alcantara	Adrian Alcantara
Dhwani Joshi	Pragya Chopra	Dhwani Joshi
Megan Raivio	Dhwani Joshi	Areeb Qayyum
Rafael Sanguinetti	Rafael Sanguinetti	Megan Raivio
Neelinder Sarao		Rafael Sanguinetti

Figure 5: 2021/22 Clubs Committee Members by Semester

# **Major Decisions and Recommendations**

- Pre-approved Special Event and Last-Minute Funding throughout the academic year.
- Selected Eric Lahoda Memorial SU Clubs Scholarship recipients.
- Selected SU Club Awards winners and honorable mentions (except sponsored awards).

# **SU Clubs Events and Programs**

The SU hosts multiple events to promote involvement in clubs, increase the visibility of clubs on campus, engage and educate club executives, and recognize outstanding club achievements throughout the academic year.



#### **Clubs Weeks**

Representing the largest gatherings of SU Clubs, the Fall and Winter Clubs Weeks continue to be a primary means for clubs to recruit members and promote their activities to the campus community. This year, Fall Clubs Week was hosted in a virtual format due to the public health restrictions in place at the time. Winter Clubs Week was planned as an in-person event but was unfortunately cancelled due to the shift back to online learning at the beginning of January. Fall Clubs Week was sponsored by ATB Financial as in previous years, and Winter Clubs Week would have been as well if the event had proceeded as planned.

<b>Event Dates</b>	Location	Participants
Sept. 7 – Nov. 18, 2021	SU Clubs Instagram	158 Clubs
January 17-21, 2022	North Courtyard, MacEwan Student Centre	EVENT CANCELLED

Figure 6: 2021/22 Fall and Winter Clubs Week Attendance

In place of Fall Clubs Week, an online event called "Clubs Spotlight" was held instead. For this event, a various number of clubs were featured throughout the week on the SU Clubs Instagram stories throughout the fall semester as a way for clubs to gain exposure while large social gatherings were still limited. Clubs registered into one of three categories depending on the nature of their club. The three categories were "Mind & Body", "Community & Belonging", and "Personal Enrichment and Self-Care". Clubs were able to design and submit their own image for promotion, and clubs were featured on a first come, first served basis in their desired category as images were received.

For Winter Clubs Week, an in-person event was planned for the North Courtyard in MacEwan Student Centre. Planning and logistics were completed to launch the event in January, but once the University switched to online learning at the beginning of the Winter semester the event was cancelled. For the 2022/23 academic year, Clubs Week will most likely be held in it's standard in-person format provided public health restrictions are not re-introduced.

#### ClubHub 101 and 201

ClubHub information sessions act as the primary vehicle for communicating requirements, expectations, and privileges to Registered SU Clubs. Historically, these were mandatory in-person information sessions held in September and January. This year, ClubHub 101 was again held as a series of video tutorials with an accompanying quiz to take the place of the in-person sessions, and this format will most likely remain in place moving forward.

The 2021/22 academic year also saw the continuation of the ClubHub 201 training in an online format. This training is a series of video sessions going into further detail on additional topics that may be of interest to clubs. As of June 1, 2022, five videos have been released as part of the ClubHub 201 series. More videos are planned for the upcoming months and into the 2022/23 academic year.



Session	Training available	Location	Completed
FALL ClubHub 101	September 7-October 3, 2021	ClubHub	341 Clubs
WINTER ClubHub 101	January 5-21, 2022	ClubHub	23 Clubs

Figure 7: 2021/22 ClubHub 101 Completion

#### **Club Awards Banquet**

This year, a scaled down in-person celebration was held In lieu of the traditional Club Awards Banquet to ensure the event was in compliance with public health measures regarding large gatherings. The event was hosted in the Cassio conference room in MacEwan Student Centre. Club Award and Eric Lahoda Scholarship winners were able to register for a specific timeslot during the day to attend the event and pick up their award. Clubs could bring a maximum of eight club members to the event, while Eric Lahoda Scholarship winners were allowed to bring one additional guest. A photobooth and refreshments were also available for all attendees at the event. There were a total of 74 attendees at the event. All Club Award winners attended the event, as did six of the 10 Eric Lahoda Scholarship winners.

For the 2022/23 academic year, a return to the traditional banquet format is planned. However, the budget for the banquet has been reduced from previous years. Therefore, some changes to the event logistics will most likely be necessary to ensure the event remains accessible for students while remaining on budget. These changes could include reducing the guest list, adjusting the food offerings, or hosting the event at an earlier time of the day. While the final event details will be determined later in the year, the event will still provide an opportunity to celebrate Club Award and Eric Lahoda Scholarship winners will remaining accessible and relevant for students.

The SU and contributing campus sponsors (UCalgary Future Alumni Network, UCalgary Leadership and Student Engagement Office, and UCalgary Office of Sustainability) recognized Club success in 15 categories and recognized an Honourable Mention for many awards. A total of 362 individual Club Awards nominations were submitted in 2021/22, (compared to 646 in 2020/21), showing a decrease of 43.96% from 2020/21. One explanation for this decrease could be due to the 2020/21 academic year being an outlier for award nominations, as the semester was held entirely virtually, and students may have had more time to devote to nominations and applications than they would have otherwise. In the 2022/23 academic year, Club Awards will be heavily advertised on ClubHub and both the SU Clubs and main SU social media to try and increase the number of nominations.

Award Name <sup>1</sup> Winner(s)	Honourable Mention
Advocacy Award Mental Health for South Asia	Calgarians Against Sex Trafficking and Labour Exploitation

<sup>&</sup>lt;sup>1</sup> Winners and honourable mentions of awards marked with an asterisk were decided by award sponsors.



Future Alumni Network's SU Club Award for Alumni Engagement*	University of Calgary Consulting Association Students of the Arts and Science Honours Academy		
Best New Club	Data Science and Machine Learning Club	YouCreate	
Campus Pride Award*	Kinesiology Students' Society		
Club of the Year	RED (Reforming Education on Drugs)	Undergraduate Nursing Society	
Collaboration Award	Chinese Students' Society	Pakistani Students' Society	
Community Service Award	The Mustard Seed, U of C	Schulich Ignite	
EDI Award	American Sign Language Club	Amnesty International, U of C	
First Year Engagement Award*	Nigerian Students' Association	COUHR Calgary Chapter	
Innovation Award	Evren	Go Baby Go	
Leadership Award	Schulich Ignite	Robogals UCalgary	
L.O.V.E. Award	Women in Science and Engineering	Mental Health Awareness	
Quality of Education Award	COUHR Calgary Chapter	Biology Students' Association	
Student Life Award	Pakistani Students' Society	Running is our Therapy	
Sustainability Award*	Go Baby Go	Emerging Leaders for Clean Energy: University of Calgary	

Figure 8: 2021/22 SU Club Award Winners and Honourable Mentions

The Eric Lahoda Memorial SU Clubs Scholarship recognizes 10 outstanding club members annually for their contributions to student life on campus. A total of 38 applications were submitted, which represented a decrease of 47.22% from the 72 applications submitted in 2020/21. Like the Club Awards nominations, this decrease in applications could be due to the 2020/21 academic year being an outlier for award nominations, as the semester was held entirely virtually, and students may have had more time to devote to nominations and applications than they would have otherwise. In the 2022/23 academic year, the Eric Lahoda scholarships will be heavily advertised on ClubHub and both the SU Clubs and main SU social media to try and increase the number of applicants.

2021/22 Eric Lahoda Memorial SU Clubs Scholarship Recipients		
Duaa Fatima	Krushi Patel	
Moiz Hafeez	Fiza Rajput	
Chaten Jessel	Kimberley Soares	
Ratik Kapoor	Cecilia Xu	
Dayoung Kim	Rayyan Zuberi	

Figure 9: 2021/22 Eric Lahoda Memorial SU Clubs Scholarship Recipients



This scholarship is made possible by an SU Quality Money grant through 2026.

As part of the Jr. Executive initiative to encourage and celebrate the longevity of clubs, the Outstanding Jr. Executive Award was created in 2018/2019 to continue to promote and reward the exemplary performance of Jr. Executives. This year, there were a total of 11 nominations for the award. In the 2022/23 academic year, the Outstanding Jr. Executive Award will be heavily advertised on ClubHub and both the SU Clubs and main SU social media to try and increase the number of nominations.

2021/22 (	Outstanding Jr. Executive Award		
Winner:	Micalee Chow	Honourable Mention:	Niran Malla

Figure 10: 2021/22 Outstanding Jr. Executive Award Winner and Honourable Mention

# **Projects**

The following projects were undertaken in 2021/22 to ensure the continuity of clubs' administrative affairs and to maintain engagement despite the public health restrictions in place. Further, some initiatives were designed to improve efficiency of Clubs Office operations moving forward even after a return to in-person learning.

#### **Impacts of Covid on Clubs Office operations**

In 2021/22, shifts between online and in-person learning coupled with public health restrictions meant many Clubs Office procedures and events were unable to go ahead as usual and thus had to be switched to a modified format. This was an ongoing project throughout the year, as public health restrictions were constantly changing, and plans had to be adjusted accordingly. Some examples of projects and events that were impacted include:

- In 2020/21, The annual ClubHub 101 in-person training sessions were replaced with a series of online videos and accompanying quiz; each club was required to have two executives complete the training and accompanying quiz to consider this requirement complete. This format was again utilized in the 2021/22 academic year and will remain the standard moving forward.
- A series of additional training videos, entitled ClubHub 201, were also introduced in 2021/21. These videos go into greater detail on specific topics of relevance for clubs, such as the waiver administration process, or steps to completing an Annual Report. These videos are not mandatory viewing for each club but will remain available and accessible on ClubHub. Additional videos were added in the 2021/22 academic year, one providing an outline of the Jr. Executive Program and the other providing steps to planning online effective online events, and more videos will continue to be added moving forward.
- Forms that previously had to be picked up in person from the Clubs Office, such as bank letters or
  event waivers, are now available to clubs over email. Additionally, clubs that required waivers for
  any of their events were able to scan the completed waivers and email copies to the Clubs Office,



- in place of dropping off the original copies in-person. This will become a permanent option for clubs moving forward.
- Fall Clubs Week was switched to a virtual format and held on the SU Clubs Instagram. More
  information can be found in the "Clubs Weeks" sections of the report. Winter Clubs Week was
  planned as an in-person event but was cancelled due to the switch to online learning beginning
  in January. For the upcoming academic year, both Fall and Winter Clubs Week are planned as inperson events.
- The Club Awards banquet was replaced with a scaled-down in-person event. More information
  can be found in the "Club Awards Banquet" section of this report. The banquet is planned to
  return for the 2022/23 academic year, albeit in a modified format.

#### **Social Media**

Currently, the SU Clubs program has established and enhanced a social media presence on Instagram and Facebook, providing opportunities for club executives to integrate these external platforms with our existing digital infrastructure. Currently, @SUUofCClubs on Instagram has 2,500 followers. This is a 39.2% increase compared to the end of the 2020/21 academic year (1,796 followers). This increase is most likely a result of the Clubs Spotlight event, which was held entirely on the SU Clubs Instagram. The increased number of followers could also be a result of more SU-registered clubs and club members following the account to stay connected for news and updates throughout the year, as well as the Instagram "Tag Us" promotion that was run during the summer of 2021 to further promote the Instagram to clubs. The mandate of this Instagram account is to focus on highly visual updates and to promote and share club content.

Throughout this year, the CSO and ASO worked to consistently post to Instagram and Facebook to mention deadlines and events occurring through the Clubs Office, as well as increase club awareness and virtual engagement. This year 18 posts were made to Instagram, which is a 25.0% decrease from the 24 Instagram posts in the 2020/21 academic year. This decrease could be due to a lack of online-specific engagement strategies as compared to the previous year when all events were held virtually, as well as a greater focus on sharing content through stories rather than feed posts. Instagram should continue to be the primary medium of club social media promotion moving forward.

As of June 1, 2022, Facebook.com/SUUofCClubs has 800 followers, which is an 13.3% increase from the page's 706 followers on June 1, 2021. The page has 726 likes, which is a 14.2% increase from the 636 likes in 2021/22. As the engagement level of the SU Clubs Facebook account is much lower than that of the SU Clubs Instagram account, a rethink may be needed as to the utility and purpose of the SU Clubs Facebook page moving forward.

#### **Anti-Racism Training Funding**

In 2021/22, a new category of funding was made available for clubs specifically to be used towards antiracism training. This funding was a Quality Money initiative for a total of \$20,000, scheduled for an initial



two-year term that lasts until the end of the 2022/23 academic year. This year, the funding criteria was established, and the funding request form launched on ClubHub in November 2021. At this point, no requests for funding have been received. This was most likely due to the limited period of time available for in-person events after the launch of the funding, as well as the fact that the popularity of anti-racism training often means that quite a bit of advance notice is needed to schedule a training session. Clubs have reached out to the Clubs Office expressing their interest in the funding, so it is anticipated that the majority of the funding will be utilized in the upcoming academic year.

#### **Annual Report Roster Form**

In 2021/22, a significant change was made to the Annual Report process for clubs. Previously, clubs had the option of either updating their virtual roster on ClubHub or submitting a spreadsheet with their full membership list. This year, the spreadsheet became a mandatory requirement for the report submission and a new template was developed. Because the information provided on the ClubHub roster is limited, it became difficult to track whether clubs were meeting the membership requirements outlined in the Student Organization Registration Procedure. The spreadsheet template made the membership information mandatory and easy to process for the Clubs Office staff. The process was not without some growing pains, as many clubs did not always have readily available access to the data required to complete the roster spreadsheet. As of June 1, 2022, a total of 101 clubs were found to be in violation of the membership requirements of SU registration based on the information provided on their roster spreadsheet. These clubs have been given until the end of September to comply with the Student Organization Registration Procedure and maintain their registration with the SU. It is planned that this spreadsheet template will be a required part of the Annual Report process moving forward. As clubs become more familiar with the information required for completing the report, the processing of club Annual Reports should become more efficient for the Clubs Office staff.

# **Looking Forward: Goals for 2022/23**

The upcoming academic year will be centred around reintroducing the regular services of the Clubs Office after the challenges of the past three years. It is expected that in-person classes will resume permanently for the Fall 2022 semester, which means we will be able to re-open the physical Clubs Office space to students and resume many services that had been paused due to the Covid-19 pandemic.

Below are several steps that will need to be taken to prepare for the upcoming academic year:

- Clubs Spaces: Both the Clubs East and West spaces have been closed since March 2020. Clubs
  East was opened for the Volunteer Tax Program in the Winter 2022 semester and is close to being
  ready for re-opening. Clubs West will need to be cleaned and organized before re-opening to the
  public, and a system for booking workrooms in Clubs West will need to be established.
- Club Lockers: All club lockers were emptied at the end of the 2019/20 academic year, and clubs
  made appointments to retrieve their items throughout the summer and fall of 2020. Any
  remaining items were disposed of at the end of 2020. A plan will need to be made for how to



relaunch this service to clubs once the Clubs East and West spaces are re-opened. Additionally, a new set of guidelines will need to be established for clubs accessing the community cage.

- Club Events: Over the past couple of years, clubs have been limited in the type of events they
  could host, as well as the available spaces on-campus for hosting events. Over the summer
  months, the Clubs Office will need to coordinate with both MCEC and the University of Calgary's
  space booking department to determine which spaces will be available for clubs to book once the
  Fall semester begins.
- Office Hours: Over the past couple of years, most club communication with the CSO has been through email or infrequently scheduled Zoom meetings. Office hours will be re-introduced for the Fall semester, with a determination yet to be made on the number and length of hours offered.
- Clubs Week: This past year, Fall Clubs Week was held in a virtual format, while Winter Clubs Week
  was planned for an in-person format but cancelled at the last-minute due to the shift back to
  online learning. At this point, both Fall and Winter Clubs Week are planned as in-person events.
  Planning for Fall Clubs Week will continue over the summer months, while planning for Winter
  Clubs Week will occur closer to the end of 2022.
- ClubHub 201: ClubHub 201 was introduced in the 2020/21 academic year as an additional resource for clubs and club executives. More videos will be added to the series during the upcoming academic year. Possible topics to be covered in the videos could include a guide to marketing and promoting club events, conflict resolution, or a guide to other resources available on campus.

Ongoing goals include increasing awareness of SU Clubs events and resources, establishing expectations between the CSO and Clubs, and diversifying the role of the Clubs Committee in the promotion and strategic vision for club's management.

- **Instagram** and **Facebook** marketing strategies will continue to be developed to ensure that each platform is used more effectively, engaging clubs and transmitting information effectively.
- The Jr Executive Program promotion will be reviewed and updated for effectiveness.
- The Club Awards Banquet will be reviewed to ensure the event is accessible while remaining an
  effective use of the clubs budget. Club Awards, Outstanding Jr Executive Award and Eric Lahoda
  Memorial Scholarship marketing will be reviewed for effectiveness.
- Clubs Committee member roles and expectations will be discussed with the 80<sup>th</sup> SLC to improve quality of student engagement and feedback.



# SU Programs and Events Report 2021-2022



# **Executive Summary**

This report summarizes the written debriefs from all major events and programs the Students' Union (SU) planned and executed during the 2021/22 academic year. These initiatives positively impacted thousands of undergraduate students at all Calgary campuses. They also served to enhance relationships with faculty, staff, graduate students, and members of the greater campus community, including valuable partnerships forged with university officials and offices. Student life at the University of Calgary (UCalgary) is dynamic and the SU endeavours to fulfil our mandate by continuously adapting our events and programs to meet the ever-changing needs and expectations of students, while following public health guidelines.

# **Events vs. Programs**

Collectively known as "SU Initiatives," this report differentiates between events and programs. Events are considered one-off occurrences or collections of occurrences that fall within a specific time-period. Programs are consistent, repeating, or regularly recurring occurrences. All initiatives except Faculty Representative events are coordinated primarily by Student Services staff.

# By the Numbers

The following table outlines the number of campus community members impacted (or attendees) each program or event held by the SU in the past three years.

Initiative	2019/20	2020/21	2021/22
Orientation Days	2,470	2143	550
Deans Dinner/Brunch*	43		41
Undergraduate Research Symposium applications (URS)	207	95	98 (and 3471 views)
StressLess Week	1,516	400	521
Calgary Leaders Dinner	48	45	51
Wellness Wednesday	453	0	454
IceBox**	492		
Bermuda Shorts Day**			
Fitness in the Space	1,115	120	203
Teaching Excellence Awards (Nominations/Shortlisted)	1,143/113	1,356/125	790/115
Pet Therapy**	1,392		
Sex Week	400	359	510
DeStress Kits	1,500	0	1,000
Condoms		281	1,847
Period Products	13,000+	114	8,433
Faculty Representative Events	1,487		57

<sup>\*</sup>Deans Dinner was changed to Deans Brunch in 2021/22

<sup>\*\*</sup>IceBox, Bermuda Shorts Day and Pet Therapy were placed on hold in 2020/21 and 2021/22 due to COVID-19



#### **Events**

The SU holds events to enhance student life by providing opportunities to socialize, celebrate, and address mental health and wellness. Events can also provide information, opportunities for networking, or a platform for advocacy. Our goal is to host a variety of events each year to appeal to a wide cross section of undergraduate students, while supporting the mission, vision, and values of the SU.

#### **Orientation Days**

The SU participates in new student orientation in September to engage incoming students and increase awareness of our purpose, programs, and services. In previous years we have partnered with the university's Leadership and Student Engagement office (LSE) to host multiple events during orientation; however, this year, orientation was reduced from a week to two days and mostly online events.

The SU hosted one in-person event on September 8<sup>th</sup> and 9<sup>th</sup> outside MacHall. This Welcome Event included a table with a giveaway wheel where students could win various SU branded prizes. As this was a casual event that students interacted with when walking by, it was difficult to get an accurate number of attendees, however it is estimated between 400 and 500 students engaged with us over the two days.

Vice President Student Life, Assad Ali Bik, also hosted the SU Scavenger Hunt where students could learn more about MacHall services and win a prize. Sixteen offices in MacHall participated by placing QR codes in their space for students to scan and get their next clue and 50 students participated in this initiative.

**Highlights:** The Welcome Event was a good way to engage with students in-person and allow them to learn more about the SU. Music at the table encouraged participation from students. The giveaway wheel also created excitement. Students appreciated getting the chance to learn more about MacHall offices and services during the scavenger hunt. Having the in-person and online component allowed students to participate but still comply with COVID-19 restrictions.

**Looking forward:** In the upcoming year we will send Faculty Reps a frequently asked questions sheet prior to the Welcome Event so they can prepare in advance. We will also be working with them to learn more about how to interact with students who may seem hesitant to participate. The team will also look at the opportunities to promote the scavenger hunt to residence students, specifically first year students who may not know what is available to them in MacHall.

#### **Deans Brunch**

Deans Brunch is an annual SU event in the VP Academic's portfolio that brings together Deans, SU Faculty Representatives and university administration in a casual brunch setting to get to know each other. For some members of SLC, this event may the first time they get the chance to sit down with their Dean. Although the event is focused on encouraging individuals to build relationships, the less formal conversations often allow for Faculty Representatives to share their goals for the year and plant seeds for future collaboration.



This year's event was held on October 27, 2022 in MacEwan Ballroom. There were 41 attendees, with ten Deans or Associate Deans present. The event began with coffee, tea, and juice, followed by an introduction from the VPA and a buffet brunch. The event was changed from a dinner to a brunch this year. This allowed for more Deans and university administration to attend as they were already on campus during the day.

What worked: As the first formal event of the academic year, it continues to be a good idea to send invitations out to the Deans and their Executive Assistants in late summer so they may plan around the date. We also encouraged Deans who could not attend to send someone in their place, which helped to ensure representation from almost every faculty. Changing the event from an evening event to a late morning into afternoon event worked well and we received positive feedback from Deans and university administration.

**Suggestions for improvement:** Some SU Faculty Representatives do struggle with what to discuss during this event and we anticipate it will be beneficial to do a short pep-talk or check-in with SLC the week prior to help prepare them with talking points and suggestions for conversation.

# **Undergraduate Research Symposium**

Entering its 14<sup>th</sup> year, the Undergraduate Research Symposium (URS) is the SU's premiere opportunity for undergraduate students to showcase their research alongside their peers. URS changed significantly the past two years due to COVID-19 restrictions. Participants submitted 5-minute videos presenting their research, rather than a poster symposium like in previous years. Workshops were held primarily online over Zoom. Research week was capped off with an in-person awards gala.





This year, URS gave out \$24,750 from

17 donors (compared to \$23,000 from 17 donors last year). Applications were also up (98 this year compared to 95 last year) however total participants accepted were down (46 this year compared to 48), with nine out of 11 faculties being accepted to create videos. We recruited 32 professors, graduate students, and researchers to adjudicate the videos to select winners of the 30 URS awards (a full list of winners is attached as an appendix) Over 100 students, University administration, SLC, and guests attended the URS gala to celebrate research excellence. URS is made possible in part by a Quality Money grant. Due to the

changes that URS has experiences over the past two years, the event will continue to evolve in 2022/23.

**Highlights:** The 5-minute thesis were well-received, as was the gala. Students appreciated the chance to create a video on their own time and the process was more accessible for students. Judges also appreciated the longer amount of time given to complete their online adjudication. Reaching out to potential donors early and continuing to follow-up with them led to more donors this year than last year.



Posting the thesis videos to YouTube allowed participants to share their videos with family and friends, and judges even stated they would use them in their classes.

**Looking forward:** The team will encourage more of SLC to host workshops, preferably in-person if restrictions allow and explore new ways to reach students that are involved in research already and those who may want to get involved. We continue to look at new ways to promote to interested students on how they can get involved in URS next year.

#### **StressLess Week**

The first week of December 2021 marked the eighth year of StressLess week. Intended to address students' stress levels just before finals, the week is a series of short, low-commitment activities held in MacHall. This year, due to increased COVID-19 concerns and restrictions, instead of hosting in-person activities, we handed out Grab & Go kits students could take home with them to complete. In addition to three days of Grab & Go Kits, we hosted two Fitness in the Space classes.

The three Grab & Go Kits were: 1) Herb garden kit; 2) Keychain making kit; and 3) Meditation kit. The kits provided students with everything they needed to complete that day's activity, all packed in an SU branded paper bag, finished with a themed StressLess sticker, and tissue paper. Each day's kits were gone in less than one hour.

StressLess activities are planned and executed by the Program and Events Assistants (PEAs) with the support of Student Services staff. This series of events was under budget and will continue to evolve in



2022/23 based on the recommendations of the PEAs, current restrictions in place, and feedback from students and SLC.

In the last week of classes, we also handed out Destress kits, with the help of SLC. We distributed 500 in both December and April this year and hope to continue this important initiative next year.

**Highlights:** All the kits were very popular and each day we ran out before the scheduled end time. Students were excited by the idea of completing a DIY activity on their own time. The North Courtyard was a great location for this event as it attracted a lot of attention from students walking by. Having music playing and a decorated

table made it feel like more of a well-rounded event. Fitness in the Space classes during the week had average turnout, so these should continue to be offered.

**Looking forward:** There is a significant investment of time in this event and we must ensure that PEAs account for packing time, if this Grab & Go format continues. We will look at our budget and consider providing more kits, as they were very popular. Larger signage would also be beneficial, so students are aware of what is in each kit prior to arriving to the table.



#### **Calgary Leaders' Dinner**

The eighth annual Calgary Leaders' Dinner (CLD) was held on April 5, 2022. This event was postponed in January due to increased COVID-19 concerns and classes being moved to online. This event falls within the Vice President External portfolio, but due to this position being vacant, President Schmidt and External Communications Specialist, Mike Brown, planned and executed this event. CLD is an opportunity for SLC members to meet and network with Calgary's federal, provincial, and municipal leaders, all of whom are invited.

In total, 18 politicians and 20 SLC members attended. MLA David Eggen, Minister Demetrios Nicolaides, and SU President Nicole Schmidt spoke, and Mayor Jyoti Gondek delivered a keynote address. The event was under budget and will be continued in the same format in 2022/2023.

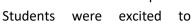
**Highlights:** Reminder calls to elected officials helped in bumping up RSVP numbers. President's remarks were well-received so a similar tone should be used again next year. Set-up, food, and drink were all great.

**Looking forward:** A more extensive prep session with SLC on how to lobby and be respectful towards elected officials will need to be organized. We will move the venue to the Ballroom as this is a better space for the event.

#### **Wellness Wednesday**

Wellness Wednesdays occur throughout the year and each one has a different theme focussed on student wellness. This year, because of classes being online and COVID-19 restrictions, only one Wellness Wednesday took place in March in a Grab & Go format. The theme of the event was "Calm & Colour" and allowed students to pick up a bag that included colour sheets, pencil crayons, a bag of tea, a tea light candle, and a small chocolate treat. The idea was that students should take time to be creative and relax.

In total, we engaged with 454 students total in a two-hour period.



receive the kit and see what was inside. Overall, this format worked well and should be continued if event restrictions remain in place in 2022-2023.



**Highlights:** The bags were packed well in advance of the event. Music playing during the time students can grab a kit created excitement and having an SU executive at the table was a great way for students to interact with them in a low-stress environment.

**Looking forward:** It's important to confirm the North Courtyard early, as the South Courtyard doesn't work as well for this event.





Have more staff helping to bring the kits out from storage and organize them on the table as this part takes a lot of time and it will help to have more staff and SLC in the office.

#### IceBox/SU Winter Festival

This event was cancelled in 2022 due to classes being online for the first six weeks of Winter semester. This event will continue to evolve in 2023.

#### **SU Socials**

SU Socials were cancelled in 2021/2022 due to COVID-19 restrictions. This event will not continue in 2022/2023 and have been replaced by Wellness Wednesdays.

### **Bermuda Shorts Day**

Bermuda Shorts Day was cancelled in 2022 due to concerns and risks surrounding student health and safety.

# **Programs**

Many SU events evolve into permanent programs. These regularly recurring initiatives address important ongoing issues on campus, from teaching standards to mental health and sexual wellness, all of which reflect the SU's strategic plan in several ways.

# **Fitness in the Space**

When classes were in-person and students were on-campus, Fitness in the Space ran once a week. We offered a weekly yoga class, with limited capacity, pre-registration, and masking required. Attendance was limited to a maximum of 20 participants, based on the size of the room. On average, 10 students attended the classes. It is expected that Fitness in the Space will return to two classes a week in Fall 2022.

What worked: Capacity limits allowed people to spread out and feel comfortable participating. Providing sanitizing wipes to each student at the beginning and end of the class ensured that each person was cleaning their mat.

**Suggestions for improvement:** This summer Student Services will review this program and consider different class options for this program.



#### **Teaching Excellence Awards**

Online nominations for outstanding professors and teaching assistants teaching undergraduate courses from all faculties were once again accepted in both the fall and winter. The nomination period is approximately six weeks long in each semester and during this time various methods are used to promote the TEA program, including a strong social media presence and paid advertisements. SLC is also encouraged to spread the word through their networks. This year over 790 nominations were received, which is less than previous years but can be explained due to classes bouncing between in-person and online.



At a formal ceremony on April 20, 2022 in the Ballroom, the SU Teaching Excellence Awards Committee awarded 27 professors and teaching assistants with TEA awards, while 10 individuals received honourable mentions, and two professors received Hall of Fame awards. A full list of winners is attached as an appendix.

This year more effort was taken to include the SU's blue colour into the gala, to distinguish it from other UCalgary award events. This included special lighting and using the SU banners. There were minimal issues on event day and the committee members were well prepared to give their speeches.



Many award winners and attendees echoed the importance of the program, including how a TEA is the most coveted award that a professor at UCalgary can receive due to it being completely student decided. Although the event is becoming more expensive to hold, this feedback illustrates the importance and long-lasting impact of this program.



**Highlights:** The PEAs did an excellent job of delegating tasks to the team and helping the committee stay organized. While one class visit was missed, another committee member was able to step in and resolve the issue efficiently and quickly. The online nomination process ran very smoothly. As we prepared for

the event it was helpful to have multiple people review the documents to ensure no mistakes were made and everything that was printed was highquality.

**Looking forward**: As the event becomes more expensive, we will be looking at ways to reduce costs, without diminishing the look and feel of the event.



#### **Pet Therapy**

Pet Therapy was placed on hold during the 2021/2022 academic year due to classes going back and forth between in-person and online. It is planned to resume in its previous format in Fall 2022.



#### Sex Week

Held annually, Sex Week includes programming focused on sexual and gender wellness, health, and education. The SU Q Centre collaborates with the Wellness Centre, Women's Resource Centre, Queer UofC, and a variety of other UCalgary organizations to offer engaging events and activities to students that allow them to express and explore their identities in a safe, supportive, and educational environment. Due to classes being moved online for the first six weeks of the winter semester, all events were also moved online.

Q Centre events included Alphabet Soup (10 Zoom attendees), Trans 101 (12 Zoom attendees), and Passion For Your Palate: Discussing the importance of food in a relationship and tips for creating great date night meals (46 YouTube views). In addition to

these Zoom/YouTube events, we also hosted a virtual carnival featuring onand-off campus organizations on our Instagram stories, which received 35,298 views and 368 people engaged with the posts/stories.

**Highlights:** Overall there was good turnout at most sessions, considering the last-minute change to online events. Attendees enjoyed the question-and-answer period at Trans 101. Having two presenters for Alphabet Soup breaks



up the presentation and keeps it engaging for those in attendance. The virtual carnival received a high number of views and engagement. Alphabet Soup continues to be an interesting presentation that



students enjoy. Having a full-time SU staff member, in addition to the Q Centre Coordinator, at all meetings and assisting to plan SU events ensures that everything is getting done.

Looking forward: The lack of a chairperson in the working group contributed to confusion and an overall lack of communication. There is also some confusion surrounding the SU's role, especially considering we host the carnival in our space, so we will be asking for a meeting between the key players (SU, Wellness Centre, Women's Resource Centre) early and delegate who is doing what. We will also be pushing for more interactive events in addition to the more educational and informative panels/workshops to keep the week fun.

#### **DeStress Kits**



As part of the VP Student Life and VP Operations and Finance portfolios, SLC members pack 500 DeStress Kits per semester to give out to students during final exam periods. Working as a team, SLC members put together items in an MCEC conference room. This format allows everyone to work together to finish packing kits.

This year, fall DeStress kits were packed in branded paper bags and contained one of each of the following: stress ball, reusable straw, encourage-mints, sunglasses, mini notebook, pencil, SUdoku, granola bar, tea bag, and several informational pamphlets about resources on campus. The winter DeStress Kits were also packed in the branded paper bags and contained one of each of the following: lip balm, sticky

note pad, granola bar, tea bag, SUdoku, CJSW Friends card, compliment card, and informational pamphlet about resources on campus.

**Highlights:** Having SLC work together to pack kits before distribution continues to work well. The VPSL and OpFi collaborate well on the budget and selecting items for the kits. Having a sign-up sheet for faculty reps to commit to a distribution shift made sure they showed up to give them out. Faculty reps know

where students in their faculties like to hang out and study, so encouraging them to visit those places is ideal. Reusing kits from 2020/2021 in the fall was efficient. The branded paper bags are affordable while still looking appealing to students.

**Looking forward:** We will be working more closely with Faculty representatives to organize bags going out to their faculty. The budget was cut significantly this year so winter kits contained less items than fall kits, and this budget will need to be increased to continue including valuable items for students.





#### **Condoms**

In support of student sexual wellness, the SU provides free condoms. Items available include lubricated male condoms (the most requested product), female condoms, and dental dams along with information

on how to use these items. They can be picked up at the MacHall Lost and Found Desk.

The SU Free Condom program continues to be heavily utilized and will continue in the 2022/23 year.

**What worked:** Locations were reduced this year due to many spaces not being open to the public, but MacHall Lost and Found Desk was a convenient place for students to access the condoms. The new supplier, Pamco Distributing, has an educational purchase program that allows us to purchase

more condoms for a lower price, increasing efficiency and accessibility. Individually wrapping products to reduce contact with staff/volunteers works well.

**Suggestions for improvement:** As more locations re-open in the Fall, these will be once again considered as possible disbursement locations to reach more students on campus.



#### **Period Products**

The SU provides free period products (pads and tampons) to help offset the high cost of these necessary items for undergraduate students. This year, products were purchased from Costco (the most cost-effective source) once by Coordinator, Student Support. They are available at the MacHall Lost and Found Desk.

Usage of this program is increasing as awareness of this program grows. We have seen steady uptake since the program's implementation in 2017/18 and student feedback continues to be positive. The program will continue in the same format in 2022/23.

What worked: Signage and location seem to be working for most students. Costco remains the most financially sustainable option for purchasing products, and storage space in the SU mail room is

sufficient. Individually bagging the period products worked well to reduce contact with staff/volunteers.

**Suggestions for improvement:** As more locations re-open in the Fall and more bathrooms in MacHall have free dispensers, we will be looking at the disbursement locations and number of product we are purchasing.



# **Faculty Representative Events**

Due to classes being back and forth between in-person and online, faculty representative events were very limited. Most were held online, and attendance was not reported officially. EO Action Plans and Debriefs will be required again in 2022/23.

# **Looking Forward: Goals for 2022/23**

Overall, this year has been extremely difficult due to the changing restrictions and having to adapt most of our programming mid-way through. With the increased optimism going into the next academic year our programming will see another big shift, trying to make sure that our programming reflects the needs of current students after the pandemic.

#### **Involving Elected Officials**

The Student Services team will work closely with both the Communications Department and Elected Officials to promote SU events more strategically and dynamically. Faculty Representatives will be encouraged to bring at least five students from their faculties to each SU event. Additionally, if Faculty Reps intend on holding out-of-office hours, they will be advised to hold them right before SU initiatives and invite students to attend. During SLC orientations, the importance of promoting SU events will be emphasized to all elected officials.

# **Event Scheduling and Focused Promotion**

The timing of events will be carefully coordinated to ensure that we are reaching the maximum number of students (i.e., taking breaks, exam periods, and other academic requirements into consideration) and not overlapping with other initiatives. This will allow for more focused promotional strategies, including a "what's going on in the SU this month" feature so that students can come to know what to expect from the SU at various times of the year.

# **Meeting Students' Needs and Expectations**

The goal of every SU initiative is to meet (and exceed) students' needs and expectations. Anticipating these needs is always a challenge especially after the pandemic; however, with the assistance of our Program and Events Assistants, input from elected officials, and results from the annual SU survey, we will continue to adapt programs and events to find the next "big thing" on campus.



# **APPENDIX A**

# **2021 Undergraduate Research Symposium Award Winners**

Office of the President Award	Stephanie Besoiu
Vice-Provost Teaching and Learning Award	Arshia Mostoufi
Office of the Vice President Research Award	Noga Sharlin
	Sarthak Singh
	Ana Ramirez Pineda
	Irene Manalastas
SU Sustainability Award	Avrille Aiello (Winner)
	Subasthika Thangadurai (Runner-up)
The GSA Future Innovator Award	Sabrina Yohannes (Winner)
	Khushi Arora (Runner-up_
Campus Mental Health Strategy Award	Jinyoung "Julie" Baek
PURE Award	Abby Delisle
	Jenna Salem
	Julie Huynh Le
	Madelyn Shuffler
Future Alumni Community Impact Award	Shubh Patel
Office of the Vice-Provost – Libraries and Cultural Resources Award	Oyinda Obigbesan (Winner)
	Ganiyat Sadiq
Faculty of Nursing Student Impact Award	Faith Moghaddami
Department of Psychology Award	Alexandria Lozowchuk
Faculty of Social Work Award	Bhakti Jani
Faculty of Arts Award	Brianna Henry
	Andrew Tran
Schulich School of Engineering Award	Gerard Agravante
	Shaakire Gadiwan
Faculty of Science Award	Paula Brandt (Winner)
	Martina Min (Winner)
	Dhruvin Patel (Winner)
	Bethany Chan (Runner-up)
Faculty of Law Award	Ashley Weleschuk



# **APPENDIX B**

# **2022 SU Teaching Excellence Award Winners**

Tooching Assistant Winners	Mannat Pancal	Vinasialagy
Teaching Assistant Winners	Mannat Bansal	Kinesiology
	Graham Blyth	Medicine
	Tanisha Henry	Science
	Milanpreet Kaur	Science
	Omid Khajehdehi	Science
	Loïc Million	Arts
	Kim Mikael Caldez Pasamonte	Science
	Steven William Sparksman	Science
	Ricky Tran	Science
	David Turnbull	Science
Teaching Excellence Honourable Mentions	Joy Camarao	Teaching Assistant - Kinesiology
	Dr. Nadia Delanoy	Education
	Rachel Friedman	Arts
	Meysam Fereidouni	Business
	Michael Holden	Education
	George Iskander	Engineering
	Joe Kadi	Arts
	Janet Carmen Leahy	Science
	David Sigler	Arts
	Gail Zuk	Social Work
Teaching Excellence Award Winners	Jacques Rizkallah	Medicine
	Ruth Spivak	Arts
	Paul Meunier	Arts
	Brandy Callahan	Arts
	Eleonora Buonocore	Arts
	Ryan Peters	Kinesiology
	Lisa Silver	Law
	Heather Bensler	Nursing
	Jerrod M. Smith	Science
	Jonathan Hudson	Science
	Kerrie Moore	Social Work
	Erik Chan	Science
	Dr. Michael Wright	Business
	Brent Snider	Business
	Qi Zhou	Engineering
	Kunal Karan	Engineering
	Catherine Burwell	Education
Hall of Fame	Carol A. Gibbons Kroeker	Kinesiology
	Guido van Marle	Medicine